

CIRCULATION
Average for three months ending
September 30, 1947
NEWMARKET 1,212 AURORA 488
READING 1,672 ALL OTHERS 467
(INCLUDING 6 HALF-PRICE SOLDIERS'
SUBSCRIPTIONS)
TOTAL PAID 3,234

THE Newmarket Era and Express

FIRST
SECTION

SERVING NEWMARKET, AURORA AND THE RURAL DISTRICTS OF NORTH YORK

ERA 96TH YEAR, EXPRESS-HERALD 53RD YEAR NO. 48

NEWMARKET, ONTARIO, MONDAY, DECEMBER 22ND, 1947

MEMBER AUDIT BUREAU OF CIRCULATIONS

SINGLE COPIES 5 CENTS EACH

Merry Christmas

FRIENDS



FROM

The Newmarket Era & Express Management & Staff

Marjorie Bailie
Bernice Spaulding
Mona Dean
Alice Gibbons
Margaret Arnold
Caroline E. Ion
Albert Seitz
Kester Hugo

Joe Shepherd
Charlie Moffat
Lawrence Racine
Bob Henderson
Jack Struthers
Del Gibney
T. A. M. Hulse
John Meyer

A Message From Your Newspaper Friends

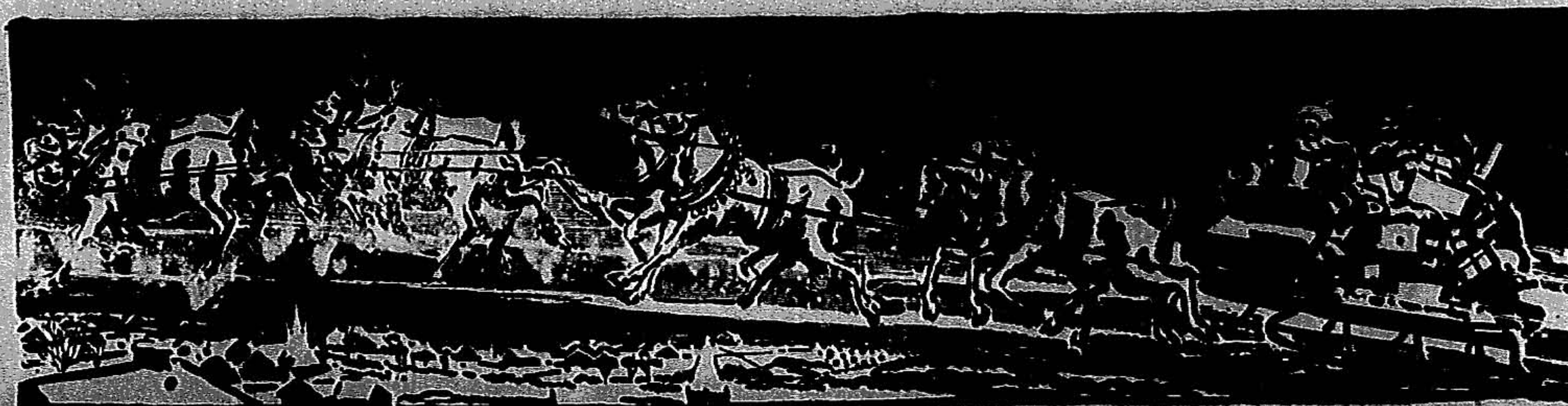
It is natural at the Christmas season to look back over the year! It is then we realize that friendship and friendliness play an important part in making business life more thoroughly wholesome and enjoyable. Yes, it is then that we realize that our many pleasant business relationships make life a happy experience.

It is only natural, too, that we look upon all those we serve as our good friends . . . And while between friends, it is hardly necessary to express one's feelings, we are mighty glad that the Christmas Spirit gives us an opportunity to pledge anew our friendship for you and to express our gratitude for your goodwill.

May The Coming Year

Bring You All

HEALTH - HAPPINESS - PROSPERITY



Attention! Builders & Home Owners

NO JOB TOO BIG OR TOO SMALL
Contact us for free estimates

**Electric Wiring and Repairs - Water heating
FESS OIL BURNERS - GUARANTEED
FUEL OIL CONTRACT SUPPLIED**

WATER HEATERS - PRESSURE SYSTEMS

**RUSSELL & YOUNG
CONTRACTORS**

QUEENSVILLE PHONE 1203



All the world stops at Christmas time . . . and as we stop in the midst of the season of good cheer, our hearts grow tender as we are carried back in thought to the reality of Christmas Day and what it means. In sincerity, we greet you and wish you a delightful holiday season.

VANITY Beauty Shoppe

MRS. D. SARGENT

Phone 308

Little Interest Seen In Whitchurch Contest

With Whitchurch township nominations scheduled for Saturday, Dec. 27, at Vandorf, little interest appears to be evinced among the electors. The entire council has indicated they will again seek re-election. Reeve Lorne Evans, in seeking his third term, speaks of it as being his last year in office. Deputy Reeve Edward Logan and other council members have indicated they are satisfied to remain in their present posts. Rumor has it that A. J. Jackson of Wilcox Lake may be nominated for a council seat. Electors in that part of the township are said to be dissatisfied with their road conditions and as a result may run a candidate. This development however will not be known until nomination day.

AURORA CHURCHES

Miss Helen Baycroft was elected president of the Evening Auxiliary at Aurora United church at the annual meeting held this month. Other officers elected are, honorary pres., Miss Mable Chappell; vice-pres., Mrs. Harold Clark, Mrs. Ken. Giles; rec. sec., Mrs. J. Pennock; treas., Miss Mildred Graham; christian stewardship, Mrs. Bennett; temperance sec., Mrs. W. Graham; Community Friendship, Mrs. Phyllis Davis; supply sec., Mrs. Oliver, Mrs. McLeod; pianist, Miss Lelia Reynolds. A service will be held at 11.30 p.m. Christmas Eve at Trinity Anglican church followed by Holy Communion. On Christmas Day, Holy Communion will be administered at 8 a.m. and 10.30 a.m. services.

Gifts from the White Gift service at Temperanceville United church on Sunday were forwarded to England for distribution among the needy of Buxted, Sussex, Eng., by the father of the pastor, Rev. E. C. Muddle. The Aurora United church Mission Band at its December meeting elected the following officers for 1948: pres., Nancy Stocks; vice pres., Nan Dennis; sec., Margaret Barrager; treas., Mrs. J. Pennock.

Mrs. Harold Clark is superintendent of this group, Mrs. J. Pennock, assistant, and Mrs. Roy Fierheller, pianist.

Officers elected for the coming year by the Ladies' Aid of St. Andrews' Presbyterian church are: pres., Mrs. D. Burke; vice pres., Mrs. Wyatt Baldwin, Mrs. Geo. Ward; treas., Mrs. I. Watts; sec., Mrs. M. Rank; assistant, Mrs. J. Shave; flower convener, Mrs. J. M. McDowell; visiting conveners, Mrs. D. McDonald, Mrs. E. Glass.

St. Andrew's Presbyterian Y.W.M.S. officers for 1948 are: pres., Mrs. Irwin Watts; first vice pres., Mrs. W. C. Baldwin; second vice pres., Mrs. R. Easdale; sec., Mrs. Geo. Ward; assistant sec., Mrs. W. Duff; treas., Mrs. L. Lawaska; Glad Tidings sec., Mrs. M. Rank; Welfare and Sick, Mrs. A. Rose; press sec., Mrs. H. Easdale and Mrs. W. C. Baldwin; supply sec., Mrs. G. Hooper; program com., Mrs. Bartlett, Mrs. Stocks, Mrs. Watts and Mrs. Baldwin.

The annual meeting and election of officers of Trinity Parochial Guild was held last Tuesday evening at the rectory. Officers elected for the coming year are: honorary pres., Miss Eva Lemon; past pres., Mrs. A. Hazen; pres., Mrs. Arthur Ashton; vice-pres., Mrs. Gordon Scaton; sec., Mrs. T. Newton; treas., Mrs. S. Patrick.

Aurora Social News

Phone Aurora 181

Mr. Vaughan Williams, New York City, is visiting his parents, Dr. and Mrs. G. W. Williams.

Mr. T. A. M. Hulse attended the Christmas party given by Mr. John Stuart at Markham on Saturday.

Attending the zone E2 Canadian Legion council Christmas party at Newmarket on Wednesday of last week from Aurora were: Mr. and Mrs. J. E. Sisman, Mr. and Mrs. Leslie Steadman, Mr. and Mrs. Dennis Story, Mr. and Mrs. J. W. Hudson, Mr. and Mrs. Norman Bretz, Mr. and Mrs. T. A. M. Hulse and Mr. and Mrs. Keith Knowles.

Mrs. Albert Preston has returned from hospital after a recent operation and is successfully convalescing at her home.

Mrs. G. A. Bunn has returned home after spending several months in England visiting relatives.

Miss Bertha Andrews, Walkerton, is spending the Christmas holidays with her mother, Mrs. M. L. Andrews.

Mrs. Harry Richbell attended the funeral of Alfred Hole at Willowdale last Saturday.

University students home for the Christmas holidays include Miss Geraldine King, Columbia University, George King, Queen's University, Bud Gilbert, Bill Devins and Emmerson Jennings, O.A.C., Guelph, David Snell, McMaster University, Bill Babcock, Pete Crysedale, Joan Crysedale, John Crysedale, Larry Maughan, John Youngs, Constance Brodie, Harold Neilly, Homer Neilly, University of Toronto.

"C" Squadron, Queen's York Rangers, members and their ladies held a gala Christmas party last Saturday evening at the Aurora Armory.

Aurora Branch, 385, Canadian Legion, is holding a theatre party and ladies night on Thursday, Jan. 15, for Legion members only.

Miss Constance Willis, Hamilton, is spending Christmas holidays with Mr. and Mrs. J. F. Willis.

Dr. and Mrs. Crawford Rose entertained following the Ouchterlony recital on Tuesday of last week.

Newmarket Social News

Phone Newmarket 780

—Mr. and Mrs. Frank Prest are spending Christmas with Mr. Prest's sister and her husband, Mr. and Mrs. David Cameron of Oshawa.

—Mr. and Mrs. R.G. Chambers, Toronto, will spend Christmas at the home of Mr. and Mrs. F. S. Smith.

—Mr. and Mrs. Geraint Watson, Island Creek, are spending the holiday season with Mr. and Mrs. Thomas Watson and Mr. and Mrs. Stewart Lepard.

—Mrs. George Flavell, Toronto, accompanied by her son, Albert, was the Sunday guest of Mrs. S. E. Mastin.

—Miss Margaret O'Sullivan, Toronto, was the weekend guest of Miss Grace McDonald.

—Mrs. Bessie Orvis, Wooler, will spend Christmas with her sister, Mrs. Arthur Boyd, and Mr. Boyd.

—Mrs. D. Cameron, Aurora, was the recent guest of Mr. and Mrs. Max Cameron and family.

—Mrs. Cyril Thompson, Luton, Bedfordshire, England, accompanied by her son, John, arrived in Newmarket on the weekend. Mr. Thompson arrived in Canada by plane on September 17. They are making their home with Mr. and Mrs. T. Watson.

—Mr. and Mrs. E. A. Young, Toronto, will be the Christmas guests of Mr. and Mrs. N. M. Ion.

—Commander D. F. Chisholm of the U.S.A. navy and Mrs. Chisholm, accompanied by the commander's aunt, Mrs. Geo. Mercweather, Holt, spent a few days with the commander's cousin, Mrs. Theo Crittenden, and family.

—Miss Josephine Reilly, Bradford, and Mr. Stewart, Saskatchewan, spent December 14 with Mr. and Mrs. Joe Toporoski.

Legion News

The Food for Britain appeal launched by the dominion president in Newmarket as the Legion's wedding gift for Princess Elizabeth has met with gratifying response. More than \$10,000 has been received at Legion headquarters in Ottawa. This includes such contributions as \$1,000 from the Saskatchewan command, Ladies' Auxiliary and \$1,000 from the Nova Scotia command. The objective, however, is \$100,000, sufficient for the purpose of the distribution of 10,000 care parcels to British ex-service families.

Some First and Second World War figures: The average disability pension being paid to veterans of World War I is \$30.90 monthly, while World War II disability pensions average \$24.34 monthly.

The average age of pensioners of World War I is 59 years and for World War II is 24 years. It is interesting to note the difference in the average age of 25 years is exactly the same as that between the outbreaks of the two wars.

The entire country and Canada's ex-service community in particular is deeply shocked by the tragic incident in Ottawa last month in which a pension medical examiner was shot by an embittered 59-year-old veteran of the First Great War. He later shot himself. This veteran's disability pension had been reduced by the Canadian Pension Commission. However deep our regret and our sympathy, there is no denying that the tragedy focuses attention on an unsatisfactory aspect of the pension administration policy that disability pensioners of the First Great War can have their pensions reduced as a result of medical re-examination—a policy which the Canadian Legion has condemned on many occasions.

During the month of October the Canadian Pension Commission, according to a public statement, re-examined 399 World War I veterans. Of these, 215 were continued in their pensions; 171 had their pensions increased and 13 had their pensions reduced—but why any reduction at all when as far back as 1936 a policy was developed by the pension commission (and was printed and distributed to its pension medical examiners throughout the country), which was to eliminate the periodic call ups of World War I veterans for the purpose of checking on their pensionable condition. According to the directive then issued, the periodic examinations were to be discontinued, except in those cases where there was a substantial probability that there had been an increase in the disability.

Three old men were discussing the ideal way of dying. The first, aged 75 said he'd like to crash in a car going 80 m.p.h. The second, 85, said he'd like to take his finish in a 400 m.p.m. plane. "I've got a better idea," said the third, aged 93: "I'd like to be shot by a jealous husband."

SCHOMBERG

After nearly 40 years' service to Schomberg and surrounding district, the Schomberg Telephone Co. is to be sold and incorporated into the system of the Woodbridge and Vaughan Telephone Company.

Shareholders approved the sale at a meeting held at Schomberg. The sale will be held up until legal technicalities are straightened out.

Incorporated in 1910, the Schomberg Co. has two of the original directors still serving as officers. They are M. Dillane, president, and J. H. Sutton, secretary.

The senior girl sniffed disdainfully as the pink-cheeked freshman boy cut in. "Just why did you have to cut in when I was dancing?" she asked. "Sorry," the freshman said, hanging his head in humility, "I'm working my way through college and your partner was waving a \$3 bill at me."—Highway Traveller.



Once again the Joyous Christmas Season returns with remembrance of pleasant business associations with you, giving an opportunity of wishing you a

MERRY CHRISTMAS AND A PROSPEROUS
NEW YEAR

**MACNAB HARDWARE
and Staff**

MAIN STREET

NEWMARKET



SEASON'S GREETINGS

In appreciation of our Pleasant Business Relations, we value this opportunity of wishing you a Merry Christmas, and a Happy and Prosperous New Year.

S. Borovoy

TEXACO DEALER

Phone 1099



Here's trusting and hoping that this Christmas season will be merely the inauguration of the best and happiest year you've ever had.

H. & H. TIRE & BATTERY SALES

YOUR GOOD YEAR DEALER

Phone 875w Queen and Main Sts., Newmarket

EXTRAS For Your CHRISTMAS FEAST ORANGES New Crop - Navel

344's 2 doz. 49c 220's GOOD SIZE doz. 39c

Special Prices on the Above by the Case or Half-Case

344's Case \$6.00 Half Case \$3.00

220's Case \$6.50 Half Case \$3.25

EXTRA SPECIAL - PURE

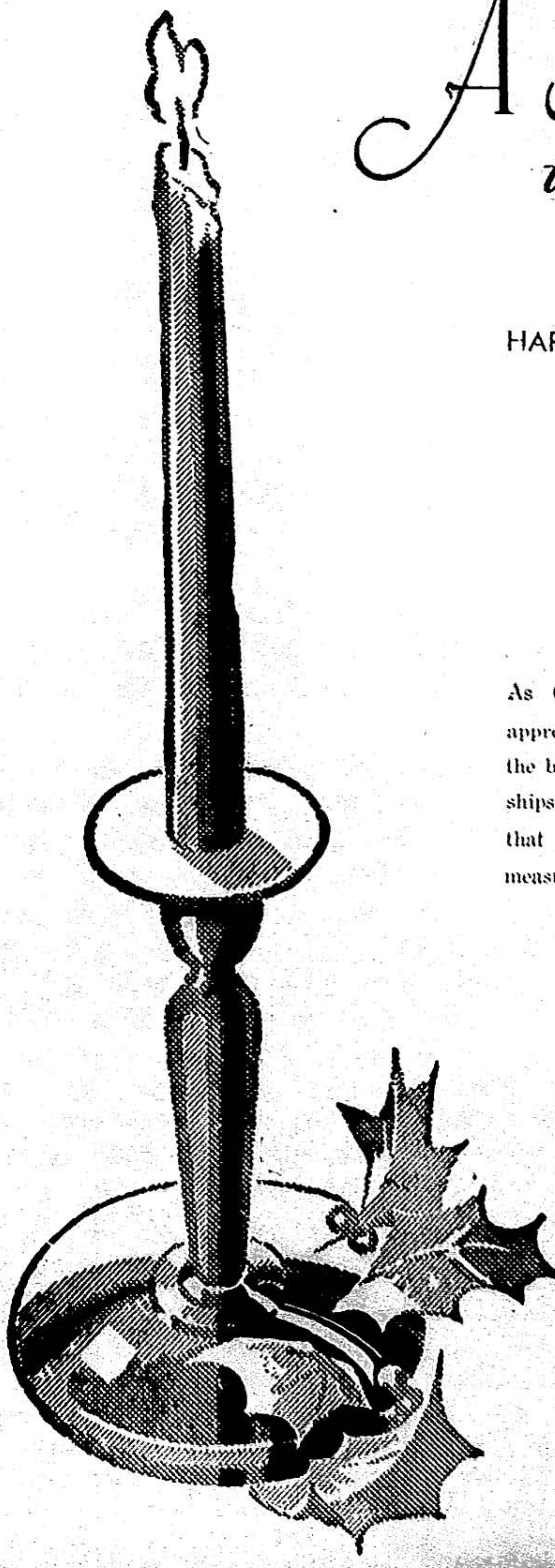
LARD lb. 25c

AYLMER Choice Quality Ketchup 11 oz. bottle 19c

CANDIES, BUTTED WALNUTS
BRAZIL NUTS AND MIXED NUTS

**RED & WHITE
STORE**

Main St. Newmarket
Phone 84, 85



**A Merry Christmas
to all . . .**

AND A

HAPPY AND PROSPEROUS NEW YEAR

TO EVERYONE



As Christmas draws near and heralds the approach of a New Year, our thoughts turn to the business associates with whom our relationships have been most cordial. It is our hope that the New Year will bring you a large measure of Health, Happiness and Prosperity.

Howard Brice

AND STAFF

BUTCHER STORE

Earla Brammer
Peter Sweeney
Joe Peat
Frank Dorgan
Andy Mitchell
Bill Pitt
Barney Wilson

GROCERY STORE

Norma O'Halloran
Mildred Morris
Max Cameron
Doug Campbell

BEST Christmas WISHES

May this friendly greeting express
SINCERE THANKS
for your patronage during
the past year
WITH BEST WISHES
for success and happiness
for the coming year.
FRENCH'S
Beauty Salon
KING GEORGE HOTEL

GREETINGS

GREETINGS AND BEST WISHES
FOR A MERRY CHRISTMAS AND A
HAPPY NEW YEAR

GOODMAN'S
AUTO PARTS

DAVIS DRIVE NEWMARKET

Merry Christmas

Our greetings go out to you for the merriest Christmas
ever. May yours be a holiday overflowing with happiness
and good cheer. With our Yuletide greetings and
best wishes for a happy New Year go our heart-felt thanks
for your kind patronage of the past — for your
continued patronage in the future.

Newmarket Building Co.

Phones 866 and 160

**Annual Agricultural Course
In Newmarket In January**

Newmarket — Announcement has just been made by Agricultural Representative W. M. Cockburn that the annual four weeks' course in agriculture will be held in Newmarket in January with the sessions being held in the spacious board room of the new department of agriculture office in the Geer & Byers block opposite the town hall. These short courses are held at a different point in the county each year and it is 11 years since there was one in this district.

The first of these courses in York county was held in the old high school at Newmarket by the first agricultural representative, Professor J. C. Steckley, now director of the Ridgeway Experimental Farm, and looking over pictures of these early classes recently there was an impressive number of those "boys" who are now successful farmers. One of the exceptions is W. J. Geer who recently made such a fine job of renovating part of his block to provide the most up-to-date agricultural office accommodation in the province.

While basically the course will be somewhat along the lines of those held in recent years, it is planned to have a number of outstanding farmer speakers and a few specialists throughout the month. Classes will be held Monday to Friday from 9.30 to 4. The course is intended for the North York district and now that the roads are kept open in winter, about 25, mostly young men, from Kettleby to Keswick have already indicated their intentions to attend these practical discussions of farm problems and visits to stock farms.

'Borealis' Hits Street With Scoop

Aurora—The Aurora Borealis, Aurora public school's paper, made its appearance last week, and editors Arlene Morrison and Anne McRae and reporters Doris McCloskey, John Urquhart and Betty Holman did a fine job of producing the eight-page Christmas issue. Contributing artists were: Elizabeth Hearn (cover), Julie Preston and Grant Wyatt. Jokes, editorials, a list of new pupils, a resume of school activities. The Legion Essay competition, Mary Adams' story of the oratorical contest, and stories or poems by Doris McCloskey, Art Southwood, Mary Stocks, Penny Grieves, John Stephenson, Nancy Stocks, Ann Perdue, Alberta Seaton were included.

With a real nose for news the reporters caught the flash news story of Joan Knott who arrived at the school on December 8 and had seen the Royal wedding procession in London before coming to Canada. A flash news dispatch was the announcement of the next Home and School Association meeting on January 12 with Dr. Reva Gerstein as speaker and Miss Peggy Harding, cellist, as guest artist.

The name "Borealis" was suggested by Principal Delroy Babcock.

MARKS BIRTHDAY

Congratulations are extended to Wilmot Appleton of Snowball who celebrated his 87th birthday on December 12. He keeps abreast of the times and is in fair health.

Give The Era and Express for Christmas.

Aurora United Has Candlelight Service

Aurora—A capacity congregation from all denominations in Aurora enjoyed the beautiful candlelight service at Aurora United church on Sunday evening. Beautifully decorated, the choir loft featured a Christmas motif. Rev. R. F. Hicks delivered the Christmas message and expressed hope that "peace on earth good-will towards men" so missing in the world today might be reached to some degree in 1948. He urged all nations to bury bitterness and try and understand each other. The choir under the direction of Illyd Harris, sang: "Searching Carol," "Carol of the Russian Children-White Russia," "Gesu Bambino" by Pietro Holtz, "In the Bleak Midwinter" (Holtz), "Angels We Have Heard," (French), "How Far To Bethlehem" (Shaw), "Let Carols Ring" (Black).

CHARGE DISMISSED

Joseph Gibbs, 65, was acquitted on a charge of indecent assault by His Honor Judge Ambrose Shea in county court criminal sessions at Toronto last week. Defence Counsel was T. A. M. Hulse, Aurora, while W. O. Gibson, K.C., represented the crown.

LADIES MEET

The Senior Ladies Aid Missionary Society of the Christian church met at the home of Mrs. W. Winkworth, 17 Queen St. E., on Tuesday, Dec. 30, at 2.30 p.m.

DOWN THE CENTRE
By AB HULSE

CABBAGES AND KINGS OF YESTERYEAR

Where are they? Gather round, chums, and we'll give the low-down on some of the lads you used to either cheer or jeer, on the ice lanes not so long ago. Sparky Vail of Newmarket Redmen Dominion champs of 1933 is referee in chief in the Timmins district of the N.O.H.A. Some of the fans have been confusing him with another Vail who is refereeing in the American Hockey League. He is the Owen Sound-Toronto Vail and is not to be confused with our "Sparky". Nobody can yet explain why the two are called "Sparky". Don Hamilton, who guarded the nets for Aurora juniors with finesse and aplomb in 1942 is linesman in the mercantile circuit at Ravina rink and also will be handling O.H.A. games this winter. Teddy Graham, ex-professional and one-time sports officer at Newmarket camp, along with Bu'ch Keeling, another one-time hockey great and ex-Owen Sound Greys junior, and Norm Locking who played with this trio in junior O.H.A. back in 1927 against Newmarket Redmen, are former Owen Sounders now refereeing.

Terry Bloechi, good looking Italian-Canadian speedster who was top scorer in the district mercantile league with Newmarket camp in 1945-46, is scintillating with Soo Atomies this winter. The Soo team is one of the best in the north. Wally Zuke, another ex-Newmarket camp player and also from the Soo, has returned to action with Stratford seniors. Zuke headed for Hollywood earlier in the year, returned to his native city and then went back to Stratford with whom he played last winter. Bunny Glover, once with Aurora R.C.O.C. in hockey and softball, is with Stantons in the Ravina circuit, while Al Shill and Bert Turney, who were members of the 1943 intermediate champions, Aurora army, are in action at Varsity arena. Al is a teammate of Bill Thoms and Turney is with Stoneys.

Playing stonewall hockey in the twine cottage for the motor-men is Ross Waddell who was with Aurora juniors in 1941. We may be a bit prejudiced but with the possible exception of Kid Harman, we have always regarded Waddell as the best netminder to play in the district in the last 25 years. We stand to be corrected and we probably will be. Johnny Sullivan, son of Frank "Pinch-bitter" Sullivan of Varsity fame, is with Owen Sound Mercurys in senior. Sullivan for three years played stonewall hockey with Richmond Hill juniors and he's one of the reasons the Sounders have moved up in the senior circuit. Jack Gibbon, better known as "Busher", who was with Newmarket juniors in the early 40's and also was utility catcher with Newmarket softballers, is located in Toronto and scheduled to take the ice for Hoffman's in the intermediate A circuit. Tom Chipman, who played excellent hockey for St. Andrew's College in inter-school and prep school hockey, is in action with Varsity juniors this winter and he's their leading scorer. Tommy Dales, baseballer, basketballer, hockeyist and track and field performer of more than passing ability, will play his hockey with St. Andrew's College this winter. The likeable Newmarket youngster doesn't expect to play basketball. Nip Spooner, ex-Camp Borden and Aurora R.C.O.C. athlete, is booked to play his hockey with Collingwood this winter and he'll be seen by Newmarket fans against Hoffman's. Wally Corner, who played junior hockey in the district with both Toronto navy and Markham juniors, is on the forward line for Stratford juniors and doing right well in the higher brackets.

Herb Sawdon, one-time clerk of King twp. and district school master, is principal at Woodbridge public school and has a fine hockey league going among the pupils down south. Doc Ames, goalie on one of the greatest hockey teams ever turned out in Newmarket, is now one of the provincial vice presidents of the C.C.F. and slated to be a federal candidate in the next general election. Colborne is, of course, one of Kirkland Lake's most popular residents. Art Armstrong, veteran mercantile and once with Sutton Greenshirts is now resident in Woodbridge and Charlie Rowntree has lined up Art, better known as "Army", to perform for his O.R.H.A. entry. More of this chit-chat later.

NEIGHBORHOOD GOSSIP

Fred Scott, big, fast-breaking defenceman of Markham Millionaires and one of the best liked players in the league, has been elected captain of the Millionaires for 1947-48. Newmarket Gapees are preparing to throw a monkey wrench into the roster plans of both Aurora and Victoria Square according to all reports. The Newmarket executive feel that they have as much claim to certain players as either the Simmons clan or the southerners and Messrs. Haskett, Thoms and company are busy studying the new O.H.A. rules in this regard. Merv Broughton is pretty well satisfied with his present roster but naturally enough wants to protect his team's prospects. Sounds like the old days and of course the gates won't suffer with some "feudin' and fussin'". Hal Rogers calls to advise that Aurora juniors will be known as Aurora Flyers. The new sweaters have arrived and are in green and gold, not as previously reported in red and gold. Somebody suggests that with the prominent group of sportsmen behind the club who are really giving out with support for the kids they should be known as the Greenbacks.

Stouffville arena comes of age on Christmas Eve. It's just 21 years ago the present structure was built and came into use. Lighting, painting and an enlarged press box are features for this season. Press passes doubtless come next. Group convenors for O.H.A. hockey are: junior, Bruce Clarke, Stouffville; intermediate A group 3 (northern), Boyd Balkwill, Orillia; group 2 (southern), Ernie Lawrie, Markham; intermediate B, group 12, Jack Rutherford, Midland. All convenors are in action already on the group schedules.

Fred Morris, the bossman of softball at Langstaff, played Santa Claus to Billy Bowen and his teammates recently. The gallant Langstaff nine, who almost bumped off Newmarket Vets, all received windbreakers for their season's efforts. The Langstaff Athletic club of which Fred is president is presently arranging for an open air rink on the softball diamond and anyone wishing to make a donation can send it to Fred or the secretary, Mrs. S. Worsdale, Langstaff. Keith Knowles, sports officer for Aurora Canadian Legion, hopes to have a hockey team of "bush league" calibre in action after the New Year. It's a start for next season, according to Keith. Bob Moody, the irrepressible sports impresario from Schomberg, was elected as one of the commissioners of the 'Berg' this month. Bob is back again in rural hockey.

NOEL, NOEL, NOEL

The greeting cards are starting to flow in and already we've received hellos from Charl Holmes, Clarence Campbell, president of the N.H.L.; Reg Westbrooke, Collingwood-Bulletin Enterprise; Mike Palangio, Cochrane; Ken Waters, president O.M.H.A.; Jim Worrall, Canadian Olympic track coach; Charlie Atkinson, Willowdale; Otto King, president O.S.A. The ones closer to home will be arriving soon we hope we hope. We always get a big thrill out of receiving from a bunch of swell fellows. There's something cosy and satisfying to find busy chaps taking time out to extend Yuletide greetings. None of us like to feel we're forgotten we guess. John Stuart ushered in the Christmas season with a super-deeper pre-Noel party at Markham on Saturday. The crowd attending read like a who's who in the world of sports, press radio and politics and the doughty Scotchman was the perfect host with everything from tums to aspirins being provided. It'll linger in our memory for a long while to come. To all our readers, our correspondents, our friends and our critics too, who have helped us along the way in 1947 and made writing this column a bit easier and a bit more pleasant we extend season's greetings. There's no words printed or said that can express our feelings towards you better than a plain Merry Christmas and Happy New Year.

PLAN SALVAGE DRIVE

Aurora—The first waste paper salvage drive of the New Year will be held under the auspices of the Aurora Victorian Order Nurse committee, and citizens are urged to continue their saving of paper including Christmas wrappings. The committee is canvassing Aurora businessmen this week for donations. Income tax receipts are issued for amounts over \$1.

W.I. HELPS BABIES

Aurora — The Women's Institute met on Thursday evening at the home of Mrs. A. Eklund, Wells St. Mrs. James Brooks, convenor of the social welfare committee, was in charge and each member brought a present for a baby in the Fred Victor Mission, Toronto. They will be delivered to Toronto in time for the kiddies' Christmas party.

UNVEIL WINDOW

Aurora—On Sunday, Dec. 14, a memorial window in memory of the late Mrs. Lucy Crockett was unveiled at St. Mary's Anglican church, Richmond Hill. Mrs. Crockett, for many years matron at the L.T.B. orphanage at Elgin Mills, was well known in Aurora where she had many friends. The window appropriately depicts the Bible story of our Lord ministering to little children.

Give The Era and Express for Christmas.

And He shall be called Prince of Peace

SEASON'S GREETINGS TO ALL

DORIS Ladies' Wear

Starting Saturday, Jan. 3, 1948
We will close every Saturday evening at 9.30 p.m.

It is a genuine pleasure at the Holiday Season to depart from the usual routine of business and wish you a MERRY CHRISTMAS.

May the New Year bring you much Happiness and a full measure of Prosperity.

BUDD STUDIO
MAIN STREET NEWMARKET

Stanley's Lunch AND MANAGEMENT

WISH ALL
A
MERRY CHRISTMAS
AND A
HAPPY AND PROSPEROUS
NEW YEAR

**We will be closed all day
Christmas Day**

WE THANK YOU
for the confidence you have placed in us in the past and extend to you our
Best Wishes For A
MERRY CHRISTMAS AND A
HAPPY AND PROSPEROUS
NEW YEAR

Mrs. F. N. Chandler
Phone 222 Newmarket

HOUSE FOR SALE
For sale - In Richmond Hill, new bungalow, 4 rooms and bath, modern, insulated, furnace, lot 20' x 300'. Immediate possession. \$40,000 cash. Apply 614 Richmond St., Richmond Hill, or phone 2339. *1w48

For sale - Attention veterans!
\$5,000. Bungalow, 4 rooms, on lot 27, south side Lowell Ave. Newmarket. \$4,000 available as loan under National Housing Act. Possession immediately. John W. Bowser, Aurora. *1w48

BUILDINGS FOR SALE
For sale - Barn, 40' x 100', hip roof, A-1 condition. Apply Harold Page, Uxbridge, R. R. 2, phone Uxbridge 15114. *2w48

REAL ESTATE FOR SALE
IF YOU ARE
interested in buying or selling farm, town or lake property, call Angus Cowleson, Keswick, phone 41212, Roche's Point, special representative for H. Cable, Realtor, 5305 Yonge St., Toronto. *117

For sale - Choice lots (Newmarket-Rosedale), (Lundy Ave. and Bolton Ave.). Apply C. F. Willis, 53 Millard Ave., Newmarket, or phone 497. *117

WANTED TO RENT
Wanted to rent - 3-room flat by couple, no children. Apply Era and Express box 1447. *1w48

ROOMS WANTED
Rooms wanted - 3 or 4 rooms with housekeeping privileges. Veterans' Agency required. Phone Newmarket 535. *1w48

ARTICLES FOR SALE
For sale - Venetian blinds, aluminum or steel, made for all styles of windows. Free estimates and installations. Phone 755, apply 40 Ontario St. W. or write P.O. box 496, Newmarket. *1141

For sale - Guaranteed late model Hoover vacuum cleaner with all attachments, in excellent condition. Private sale, no dealers. Write Era and Express box 1437. *6w45

For sale - Boy's Air Force overcoat, good as new, suitable for boy 18. Apply Bob Dennis, Newmarket. *3w46

For sale - Evening dress, size 16, pink nylon net skirt, brocade bodice, mits included. Worn once. Apply Rose Lee, north end, Newmarket. *R2w48

For sale - Kitchen range, white enamel, burns wood and coal, has water front, in good condition. Phone 717, Newmarket. *2w47

For sale - Electric fan, (Samsel) for hot air or hot water heating unit. In excellent working condition. Phone 387, Newmarket. *2w47

For sale - Kolster radio, cabinet style. Working well. Price \$12. Apply James M. Faris, phone 14111, Newmarket. *2w47

For sale - Man's bicycle, good as new, \$35. Phone 615, Newmarket. *1w48

For sale - Bicycle, 22 drop 20, good as new. Perfect for high school boy. Apply H. F. Dunham, Yonge St., phone 170w, Newmarket. *1w48

For sale - Lady's fur jacket, like new, grey possum, size 12. Child's ski pants, size 12. Phone Roche's Point 92-4. *1w48

For sale - Rug in excellent condition, 7' x 9'. Apply Mrs. J. E. Baker, 83 Main St., Newmarket, phone 1541. *1w48

For sale - Circulating coal heater, piano case organ. Both in good condition. Price moderate. Apply 29 Millard Ave., Newmarket. *2w48

For sale - Findlay electric range, four burners and oven white and grey enamel. Annex with water front to match, in good condition. Phone 650, Newmarket. *1w48

For sale - Quebec heater in good condition, good as new. Phone 773, Newmarket. *2w48

For sale - Girl's 3-piece winter outfit, size 5 years, good condition, reasonable. Phone Queensville, 415. *1w48

For sale - Girl's winter coat, Royal blue, wool, box style, size 14. Powder blue gabardine dress, size 14x. Phone 410, Newmarket. *1w48

For sale - Brunswick cabinet radio, 8-tube, beautiful tone, reasonable. Phone Newmarket 773w. *1w48

For sale - Good practice piano, \$75. A nicer one for \$125. Stouffville, 19 Haglan St., Newmarket. *1w48

For sale - Girl's coat, size 12, medium green, light fur collar. Coat \$30, will take \$25. Looks like new. Phone 246, Aurora. *1w48

MERCHANDISE
For sale - Radio tubes and batteries. We carry a complete stock of Eveready, Burgess and General batteries for all radios. We have a large stock of all available tubes. Stewart Beare, Radio and Appliances, 113 Main St., phone 355, Newmarket. *117

For sale - Hearing aid batteries for most popular makes. Stewart Beare, Radio and Appliances, 113 Main St., phone 355, Newmarket. *117

Madras dressing gowns. For men and boys. These are in new styles, very soft, pillable, extremely low prices. Men's \$4.99, boys \$3.99. *2w48

Shoppers at Inley's. Now is the time to bring in your windbreakers and parka coats for repairs. Do not wait until that cold weather comes. *1w44

For sale - Spirella individually cut, made-to-measure foundation garments, very light, medium or heavy. Apply Mrs. B. Brown, 100 Park Ave., or phone 551, Newmarket. *1w48

ARTICLES WANTED
Wanted - Usage of piano, for storage, for winter months, no children. Phone Newmarket 444w. *2w47

Wanted to buy - Boy's or girl's bicycle, must be in good condition. Phone 389, Newmarket. *1w48

USED CARS FOR SALE
For sale - '29 Ford coach, all new tires, runs good. Price \$150. Frank Agnew, Mount Albert. *139

For sale - '30 Ford coach, new motor job, good tires. Apply Frank Agnew, 8th con., Mount Albert. *142

For sale - '34 Chevrolet coach, good motor, 6-ty tires, new clutch and transmission. \$395 cash. Phone 1503, Queensville. *1w48

For sale - '31 model A Ford coach, good condition. Apply Bruce Lockie, Zephyr, phone Mount Albert 4812. *1w48

For sale - '30 Willys coach, newly overhauled, good tires. Apply 8 D'Arcy St., Newmarket, before 6 p.m. *2w48

For sale - 1933 Dodge coupe, good tires and spare, sealbeam headlights, hydraulic brakes, A-1 engine, \$300. Apply A. E. Redman, 15 Davis Drive, west, Newmarket. *2w48

For sale - '34 Chevrolet coach in good running condition. Apply Thos. Miedema, R. R. 2, Newmarket, phone Bradford, 1253. *1w48

HELP WANTED
Help wanted - Middle-aged man, experienced with farm machinery, drive tractor and car. Board in Write Era and Express box 1443. *2w48

Help wanted - Experienced young man, by the year, one who can handle modern farm machinery. Drive tractor and car. Live in. Write Era and Express box 1444. *2w48

Help wanted - By January 2, a middle-aged housekeeper, fond of children, to take full charge of motherless home. Write Era and Express box 1446. *1w48

LOST
Lost - Remington electric razor, either in Chainway, Stedman's, or between these stores; wrapped. Had Best's drug store name on, reward. Apply T. A. Pearce, Holland Landing. *1w48

TRANSPORTATION
Arriving Toronto 8 a.m., returning to Newmarket 6 p.m., five days per week. Phone Newmarket 997w. *3w47

FARM ITEMS
Wagons cut down by machine, 16 inch rims, shrunken on. Bring them in in the morning, get them at night. \$25 per wagon. Over 200 satisfied customers. Garret Abbe Repair Shop, Ravenshoe, phone 1593, Queensville. *1w48

LIVESTOCK FOR SALE
For sale - Sow, second litter coming in week or ten days, 9 pigs, about 10 weeks old. Apply E. F. Agnew, 2, 2-1 mile north of railway, Mount Albert. *139

For sale - 3 April Yorkshire boars, ready for service, priced reasonable. Apply E. Dennis, Newmarket. *3w46

For sale - Horse, price \$35, or would loan for keep during winter months. Apply Cousins Dairy, Newmarket. *1w48

For sale - Four purebred short-horn bulls. Reds and roan, serviceable age. Priced for quick sale. Herd fully accredited. Apply Wreford Hewson, Malton. *1w48

For sale - Red cow, to freshen soon. Apply Ben Howard, R. R. 2, Newmarket or phone 164w3. *1w48

LIVESTOCK WANTED
WANTED TO BUY
Old horses. Dead horses and cows. If dead notify at once, we pay for dead animals if fit to use. Call Pollock's Fox Farm, phone Queensville 2331. *2w42

POULTRY FOR SALE
Bensers Poultry Farm Breeders of fast feathered Barred Rocks. Hatching from December to June. Choice dressed roasters at all times. J. S. Murby, Aurora phone 44m. *117

Wanted to buy - Live roasters and capons, over 6 lbs. live weight, highest prices paid for quality birds. Choice Cut-up Chicken Co., phone Aurora 329, Norman Archibald manager. *132

Wanted to buy - All kinds of live poultry. Premium paid above market prices. Will call Phone Newmarket 657. *117

CHICKS
R.O.P. Sired Barred Rocks
For profitable chicks from high producing large egg strain, order Hillview Farm R.O.P. sired Barred Rocks. Every breeder, pullet, tested and government branded. Started pullets and star-

ted mixed chicks when available. Price list on request. Dealer for Jamesway Poultry Equipment and Dr. Sallabury's Ren-O-Sal for coccidiosis. Harold Hill, Gormley, R. R. 2. Phone Stouffville 1520, t117

MISCELLANEOUS
THE BEST BRONCHIAL COUGH SYRUP
For coughs, colds and bronchitis. A prompt and effective remedy for the relief of bronchitis, tight or chesty coughs and colds. 50 cents. The Best Drug Store, Newmarket. *117

Wanted to buy - Fox feed. Old horses, dead horses, dead cows. We pay for the dead animals if they are fit for our use. Advise immediately as dead stock soon spoils. G. B. Thompson, Holland Landing, phone 511, Newmarket. *117

We buy and sell shotguns and 22 rifles. We have ammunition available for all calibres. Morrison's Men's Wear, Newmarket. *117

Hygienic supplies (rubber goods) mailed postpaid in plain, sealed envelope with price list. 6 samples 25c; 24 samples \$1. Mail order dept. T-68, Nov-Rubber Co., box 91, Hamilton, Ont. *2w41

For sale - Trusses, surgical supports, elastic hosiery for those who suffer from varicose veins, ankle and knee trouble. Arch supports. Lumbago belts. Best Drug Store, phone 14, Newmarket. *117

For rent - Hospital beds and wheel chairs. Theaker & Son, Mount Albert, or phone Mount Albert 3503. *117

Old horses wanted - We pay the highest cash prices. Phone Queensville 1800 collect. Rex Smith, Queensville. *117

Cleaning roofs and ice, roof leaks, chimney and furnace repairs. All drain and cement work. Phone Newmarket 773w. *145

For sale - Sand, gravel, fill and loam. Wood. Apply E. Munshaw, Kettleby. *1w47

Now is the time to get your eavestrough repaired or new eavestrough put on. Be ready for the spring thaw and rains. J. Moore, phone 784w, Newmarket. *5w48

WOOD FOR SALE
For sale - Hardwood, kindling wood. Will deliver. Phone Mount Albert 1616, or apply Earl Grose, R. R. 2, Stouffville. *143

For sale - 50 acres of bush. Cedar, Spruce and Balsam. Apply Fred Walker, Zephyr. *1w48

For sale - Dry, body, hardwood, stove and furnace lengths. Apply H. F. Dunham, or phone 170w, Newmarket. *3w48

PETS
For sale - Christmas puppies. Cross breed between Alder and Collie. Excellent watch dogs or pups for children. Apply M. Nielsen, Holland Landing, or phone 86w, Newmarket. *2w47

For sale - Registered Cocker Spaniel puppies. Will hold until Christmas. Apply Elsie Huntley, Queensville. *2w47

For sale - Short-haired Collie pups. \$3 and \$5 each. Apply Otto Barkey, Queensville, phone 602. *1w48

For sale - Cute puppies, \$10 up. When full grown weigh about 10 lbs. Phone Roche's Point 92-4. *1w48

For sale - Cocker spaniel puppies, lovely black. Small deposit will hold till Christmas Eve. Also Dalmatian female. Cropped, docked and wormed. All registered stock. Basil Watson, Wesley St., Newmarket, phone 475r. *1w48

The Era and Express classifieds bring results.

GREETINGS
Mr. and Mrs. Howard Brice want to wish their friends and neighbors a merry Christmas and a happy New Year. Owing to illness in the home they are unable to send greeting cards. *1w48

TENDERS WANTED
Tenders will be received by the undersigned until 12 o'clock noon, December 20, 1947, for the carrying out of the Clerk's Office, also eavestroughing on the town hall and market building. Full particulars may be obtained at the Clerk's Office. The lowest or any tender not necessarily accepted. Wesley Brooks, Clerk, Town of Newmarket. *2w48

NOTICE TO CREDITORS
IN THE ESTATE OF JANET TRIVETT, DECEASED.
All persons having claims against the Estate of Janet Trivett, widow, late of the Township of East Gwillimbury, who died on or about the 4th day of October 1947, are hereby notified to send particulars of same to the undersigned on or before the 31st day of January 1948, after which date the estate will be distributed, with regard only to the claims of which the undersigned shall then have notice. DATED at Newmarket this 17th day of December, A.D., 1947. Joseph Vale and Robert C. Smith, executors by their solicitors, Matthews, Silver, Lyons and Vale, Newmarket, Ontario. *3w48

The Era and Express is sold in Newmarket at Campbell's, Murray's I.D.A. Drugstore, Best's Drugstore, Hutchison's, Myers, and the Corner Cupboard.

COMING EVENTS
Tuesday, Dec. 23 - Junior Farmers' dance in Sharon Hall. Miller's orchestra. Special prizes. Cafeteria lunch. Admission 35c. *1w48

Tuesday, Dec. 23 - Newmarket Veterans' Association Christmas bing, Newmarket town hall, 8 p.m. sharp. Jack pot \$35. Will go on a full card. If more than one winner this prize will be divided. Attendance prize \$5. Share-the-Wealth, and other good prizes. Proceeds for welfare work. Admission 35c. *1w48

Wednesday, Dec. 31 - Newmarket Lions Annual New Year's Eve dance at Newmarket High school auditorium. \$4 a couple. *2w47

Wednesday, Dec. 31 - Eucure in aid of the Keswick hockey club will be held in the Keswick school. *1w48

Monday, Jan. 5 to 30 - Short course in Agriculture, mechanics, and farm management, in the board rooms of the Agriculture office, Newmarket, 9:30 a.m. to 4 p.m. *3w47

Dancing at Middlebrook's air-conditioned dance hall at Armitage every Wednesday and Saturday evening to Bill Smith's orchestra. *118

Dancing every Friday night at Cookstown Pavilion. Don Gilkes and his nine-piece orchestra. *118

Dancing every Saturday evening at Club 14, Millard Ave., Newmarket to Max Bong and his orchestra. *134

Dancing every Saturday night at Schomberg to Norm Burling and his King's Men. Commencing 9 p.m. sharp. *138

BIRTHS
Cooper - At York County hospital, Wednesday, Dec. 17, 1947, to Mr. and Mrs. Fred Cooper, Roche's Point, a son, William Frederick. *117

Dyke - At York County hospital, Sunday, Dec. 21, 1947, to Mr. and Mrs. Walter Downing, Oak Ridges, a son. *117

Hallman - At York County hospital, Friday, Dec. 19, 1947, to Mr. and Mrs. Roger Hallman, R. R. 2, Markham, a daughter. *117

Hartman - At York County hospital, Thursday, Dec. 18, 1947, to Mr. and Mrs. George Hartman, Bradford, a son. *117

Hare - At York County hospital, Monday, Dec. 22, 1947, to Mr. and Mrs. Cecil Hare, Holland Landing, a son. *117

Mino - At York County hospital, Sunday, Dec. 21, 1947, to Mr. and Mrs. Lloyd Mino, Norwich, a daughter. *117

Ward - At York County hospital, Wednesday, Dec. 27, 1947, to Mr. and Mrs. Clifford Ward, R. R. 1, Newmarket, a son. *117

DEATHS
Hogart - At the home of her granddaughter, Mrs. Frank Bolton, 5 Macell St., Aurora, on Saturday, Dec. 20, 1947, Jennie Hogart, wife of the late Herbert Hogart, aged 84. *117

Resting at the chapel of Roadhouse and Rose. Funeral service at the Church of the Nazarene on Tuesday, Dec. 23, at 2 o'clock. Interment Newmarket cemetery. *117

Edmondson - On Saturday, Dec. 20, 1947, at Queen Elizabeth hospital, Toronto, Annie Elizabeth Edmondson, formerly of 31 Wynne Ave., daughter of the late William and Martha Edmondson. *117

Funeral service this afternoon at 1 p.m. Interment Mount Pleasant cemetery, Bradford. *117

Horne - After a prolonged illness at her home, Zephyr, Friday evening, Dec. 19, 1947, Rebecca Horn, in her 86th year, widow of the late William Horne, and mother of Norman of Zephyr, Eva (Mrs. L. Wood Walker) of Zephyr, Mason of Canington, George of Winnipeg, Laura and Frank, deceased. *117

Funeral service in Zephyr United church on Monday afternoon at 2:30. Interment Zephyr cemetery. *117

Milne - At York County hospital, on Monday, Dec. 22, 1947, Frank Milne, in his 69th year, husband of Kate Fitts, and dear father of Irene, (Mrs. Titus Peregrine) and Leonard. *117

Resting at the Strasser funeral home, Queensville. Service in the chapel on Wednesday, Dec. 24 at 2:30 p.m. Interment Queensville cemetery. *117

Thoms - At Newmarket, on Sunday, Dec. 21, 1947, Annie Mildred Thoms, wife of David Thoms, mother of Harry, Charles, Lillian, William, Mabel and Mildred. *117

Resting at the chapel of Roadhouse and Rose. Funeral service Wednesday at 2 o'clock. Interment Newmarket cemetery. *117

Foundation - In loving memory of our dear uncle, Cpl. James (Jim) Fountain, killed in action on December 20, 1914, buried in Villanova cemetery, Italy. Sweet memories will linger forever. Time cannot change them, it's true; Years that may come cannot sever, our loving remembrance of you. Lovingly remembered by Doris, Verne and Lowell. *117

Fountain - In fond and loving memory of our dear son and brother, L. Cpl. James Wilfred Fountain, of the Irish Regt. of Canada, killed in action in Italy, December 20, 1914. I have died for the dear old home And the land of the brave and the free, And always remember that, dear father, Whenever you think of me, And how this war is over, And others come marching home, You will think of your fallen hero, Who will never more return. Just look upon them father dear, Though tears may dim your eyes; Remember your son was a soldier, too, And not afraid to die. Sadly missed and ever remembered by dear brother Ross, sisters Vera and Ethel. *117

Attend One of These CHURCHES SUNDAY, DECEMBER 28

WATCHNIGHT SERVICE
Wednesday, Dec. 31, 11 p.m. Under the auspices of the Newmarket Ministerial Association at THE GOSPEL TABERNACLE
Leader: Rev. L. E. Sparks
Preacher: Rev. M. E. R. Boudreau
The pastor, Rev. L. J. Lake, will officiate at the Holy Communion
31 Millard Ave.
REV. G. H. BACHIE, Pastor
10 a.m. - Sunday school
Miss Clara E. Crowder, supt.
11 a.m. - Morning worship
7 p.m. - Song and praise by Young People. Evangelistic rally.
Radio Hour every Sunday at 8:30 a.m. over CHML.

FRIENDS' MEETING
Holtford Street
11 a.m. - Meeting for worship
Thursday, Jan. 8 - Annual meeting and supper. Please keep this date in mind.
CHRISTMAS
Christmas, why still the darkness?
Why do we yet not heed The message which it brings us In all our want and need. Jesus the only Saviour, The same today as then. Wherever His love is welcomed, In peace, good-will to men.

ST. ANDREW'S PRESBYTERIAN CHURCH
Rev. M. E. R. Boudreau, B.D., S.T.D., minister
Miss Mae Patterson, A.T.O.M., organist
OLD YEAR SERVICES
11 a.m. - Divine worship "Growing Old Gracefully" (Bearing fruit in old age)
2:30 p.m. - Sabbath school
7 p.m. - Divine worship "The Influence of Christ In Shakespeare's Plays" (A great poet and the meaning of life)

THE GOSPEL TABERNACLE
12 Millard Ave.
Pastor: Rev. L. James Lake
Pianist: Miss Violet Curtis
9:50 a.m. - Bible school
11 a.m. - WORSHIP
Subject: "Facing Our Record"
7 p.m. - Evening service
Subject: "Swifter Than A Weaver's Shuttle"
"For what is your life? Is it even a vapour that appeareth for a little time and then vanisheth away? James 4: 14
We preach Christ Crucified Crowned Coming
Visit the Tabernacle this Sunday
WATCH NIGHT SERVICE
will be held under the auspices of the Newmarket Ministerial Association in the Gospel Tabernacle on Wednesday, Dec. 31, at 10:30 p.m. Speaker: Rev. M. E. R. Boudreau, B.D., S.T.D.

CHURCH OF THE NAZARENE
Newmarket's evangelistic centre
REV. L. E. SPARKS, minister
MISS JUNE HAINES, organist
10 a.m. - Sunday school
11 a.m. - "MY NEW YEAR"
7 p.m. - Evangelistic meeting
Watch night service
Wednesday, Dec. 31, 11 p.m. at Gospel Tabernacle
We wish you all a Merry Christmas and Blessed New Year

TOOLE - In loving memory of a dear husband and father, Chas. A. Toole, who departed this life Dec. 22, 1942. How sweet the memory still. But death has left a loneliness The world can never fill. Sadly missed by his wife and family, Marjorie and Earl. *1w48

CARD OF THANKS
I wish to take this opportunity of thanking Dr. J. G. Cook, Dr. Micklejohn, Dr. Peever, and the nursing staff of York County hospital for their kindness during my recent illness there, and thank you friends. Gwendolyn Wilmet.

CARD OF THANKS
Will the many friends who have sent me cards and letters of sympathy since my recent bereavement, be assured how deeply I appreciate their kindness. These letters have been to me a source of great comfort in my deep grief. So much so, that I should like to send a personal reply to every one of them. But that same kindness in the hearts of those friends which prompted them to write to me will instinctively reveal to them how impossible this is. She who has gone will doubtless know all of your kindness and her "Thank you" is united with mine. Frank Denison, "Rockhaven".

CARD OF THANKS
Mrs. Isaac Morton and family wish to express their sincere thanks and appreciation to their many relatives, friends and neighbors for their kind expressions of sympathy and floral tributes extended during their recent sad bereavement in a loss of a dear husband and father.

GARBAGE COLLECTION
Newmarket - Garbage will be collected in Newmarket one day later for those whose regular collection days fall on Thursday and Friday. A special collection will be made for Christmas trees on a date to be announced next week.

McCaffrey's Flowers
FOR EVERY OCCASION
Flowers telegraphed all over the world
6 TIMOTHY ST. W. PHONE 573J NEWMARKET

STRASLER & SON QUEENSVILLE
FUNERAL DIRECTORS AND AMBULANCE SERVICE
PHONE 1500-3500

MEN'S AND BOYS' OVERCOATS
SAVE 10% to 20%
Such an offer only available at
CLIFF INSLEY'S
STYLE LEADER STORE

NOTICE
Once again the Christmas season is with us. During past years many disastrous fires have occurred, often with fatal results. I would therefore ask all citizens to use utmost care with inflammable decorations, dispose of all loose paper wrappings and give close inspection to all electric circuits used for illumination of Christmas trees. J. BRAMMAR, Fire Chief.

TRINITY UNITED CHURCH
REV. HENRY COTTON, MINISTER
HERMAN G. FOWLER, MUS. BAC., ORGANIST
SERVICES 11 A.M. AND 7 P.M.
THE MINISTER WILL PREACH AT BOTH SERVICES
JR. SUNDAY-SCHOOL 11 A.M. - SR. SUNDAY-SCHOOL 12 NOON
JUNIOR CHOIR AT EVENING SERVICE
8 P.M. - FIRESIDE - SOUND FILM
END THE OLD YEAR BY COMING TO CHURCH

HELP TO KEEP ONTARIO THRIVING

save ELECTRICITY!

When ironing, prepare clothes in advance, then turn on the iron. . . turn it off as you near the end and use the stored heat in your iron.

THE HYDRO-ELECTRIC POWER COMMISSION OF ONTARIO

ROADHOUSE & ROSE Funeral Directors
141 STREET, NEWMARKET

PERRIN'S FLOWER SHOP
Member Florist Telegraph Delivery Association
Flowers wired to all parts of the world
Flowers for every occasion
FUNERAL FLOWERS A SPECIALTY
118 Main St. Newmarket
Phone 135w

NEWMARKET SOCIAL
-Mr. and Mrs. Freeman Thompson and family of Bradford and Mr. Kenneth Brown had Sunday dinner with Mr. and Mrs. Fred Hoover.

Visitors at Trinity United church, passage over the holidays will be Mrs. H. Nettles of Toronto, Mr. and Mrs. W. F. Armour of Peterborough and their children, Randy and Ross, Mr. and Mrs. F. C. Gill of Markham and Mr. H. Armour of Toronto.

DAVIDSON - In loving memory of a dear father, William Davidson, who passed away December 17, 1944. You're not forgotten, father, dear, Nor ever shall you be; As long as life and memory last We shall remember thee. Ever remembered by son Clifford, daughter-in-law Annie and grandchildren, Richard and Jimmie. *117

FOUNDATION - In loving memory of our dear uncle, Cpl. James (Jim) Fountain, killed in action on December 20, 1914, buried in Villanova cemetery, Italy. Sweet memories will linger forever. Time cannot change them, it's true; Years that may come cannot sever, our loving remembrance of you. Lovingly remembered by Doris, Verne and Lowell. *117

Fountain - In fond and loving memory of our dear son and brother, L. Cpl. James Wilfred Fountain, of the Irish Regt. of Canada, killed in action in Italy, December 20, 1914. I have died for the dear old home And the land of the brave and the free, And always remember that, dear father, Whenever you think of me, And how this war is over, And others come marching home, You will think of your fallen hero, Who will never more return. Just look upon them father dear, Though tears may dim your eyes; Remember your son was a soldier, too, And not afraid to die. Sadly missed and ever remembered by dear brother Ross, sisters Vera and Ethel. *117



SEASON'S GREETINGS

May the Spirit of Christmas,
Its kindness and cheer,
Bring you joy beyond measure
For many a year.

BERT TUNNEY

AURORA

Christmas JOY

C Squadron

YORK RANGERS

1ST ARMORED DIVISION

extend season's greetings to
their friends in North York



Season's Greetings To All!

Gibbons Transport

Phones 704r & 555w

Newmarket



It is a genuine pleasure at the holiday season to depart from
the usual routine of business and wish you a Merry
Christmas. May the New Year bring you much
happiness and a full measure of prosperity.

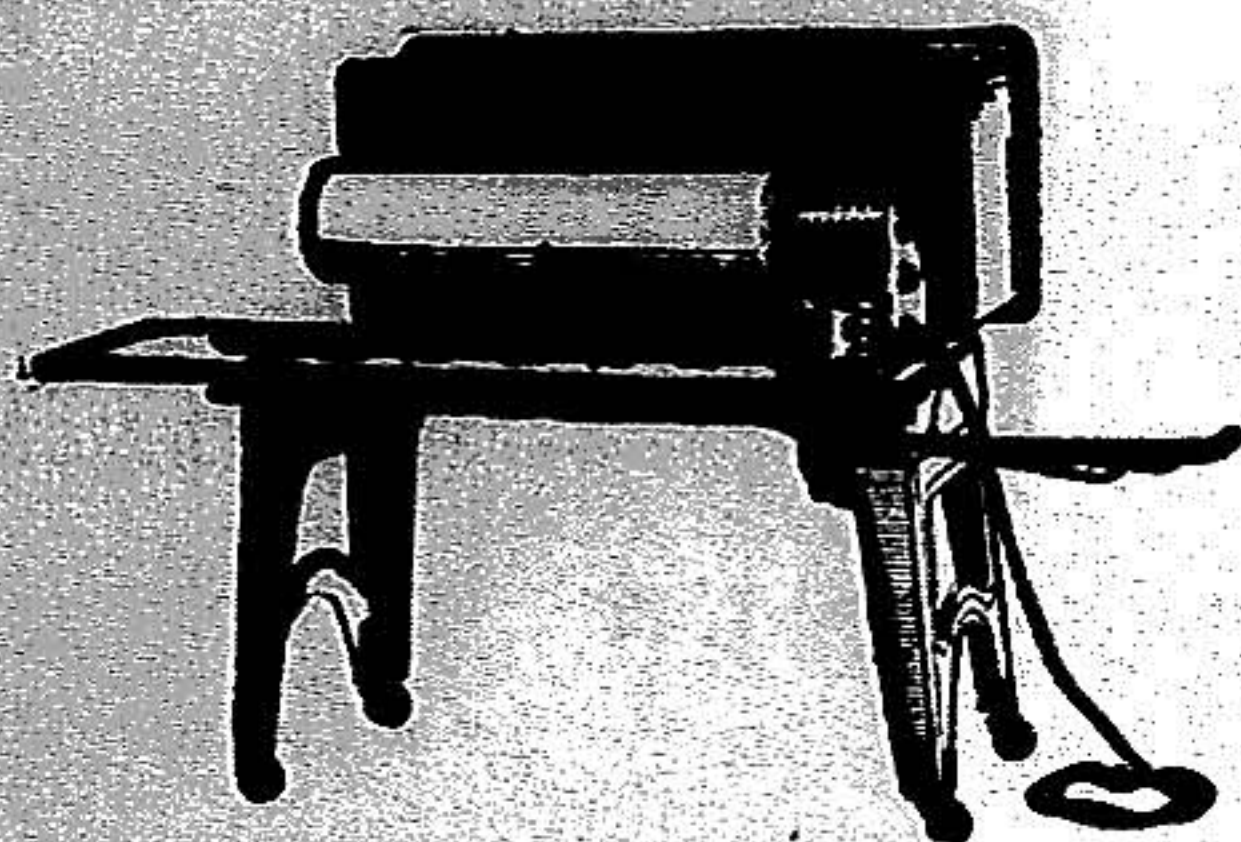
Sports & Cycle Shop

TIMOTHY ST.

NEWMARKET

Beatty

Ironers - Washers



- Irons everything
- Sparkling white enamel
- Free demonstration in your home
- Satisfaction guaranteed

AN IDEAL CHRISTMAS GIFT
A few at the old price

\$174.50

A FEW WASHERS FOR
IMMEDIATE DELIVERY

\$149.50

Terms to suit purchaser - Open each night till Christmas

J. L. Spillette & Son

Phone 129

Main St., Newmarket

St. Paul's the Congregational Party

Newmarket — The Congregational Christian church held its Christmas services last Sunday. At the morning service Rev. Fred Breckon gave a helpful message on The Birth of Jesus and the senior choir provided special Christmas carols and anthems with Mrs. W. Morrill, Mrs. W. B. Epworth and Marilyn Wildfield taking the solo parts.

At the evening service the junior choir had charge of a beautiful carol service, singing carols of many countries and at the same time depicting the visit of the shepherds, kings and angels to the manger in Bethlehem. Special lighting effects were used to good advantage in impressing the Christmas story to the large congregation which attended. Mrs. J. E. Cane, organist and choir leader, is to be commended for her untiring efforts in making the music of the day so enjoyable to all.

DECORATE ROOMS

Newmarket — The regular weekly meeting of the Presbyterian Young People's was held on December 18 with Gordon Cockburn presiding. Christmas carols featured the short meeting. The treasurer, Grace Smith, presented a report on the funds raised from the sale of Christmas cards.

The remainder of the evening was spent in decorating the Sunday-school in preparation for the Christmas concert and in practising the two plays which members of the Y.P.U. presented at that concert. Refreshments were served at the close of the evening.

SHOES

Inaley's store has hundreds of pairs of shoes for men and boys. No wonder Inaley's style leader store has such a shoe business year after year! This store is properly merchandised and priced correctly.

LOCAL CLUB FUNDS

Newmarket — Additional contributions to the local club Christmas Basket fund are:

Jack's Grill	\$ 25.
J. Giovanni	5.
Blue Bird Inn	2.
T. Kato Co.	5.
Follock's Shoes	5.
Chalmers Store	5.
Jeffrey and Ian Ltd.	1.

Last-minute contributions may be made to either Tom Doyle or Frank Courtney, secretary and treasurer of the club, respectively, or at either of the two banks, Bank of Toronto and Bank of Montreal.

Open Modern System Of Police Radio

The most modern police communication system on the continent was declared officially open recently when Commissioner W. H. Stringer, O.B.E., spoke from a remote control station in the provincial police headquarters in historical Queen's Park.

Before a group of high government officials, the commissioner flipped a switch on his control set, identified himself by his station call-letter "VF9Z" and called on a network of stations to indicate their position and signal strength.

Within three minutes, replies came back clearly from the district headquarters in Aurora, from sub-stations in Brampton and Whitby and from several police cruisers on routine patrol duties. All reported their signal strong and clear.

With this simple ceremony the provincial police placed in service the first phase of what will soon be a province-wide communication system. Virtually static-free, it permits the whole organization of provincial law enforcement to be controlled and co-ordinated swiftly and surely, under all atmospheric conditions.

When the system in the southern half of the province is complete, it will contain 11 250-watt and 30 60-watt fixed transmitters located at strategic points from Essex to Cornwall and as far north as Burke's Falls. Over 300 cruisers will be in constant communication with this vast network. When conditions permit the system will later be extended to Northern Ontario.

The FM radio equipment for the project is made in Canada by Canadian General Electric Company and the system was planned by Prof. J. E. Reid, consultant for the provincial government in close collaboration with company officials. A sending station has been erected near Temperanceville.

In charge of the operation of the new system is Inspector T. H. Trimble who will use to maximum effect this newest police weapon in combatting crime.

W.I. Brings Gifts For York Cottage

Newmarket — The regular monthly meeting of the Women's Institute was held at the home of Mrs. R. L. Pritchard on Thursday, Dec. 18. This Christmas meeting was begun with the singing of carols and gifts for the children at York Cottage were brought by the members.

Miss Bertha Neilly reported on the annual Women's Institute convention which was held in November at the Royal York hotel, Toronto. Following a full business meeting, refreshments were served. The meeting was well attended.

FRIENDS HOLD SOCIAL

An interesting Christmas social was held at the Friends' meeting house on Monday evening, Dec. 15. A unique feature was the playing of World Service records on 'Friends' relief work in Europe. The Lost Father, Another Man's Shoes and Vienna were the recordings presented. Carol singing and mouth organ selections were also enjoyed. A generous offering for the Save the Children fund was taken. Lunch was served and an enjoyable social time brought the evening to a close.

SPECIAL SERVICE

Newmarket — On Sunday evening a special service of Christmas carols featuring the artistry of Wm. Smith, Toronto, was held at the Gospel Tabernacle. Mr. Smith is a tenor soloist who is in great demand and is the guest violinist with the ambassador choir of Toronto.

QUEENSVILLE

The Women's Institute will hold its meeting on Tuesday, Dec. 30, at the home of Mrs. J. L. Smith. The program will be in the charge of Mrs. C. Milstead and Mrs. G. Pearson. There will be an exchange of a 25-cent gift. W. Micks, who has been in York County hospital the past few weeks, is still too ill to be brought home. We hope he will soon be better.

Mrs. William Burkholder spent the past week in Toronto with her sister, Mrs. Daisy Pearce. A very Merry Christmas to all and a Happy New Year. May the gladness in our hearts show through our deeds; even a smile helps us along our way.

Church Filled For Christmas Party

The Church of the Nazarene auditorium and balcony were filled to capacity for the Sunday school program held on Friday night, Dec. 19. Each item of the varied program was excellent. Rev. L. E. Sparks, pastor of the church, was chairman. Mrs. V. Cryderman, Sunday-school superintendent, expressed her appreciation to all who had attended as well as to those who had aided in making the program such a success.

Kenneth Olsen, assistant superintendent of the Sunday-school, presented the Christmas gifts at the close of the program.

Special gifts were made from the church to the pastor and the organist, Miss June Haines. The Sunday-school presented Mrs. V. Cryderman with a large religious plaque.

St. Andrew's S. S. Presents Concert

Newmarket — On Thursday, Dec. 18, St. Andrew's Sunday-school presented their Christmas concert to a large and appreciative audience. Rev. M. E. R. Boudreau was master of ceremonies and each class in the Sunday school put on a number for the concert.

The Sunday-school orchestra took part in the program and two plays were presented by members of the Presbyterian Young People's Society. Carol singing by the same group was another selection on the program.

The Christmas tree was well loaded with gifts and that busy, jolly fellow, Santa Claus, was present to distribute the gifts to the children.

CANDLELIGHT SERVICE

Newmarket — The annual candlelight service was held on December 14 at Trinity United church by the members of the C.G.I.T. Pauline Bovair, vice president in the absence of the president, Noreen Walker, and Jean Rose, secretary, took charge of the service.

The regular choir was in attendance. Miss Hilda Patton, King, was the special speaker and directed her remarks particularly to the young girls in the congregation. The church was crowded to capacity for the service.

VANDALS AT WORK

Newmarket — Two blue spruce trees, valued at \$150, were cut down and taken away from the Newmarket Lawn Bowling greens on Thursday or Friday night. The vandals who committed the deed not only destroyed valuable property but in the process destroyed a memorial to Les, Riley, as one of the trees was the Les, Riley Memorial tree.

This is the third time that trees have been stolen from that property. It is undeniable that anyone would stoop to such low acts of vandalism, particularly at the Christmas season. Newmarket police are investigating and a reward of \$25 is being offered for information leading to the arrest and conviction of whoever was responsible. Anyone who may have purchased one of the trees in good faith is asked to get in touch with the police.

Raised Near Kettleby Awarded M.B.E.

Awarded the M.B.E. for "efficient and meritorious" service with the Canadian army, Sgt. Major H. W. Baker, formerly of Calgary, received the decoration at an investiture in Ottawa recently. His parents, Mr. and Mrs. A. M. Baker, live at 1111 12th St. W., Calgary. Sgt. Major Baker spent his youth on the Baker homestead near Kettleby from 1915 to 1924. His father was born and raised on the same farm.

A veteran of overseas service with the army, Sgt. Major Baker was born in Moose Jaw and attended the Calgary normal school. While teaching at Gleichen, he took a correspondence course in wireless and went to Ottawa seven years ago.

Last winter he played an important part in the meteorological work in connection with Exercise Muskox, travelling with the army group into Canada's northern wilderness. Last summer, he was selected to take a special six months' course at Washington.

Attending the investiture Wednesday were his wife, the former Katherine Stuhlsatz, Calgary, and their eight-year-old son, Kennedy.

Santa Claus Pays Visit To Trinity

Newmarket — The Christmas concert and party of Trinity United church was held on Friday evening, Dec. 12, with Don McBride acting as master of ceremonies. This party was for all members of the church as well as for the Sunday-school children and was well attended.

A varied program was presented with each department of the Sunday-school contributing its share with a skit or songs. Herman Fowler was at the organ and Harry Nellis assisted the master of ceremonies.

Carol singing proved most successful and during the evening the new projector was used to present three films. Santa arrived and distributed bags of goodies and oranges to the children.

KEEP SMILING

Golden Glow wants everybody to forget they have a "beef" for the festive season, and stick to roast goose — and as the Happy Gang says "and above all, keep smiling, keep happy. She wishes all her readers a Merry Christmas and a Glad New Year.

IF NOT

SURE OF THE SIZE

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GIFT CERTIFICATE
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OF MUSIC OF TORONTO
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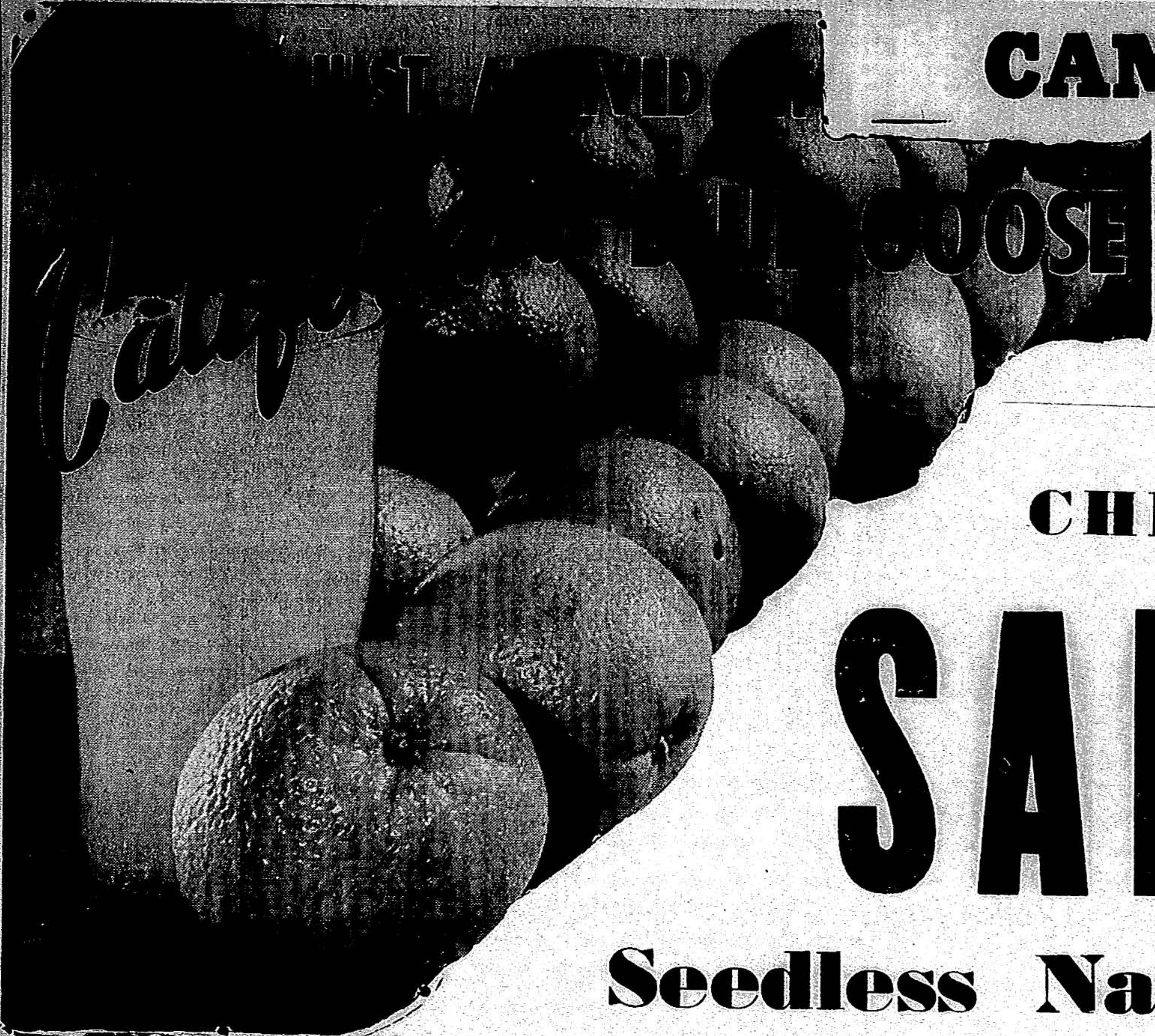
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Oranges 2 doz 43c
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Grapes 19c lb.

BANANAS . . . lb. 14c
No. 1 6-Qt. Basket
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ORANGES

126's	per dozen	73c
150's	per dozen	65c
176's	per dozen	59c
200's	per dozen	49c
220's	per dozen	39c
252's	per dozen	35c
288's	per dozen	29c

CRANBERRIES pkg. 49c
MAPLE LEAF
MINCEMEAT tin 45c
CHRISTMAS
MIXED CANDY lb. 49c
RED RIFE TEXAS
TOMATOES lb. 29c
PORK and BEANS tin 17c
DOLE
PINEAPPLE JUICE tin 23c
AYLMER CHOICE QUALITY
PEAS size No. 3 tin 21c
ST. WILLIAM'S
3-FRUIT MARMALADE jar 43c
TRY OUR NEW SENSATION
HEINZ CREAM OF CHICKEN SOUP
CARROTS, CABBAGE, TURNIP, CELERY HEARTS

Mixed NUTS
43c lb

FRESH ROASTED
Peanuts 39c lb

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140 Fine Levied In Traffic Charge

Newmarket—Mrs. Ethel Bray was fined \$40 and costs in magistrate's court on Friday. Magistrate O. S. Hollinrake reserved judgment for one week on Dec. 12 after hearing evidence against Mrs. Bray on a charge of failing to stop after an accident in an attempt to escape criminal or civil liability.

Magistrate Hollinrake said that he was impressed with the evidence that Gordon Pilkey gave. Last week Pilkey had said that he saw a child run into the side of a car on the northern outskirts of Richmond Hill. He said he took the number of the car which had stopped momentarily 100 yards north of the scene of the accident. The magistrate said he was quite satisfied that the witness had taken the right number and it was strengthened by the fact that the police had found the car in Newmarket a short time afterwards and that it was still warm. The accused was given one week extension for payment.

W. H. Nesbitt and Edward Nesbitt, Whitechurch, were jointly charged with possession of illegal venison and fined \$25 and costs, or ten days. The crown did not proceed with a second charge, illegal possession of a muskrat pelt. Game Warden Ben Smith said that, accompanied by two other officers, he had searched the premises of the two accused on November 29 and had found a quantity of dark venison in a summer kitchen. They also discovered a second lot of venison, fresh and still sweating, in an unused oven. The officer presented some ribs taken from the two lots of meat and showed that they were from two different animals. The officer said that Edward Nesbitt had said that the first lot of venison was all that he had, before the fresh meat was found.

W. H. Nesbitt said that he did

not have a license to hunt and that the old venison was given to him by his brother-in-law, William Over and that the second lot of venison was given by a Mr. Mowder. Jos. Vale, counsel for defense, asked him why he did not show the fresh venison to the officer. "I wanted to have some left to eat," he replied.

William Over testified that he had given the accused the first lot of venison which he had shot in Peterborough county and that he had also brought Mowder's deer, which had been shot later in the same district, from the north. Magistrate Hollinrake said that the second lot of meat was found ten days after the season had closed. Joseph Vale said that the onus of proof is on the donor and not the accused. Magistrate Hollinrake said that the accused should have a certificate from the donor saying that the meat was lawfully procured, and that William Over had testified regarding the first lot of meat but that the meat that Mowder had given the accused was found fresh ten days after the season had closed.

A charge against P. D. McCabe, Pottageville, of setting out poison to kill a dog was dismissed when evidence showed that he had set out the poison to kill animals that were getting his turkeys.

No. 7 S.S. Has Christmas Party

No. 7 S.S. East Gwillimbury held its annual Christmas concert at the school on Wednesday, Dec. 17, at 8.30 p.m. under the direction of the teacher, Walter Ard, and his wife.

The concert took the form of a Red Cross meeting and the chairman, Miss Shirley Edwards, called the meeting to order and showed the parents and guests how their meetings are conducted. Following this the program committee presented a Christmas broadcast. Ann Walker presided and the play broadcasted a program to the children of Trinidad, singing carols and the reading of the Christmas story.

Mr. and Mrs. Walter Ard played a duet entitled Souvenir which was enjoyed by all.

The board of trustees expressed their regret in the resignation of their teacher but introduced Mrs. Styke as his successor. They also appealed to all ratepayers to attend the annual meeting on Wednesday, Dec. 31.

Santa Claus arrived in due time and distributed gifts and candy to all children present.

Isaac N. Morton, 76, Dies At Belhaven

Noted for his activity in the affairs of his church, Isaac Nelson Morton succumbed suddenly to a heart attack at his home in Belhaven recently. He was 76 years of age.

Mr. Morton was born in Keswick, the son of the late Mr. and Mrs. Ira Morton. He married Elizabeth Grose and farmed in the district all his life.

An elder of the United church, he taught Sunday-school and was most active in work among the young people, who were his chief interest. He was also a member of council.

Surviving besides his wife are four sons and one daughter, Mrs. Stewart Stickwood (Hazel), Hope; five brothers, Will, Newmarket; John, Toronto; Norm, Thornhill; Farnest, Newmarket; and Dick, Lansing; and one sister, Mrs. Angus King, Keswick. His five brothers and his brother-in-law acted as pallbearers.

The funeral service was held in Keswick church on December 16. Rev. Brown officiated. Interment was in Queensville cemetery.

Hi-Lights of N.H.S.

By ELAINE ROBINSON

At a meeting of the members of the Student Benefit Tuesday afternoon, Beth King and Lloyd Powell were elected representatives, and will sit in with two teachers and Mr. Lockhart at meetings concerning the organization three times a year.

Thursday morning, the assembly hall was filled with the students singing Christmas carols.

Friday sees the last day in the first term of this season. After a 16-day holiday, we will go back to plugging away at the second term. We will not spoil the sound of the holidays by mentioning school again.

Many of the students have been working in the local stores to earn money for Christmas shopping. Of course, Mary Revill is working at Hooker's, with Barbara Thompson. The post office attracts many of the students to help with the Christmas rush. Lloyd Powell assists Ian Brown in the stamping of letters. Lloyd says that the mail

Mrs. John Hodge Named By St. Andrew's W.A.

Newmarket—Mrs. John Hodge was elected president of St. Andrew's Women's Association at the regular monthly meeting held at the home of Mrs. W. B. Boddin on December 16. There were 23 present.

A satisfactory report of the work done in the year was presented by Mrs. J. Greer. After the regular business had been completed, the election of officers was held.

The following were elected: pres., Mrs. John Hodge; first vice-pres., Mrs. Joe Greer; second vice-pres., Mrs. W. Boddin; sec., Mrs. D. R. McDonald; treas., Mrs. W. M. Cockburn; pianist, Miss Margaret Gilmour; social

committee, Mrs. J. Greer and Mrs. Wm. Cockburn.

While the Christmas table was being prepared three interesting contests were held. Christmas refreshments were served by the hosts.

The next meeting will be held at the home of Mrs. W. M. Cockburn, Court St., on Tuesday, January 20.

Give The Newmarket Era and Express for Christmas.

Aurora Flyers Belt Celery Kings

Aurora — The Flyers opened their hockey campaign with an exhibition game before the home folks on Thursday and belted bejabbers out of a poorly conditioned Bradford senior O.R.H.A. squad to skate away with a 10-1 victory. Both Keith Kyle in the Bradford cage played strong games and were well tested. Kyle's job was easier after the first period as the celery kings became winded. Bob Peters and Whitey Jones handled the whistles and weren't upduly taxed with work.

The Aurora scoring parade was well spread around, much to the delight of the Aurora management. Loring "Ozark Ike" Doolittle banged home two, as did his defence partner, Jack Andrews, while singletons went to Bill Attridge, Ron Simmons, Bill Boychoff, Bill Patrick, Bill McGhee and Bill Wilkinson. Mike Brinkos was absent from the lineup with a hospital trip. Mutt Collings got the lone Bradford goal.

The Flyers' lineup was: goal, Kyle; def., Doolittle, Hopper, Andrews, H. Patrick; forwards, McGhee, Simmons, Nigh, Wilkinson, Attridge, Davis, Boychoff, Brodie and W. Patrick.

KESWICK

Merry Christmas to all!

The Women's Guild met at the home of Mrs. Wm. Moulds on Tuesday. Mrs. Wm. Moulds was elected president; Mrs. Percy Brown, vice pres.; Mrs. Lloyd Stiles, sec.; Mrs. Bernard Davidson, treas. A full report of the year's work will be given at the first meeting in the new year which will be held at the home of Mrs. Robt. Davidson.

Sorry to hear that Mrs. Percy Brown is on the sick list.

School entertainments are all in full swing this week and the heavy storm of Wednesday night is making roads heavy.

We feel justly proud of Mr. Dan Mahoney who was one of our Mount Pleasant school boys. He became a school teacher then enlisted in the R.C.A.F. and served overseas. At the close of the war he still remained in the force and is now stationed again in England flying the only Canadian plane that is stationed there.

Hunters are busy these days looking for game. Mr. Bruce Travis was lucky the other day in finding quite a number of racoons.

A gift subscription to the Era and Express is the ideal answer to the question "What to give?"

SEASON'S GREETINGS

May we at this time cordially express our appreciation of your friendship and goodwill with the hope that our service will continue to be a factor in the prosperity we all wish for.

A BOUNTIFUL CHRISTMAS AND A PROSPEROUS NEW YEAR

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HOLIDAY STORE HOURS

MONDAY, DEC. 22—9 a.m. to 6 p.m.
TUESDAY, DEC. 23—9 a.m. to 6 p.m.
WEDNESDAY, DEC. 24—9 a.m. to 8 p.m.
THURSDAY and FRIDAY—Closed All Day
SATURDAY, DEC. 27—9 a.m. to 9 p.m.

Refreshments

GINGER WINE 24-OZ. BOTTLE 49c
E. D. SMITH'S GRAPE JUICE 14-FL. OZ. BOTTLE 26c
CHOICE APPLE JUICE 2 1/2 LITERS 19c
ALPINE CLUB DOUBLE SODA 2 1/2 LITERS 23c
NIAGARA DRY GINGER ALE 16-OZ. BOTTLE 76c

Olives, Pickles, Sauces

PLAIN QUEEN OLIVES 1/2 LIT. 31c
PIMENTO QUEEN OLIVES 1/2 LIT. 39c
GIANT OLIVES 1/2 LIT. 53c
PIMENTO OLIVES 1/2 LIT. 63c
SWEET PICKLES 1/2 LIT. 29c
BREAD & BUTTER PICKLE 1/2 LIT. 28c
SWEET PICKLES 1/2 LIT. 25c
WHOLE HILL PICKLES 1/2 LIT. 31c
LADY'S PICKLED ONIONS 1/2 LIT. 21c
CHOPPED RIPE OLIVES 1/2 LIT. 15c

Nuts In Shell

BRAZILS 1/2 LIT. 41c
FILBERTS 1/2 LIT. 33c
WALNUTS 1/2 LIT. 47c

Shelled Nuts

BRAZILS 1/2 LIT. 23c
FILBERTS 1/2 LIT. 19c
ALMONDS 1/2 LIT. 23c
WALNUTS 1/2 LIT. 31c

Dried Fruits, Etc.

TURKISH TABLE FIGS 1/2 LIT. 17c
JOLLY GOOD PITTED DATES 1/2 LIT. 29c
FOOD COLOURING 1/2 LIT. 10c
HORME'S FLAVOURINGS 2-OZ. BOTTLE 22c
MRS. HAMILTON'S MINCEMEAT 1/2 LIT. 26c
CLARK'S MINCEMEAT 1/2 LIT. 29c
CRANBERRY SAUCE 1/2 LIT. 29c
MOIR'S CHRISTMAS PUDDING 1/2 LIT. 37c

Poultry Dressing 1/2 LIT. 10c
CRISSETT BREAD CRUMBS 1/2 LIT. 13c
BREAD CRUMBS - CANADA BREAD 1/2 LIT. 14c

For Lunches & Snacks

LOBLAWS MEDIUM CHEESE 1 LB. 42c
LOBLAWS OLD CHEESE 1 LB. 46c
KRAFT CREAM CHEESE 4-OZ. PKG. 19c
CHATEAU CHEESE 1/2 LIT. 25c
SHAPPY CHEESE 4-OZ. PKG. 19c
BABY ROLL CHEESE 1/2 LIT. 23c
BAUMERT CHEESE 1/2 LIT. 20c
MONARCH CHEESE 1/2 LIT. 44c
PARIS PATE 3-OZ. TIN 13c
SARDINES 2 TINS 15c
YORK MEAT SPREADS 2 TINS 19c

LOBLAWS RICH DARK CHRISTMAS CAKE EACH 49c
LARGER SIZES AT PROPORTIONATE PRICES

FRUIT BELT PEARS 20-FL. OZ. TIN 73c
SEA ROCK APRICOTS 20-FL. OZ. TIN 37c
VALIA B. PEACHES 20-FL. OZ. TIN 35c
GREEN GAGE PLUMS 20-FL. OZ. TIN 14c
PRUNE PLUMS 20-FL. OZ. TIN 16c
PEANUT BUTTER 1/2 LIT. 39c

CHRISTMAS CRACKERS 1/2 LIT. 89c
ALL DOUBLE PILED • ALL CANADIAN MADE
MAPLE LEAF OF 12 59c • BEAVER OF 12 89c

LOBLAWS BREAD 24-OZ. LOAF 10c
Christmas Candies
CHRISTMAS MIXTURE 1/2 LIT. 37c
FESTIVE MIXTURE 1/2 LIT. 37c

LOBLAWS FINEST QUALITY ORANGE PEEL 1/2 LIT. 19c
RED LABEL TEA BAGS 1/2 LIT. 34c
LOBLAWS FINEST ORANGE PEEL 1/2 LIT. 50c
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LOBLAWS DELICIOUS PAIDE OF ARABIA COFFEE 1/2 LIT. 51c

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Gov't. Grade 'A' 53c
Up to 20 lb.

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Over 20 lb.

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Up to 30 lb.

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SIRLOIN, WING or BONELESS ROUND 1/2 49c

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BACON & LIVER SAUSAGE 1/2 40c
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SUNNIST California Navel
AN ABUNDANT SUPPLY AT
LOWER PRICES THAN LAST YEAR!
AT LEAST 3 SIZES TO CHOOSE FROM IN EACH STORE

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EASY TO PEEL—FLORIDA TANGERINES SIZE 120 DOZ. 39c
SIZE 150 DOZ. 33c
SIZE 180 DOZ. 29c
ONE OF THE ABOVE SIZES IN EACH STORE

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WEDNESDAY, DEC. 24—9 a.m. to 8 p.m.
THURSDAY and FRIDAY—Closed All Day
SATURDAY, DEC. 27—9 a.m. to 9 p.m.

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ALPINE CLUB DOUBLE SODA 2 1/2 LITERS 23c
NIAGARA DRY GINGER ALE 16-OZ. BOTTLE 76c

Olives, Pickles, Sauces

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ONE OF THE ABOVE SIZES IN EACH STORE

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In appreciation of our pleasant relations, we extend to you and your associates our wishes for

A Bountiful Christmas and
A Prosperous New Year

RAY JELLEY

Main St. Newmarket



HAVE SUPPER

The Presbyterian Evening Auxiliary met at the home of Mrs. Sid. Simmons for a chicken supper on Thursday evening, Dec. 11. Rev. M. E. R. Boudreau spoke to the group and conducted the election of officers for the coming year. Pres., Miss Greta Flintoff; vice pres., Mrs. MacFee; treas., Mrs. Lloyd Smith; sec., Mrs. M. H. Stiles; supply sec., Mrs. J. Stickland; home helper, Mrs. H. Williamson.

The January meeting will be held at the home of Mrs. Bruce Graham.

IN HOSPITAL

Newmarket — Capt. James Schwab of the Newmarket Salvation Army has been a patient for the past three weeks at the York County hospital. He is suffering with bronchial asthma. It is hoped he will be able to spend Christmas at home with his family.

The business man was interviewing his daughter's suitor. "I regret I cannot see my way to allow you to marry my daughter at present," he said. "But give me your name and address and, if nothing turns up in the near future, you may hear from me again."

Golden Glow Finds Birds' Carol Delightful

Last week saw the monthly offering of the Newmarket Dramatic club, and this time the club was assisted by the Newmarket Music Society. It was a Christmas program all through, except for the selections by the orchestra led by H. A. Jackson. I think that we should congratulate ourselves that we have such an organization as Mr. Jackson's orchestra in our town, for they gave us a most delightful variety of good music, varied with selections in lighter vein. I was not there on Thursday, just on Wednesday evening, and certainly the orchestra was particularly entertaining and generous with their music.

While they entertained us before the curtain rose, we had a chance to have a good look at the delightful Christmas decorations. There were festoons across the ceiling, red and green streamers at the windows and all around the walls. Our good old town hall must have felt as if it was having its face lifted for Christmas! Even the stage was covered with fancy designs in red and white lattice.

But the cut-out figures caught

our eye first. Near the right stage door was a pair of youngsters in a toboggan, farther along a puppy in a big drum, and so on; and I want to say that whoever was responsible for the decorations can just give himself a pat on the back for they were just "tops" as the youngsters say.

The carols, as sung by the Glee Club, were grand. No matter how often we hear the glorious Christmas carols we still enjoy them, and to hear them sung in such a capable way was a joy, and no mistake. The accompanist put "vim and vigor" into them, carrying them along in a delightfully spirited way. They sang for us twice and sang all our old favorites. It was, as I said, just grand.

In between the carol singing was the playlet, all too short! But as Miss Barnes said to me afterwards "You can't have a long play with children taking part." Sure we all know that, but it is such fun to watch the children put on a play that we do not realize it is a strain on them. They all acted so naturally and put such understanding

into it, that afterwards you wonder how anyone could get so many children all acting their parts so well without a hitch—and there was no hitch, nor interruption, to the steady flow of the play—so far as the audience knew, at any rate.

As I said, it was over all too soon, for it was fun to see and hear Mrs. Ted Baile as Mrs. Ruggles, mother of the seven little Ruggles, give them instructions how to act at the Christmas dinner-party at the big house. In the play, Carol Bird, daughter of the Birds at the big house, wanted, above all, for her Christmas present from her parents, to have the seven Ruggles children to her home for Christmas dinner. Carol came with her mother and gave the invitation personally and while both mother and daughter were only on a few minutes they did their parts splendidly. Carol using her crutches as if quite used to them. To hear and watch Mrs. Ruggles give last-minute instructions on behavior at the dinner table to the seven little Ruggles who were all scrubbed to within an inch of their lives, was one of the highlights of the delightful children's Christmas play.

Young Hopefuls

By Dorothy Muir Bowman

Watching Your Tongue

Elsa, four years old, suddenly decided she didn't want to go to bed in a dark room. She cried for a light every night then wanted her mother to stay with her all night besides.

Elsa was so bothered with this new fear of the dark that she started worrying about bedtime early in the day. Weeks elapsed before the reason for the fear was discovered. One day Elsa asked her mother if she thought Jack Parkin's father had gone back to his grave. "You know, mother, father said Old Man Parkins would get out of his grave if Jack Parkins sold the farm."

Actually, the conversation was to the effect that Old Man Parkins would turn in his grave.

Misinterpretations in the child's mind are often occurring because the child does not have the knowledge or experience to interpret unfamiliar words or figurative speech common to adults. It is certainly not possible to avoid misunderstandings by children. Nevertheless, adults can and should be watchful of their conversation in the presence of children.

When children suddenly behave in a strange manner or come forth with peculiar speeches, the source of their behavior or erroneous thoughts should be investigated. It isn't always easy to trace the source, but every effort should be made to do so.

Harboring wrong ideas isn't healthy — especially when they lead to fear complexes. The sooner such fears are abolished, the better for the mental attitude as well as the individual's physical well-being.

There would be fewer misinterpretations among children if adults used more care with what they say before them.

LIBRARY CORNER

By CAROLINE E. ION

A new addition to the Newmarket public library is the non-fiction table. At this interesting section, recently purchased books of that classification are displayed in an inviting manner. Readers will find this a great aid in making their selection.

Many fine books have arrived recently at the library. The following is a list of the non-fiction new additions: And So To America, Cecil Roberts; Birds of Brewery Creek, Malcolm MacDonald; Better Nutrition for the Family, Louisa Skilton; Canadian Spring, Florence Page Jacques; Decorating Your Home, Kay Peterson Parker; End of a Berlin Diary, W. Shirer; Flashing Wings, R. Saunders; F.D.R., Elliott Roosevelt; Human Destiny, Lecomte du Nory; Handweaver's Pattern Book, Marguerite P. Davison;

How to Attract the Birds, Robert Lemmon; House That Jacob Built, John Gould; Happy the Land, Louise Dickinson Rich; Inside the U.S.A., John Gunther; Leathercraft, Robert L. Thompson; Make It Yourself Handcraft, H. Walsh; Maxims and Reflections of Winston Churchill, Colin Coote; Manuel of Smart Housekeeping, Gladys B. Jones; New North in Pictures, Clifford Wilson; The Owl Pen, Kenneth McNeill Wells; Our Old Montreal, John Murray Gibson; Over At Uncle Joe's, Oriana Atkinson; Pocketful of Canada, John D. Robins; Practical and Technical Electricity, Wolter and Rose; Raffles of Singapore, R. Coupland; Salt Mines and Castles, Thos. Howe Jr.; Sir Frederick Banting, Lloyd Stevenson; Sense and Nonsense, Eric P. Nicol; The Song in the Green Thorn Tree, James Harkes; The Scot and Canada, James A. Roy; Study of History, A. Toynebo; Thinking For Yourself, Flowers; Unusual Facts of Canadian History, W. A. Styles; Woodworking and Upholstery, Baxter and Lackey; We Live in the Arctic, Constance and Harmon Helmericks.

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A PROSPEROUS NEW YEAR

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All men's and boys' suits and overcoats extended, December 22, 23 and 24, for the rural people who were unable to take advantage of last week's sale.

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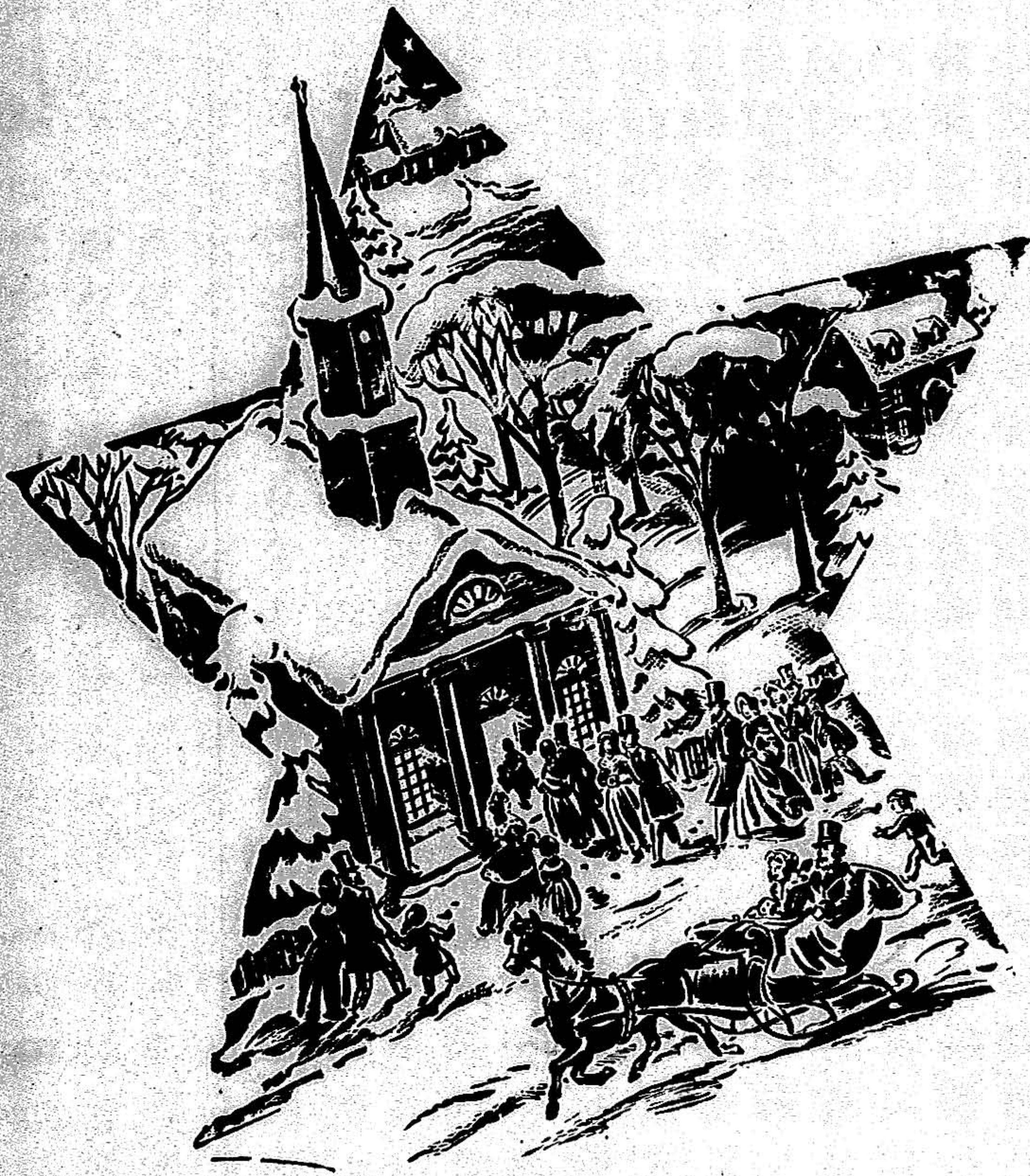
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Come to Church on Christmas



THE PAGES OF TRUTH ARE OPEN TO ALL

With the poet Longfellow many people will gratefully exclaim
 "I hear the bells on Christmas day
 Their old, familiar carols play,
 And wild and sweet, the words repeat
 Of peace on earth, goodwill to men."
 And other people the world over will broadcast the timely good wish

"Thine be the peace the angels sang,
 Thine be the glad goodwill to men,
 Thine be the joy the Christ child brought
 And every Christmas brings again."

Our minds naturally dwell for a short time on the events of the first Christmas when the Christ child came into the world, neither to reason with governments, nor to be the prize possession of a nation or group or sect; but to teach a simple lesson to ordinary men and women. It was to reveal to men the unbounded love of God for His creatures that God's Gift came, ushered in with the angels' song, "Peace on earth, goodwill to men".
 In the heady excitement of Christmas time we are caught up in a wave of very real goodwill, spurred on by the acts of sending cards and presents and receiving them. We take time out to call to mind friends and distant relatives, and in kindly ways express our appreciation to those who render us needed services throughout the year. We go forth with a smile and a friendly handshake and for a short time the barriers of race and color are broken down. For a short time we see a picture of "peace among men", while evil thoughts are subdued and prejudices are laid aside.
 But the real secret of a joyous Christmas comes only to those who in spirit kneel before the Gift of God to present their real gift, a consecrated life, to Him whose birthday we celebrate and whose spirit we share. And while we would wish you all a Happy Christmas, we would also wish that:
 "These gifts be thine in Christmas way;
 The joy that passes not away;
 The faith that lightens every cross;
 The love that knows not death nor loss,
 These gifts divine be thine."

—From The Ministerial Association

The Industries of Newmarket

EXTEND WARM

SEASON'S GREETINGS

Worship and Bring the True Meaning of the Christmas Season into Your Home

O Come, All Ye Faithful

O come, all ye faithful, Joyful and triumphant,
 Come ye, O come ye to Bethlehem;
 Come and behold Him, Born the King of angels:
 O come, let us adore Him, O come, let us adore Him,
 O come, let us adore Him, Christ the Lord.

True God of true God, Light of Light eternal,
 Lo! He abhors not the Virgin's womb,
 Son of the Father, Begotten not created:

Sing, choirs of angels, Sing in exultation,
 Sing, all ye citizens of heaven above,
 Sing ye, All glory To God in the highest!

Yea, Lord, we hail Thee, Born this happy morning;
 Jesus, to Thee be glory given, Word of the Father,
 Now in flesh appearing:

Bright burn the Christmas candles. Red, green and shining are the holly leaves and berries. This is a time for joyousness in the spirit of His birth. Enjoy every moment of the season—and find your richest moments in church where faith and hope will fill your heart with gladness and a bright outlook.

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SEASON'S GREETINGS

With sincere appreciation of our pleasant relations, we wish you a Merry Christmas and a Prosperous New Year.

STICKWOOD & JOHNSTON

Newmarket



KETTLEBY
(Intended for last week)

The monthly meeting of Christ church Ladies' Guild was held on Thursday, Dec. 11, at the home of Mrs. F. Crane. Arrangements were made for a congregational supper to be held in the parish hall on Monday, Dec. 29. All members and their families will be welcome. Supper starts at 7 p.m.

Rev. F. V. Abbott with about 30 members of the parish attended the supper and entertainment given by the members of the Church of the Messiah, Toronto, on Friday, Dec. 12, by special invitation. All spent an enjoyable evening.

Special Christmas service will be held next Sunday, Dec. 21, in Christ church at 3 p.m. All members are asked to make a special effort to be present at our Christmas Communion service.

The usual fortnightly dance will be held in the hall on Friday, Dec. 19, beginning at 9 p.m. Norm Burling's orchestra.

The Era and Express classified ad page is your bargain market. Read the classifieds regularly. It will pay you.

Santa Wore Snowshoes As He Visited Settlers

It was Christmas Eve of the 'Hungry Year.' Never was there such a 12 months in Canada. Winter's arctic arms had reached far into summer; blighting crops and hopes alike. The scanty harvest had long since been consumed. Starvation's spectre loomed at every cabin window. No stout wall of produce protected those he sought to slay. A handful of peas or a few potatoes were all the settlers had to keep their deadly foe without, and life within. . . . Yet Starvation's triumph seemed assured. Week's before, Hunger and Despair had penetrated to the immigrants' most defences. By day and by night they tortured their victims. Hunger's cruel claws had left his marks on the pinched faces of the babes in their beds and the parents before the fire. Despair twisted each adult heart.

So we find John Williams; and his wife, Sarah. They sat, one on each side the fireplace; aching from hunger and hopelessness. Three years on a bush farm had added a score of years to their 30. By day, the man's ribs could almost have been counted through his threadbare garments. . . . An unvaried diet of potatoes had robbed the woman of her natural plump comeliness. A waxy complexion and bloated body had replaced her former beauty. Now and then, the flickering firelight, with inanimate irony, rouged cheeks from which the roses of England had fled.

"Surely God has forgotten us; else we wouldn't be left here to perish," mused the woman.

John had had the same dark doubts the past weeks. These had been more insistent of late. But he could not admit that he shared them. Moral strength must now be sustained, when physical strength was almost exhausted.

"Now, now, Sarah," he chided. "A Christian woman to say so!"

"I know. At home I'd never harbor the thought. There we had friends and food and cheer. Here we are alone and unwanted. There's a spirit of evil which possesses this country. Its winds shrill warnings by day and shrieks of terrors by night. Its snows try to smother us. Each dusk it sends the dark forest closing in to overwhelm us. . . ."

As if it heard, the wind withdrew; like an Asiatic devil, which, once named, is defeated. The startling silence brought both upright. A soft thud was heard; then a second. For a moment neither spoke. The wind returned and the husband relaxed. . . . But not his fanciful wife.

"Did you hear it, John? Something was outside. . . . Something is outside!" she repeated, with emphasis.

"Likely some snow fell off the roof," answered her practical husband.

"No! I tell you it was something. . . . Something evil. . . . oh, the wicked land. . . ." Her voice rose, and the children stirred.

"Hush; you'll waken the infants. . . . it's only your nerves." "But there is. . . . I know there is!" she insisted. "Take your gun and kill it before it can kill us."

"Nonsense," replied her spouse, whose hardihood, in common with husbands, increased as his wife's decreased. "I tell you, it was just snow off the roof. However I'll take the gun and blast the breeze if it will satisfy you." Takes His Weapon

As he spoke, John took the weapon and went to the door. He didn't think it necessary to say the gun was unloaded. "Don't open up, or it will get in," the wife inconsistently pleaded. "You begged to have me look; and look I shall," John retorted. "Stand well back, in case it's a bear out sleep-walk-

Merry Christmas To All!

On Christmas Day we repeat the old familiar greeting that, each year, in some mystic way rings fresh and true—"Merry Christmas." Like such words as "hello" and "good-bye," there really isn't anything else to say that puts at our heartstrings as do these old dear words. And so again we say:

Merry Christmas—to the littlest ones who skip downstairs in the gray dawn to explore their stockings and the wondrous tree and to look at Christmas with the special radiance of youth. . . . who lend to the rest of us little glimmers of the real Christmas glamour.

Merry Christmas—to father who'll strain a point any day to give us all the things we want. . . . who probably works too hard and yet keeps younger and more alert because of the responsibility of a family and the competition of business. . . . who makes the gesture of tut-tutting at the fuss and feathers yet beams with affection and excitement.

Merry Christmas—to mother who really calls the tune for the holidays and does the planning and pulling together. . . . who flutters and bustles radiantly for weeks ahead and undoubtedly has the best and busiest time of all.

Merry Christmas—to the butcher, the baker, the candlestick-maker, not to mention all those who sold us shoes and ships and sealing wax for what would Christmas be without them? For through them we've all been able to share our own little prosperity in the most wholesome way of all—by spending it.

Merry Christmas—to dear friends far and near who've sent us greetings and gifts. . . . most especially do we cherish the greetings because even more than gifts they express the true spirit of Christmas.

Merry Christmas—to the dropper—in who come with holiday cheer and friendship. . . . who come to our parties or stop by to leave a glass of extra elegant jelly or an original privately invented relish.

Merry Christmas—to ourselves, for that matter. But then we feel pretty sure that we'll have one for we've put so much work and excitement and loving getting-ready into it. For of course we all get out of Christmas just about what we put in.

CHRISTMAS GREETINGS AND ALL GOOD WISHES FOR THE NEW YEAR

May the light and cheer of the Christmas season be a guide to your constant happiness.

W. H. Eves & Co.

and STAFF



IT WAS THE NIGHT BEFORE CHRISTMAS

Greetings . . .

May we all hear Santa's cheery call as he brings his reindeer to rest on our roof-tops.

And may we all see signs of his visit Christmas morning - indeed, it is our wish that the Merry Christmas he brings will continue for you throughout a happy and prosperous New Year.

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MERRY CHRISTMAS

HAPPY NEW YEAR

To everybody everywhere:

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"How wonderful! Just like Scripture. God knew our need and sent help from afar. The red men were His Messengers. They are His children too. Heathen men with Christian hearts."

"Yes, Sarah, that is so. Messengers in Moccasins. Ha ha. That's twice I've laughed tonight. . . . Come woman; help clean the rabbits, or I vow I'll eat them, frozen and raw as they are."

"Oh John! would you joke in the face of Providence? Let us give thanks to Him Who has saved us this night."

Together they knelt before the fire, whilst the wife offered up the gratitude of a bursting heart. Her earnest sincerity was reverently echoed by the husband's "Amen."

Then they literally fell upon the rabbits. Feverish fingers soon had them cleaned and cut into small portions for quicker boiling. Lacking candles, they worked by feel and firelight. Cuts and nicks passed unnoticed. They moved on tip toe and spoke in whispers, so that the children slept on. Nor did they awake as soft 'plops' told bits of flesh were flung into the pot. They slumbered till roused by their parents tussling before the fire. Evidently the first fragrance from the stew had made John lose control. He insisted on dropping hot stones into it to hasten the cooking. When 'hushes' and 'shames' proved useless; Sarah had to pull him away to prevent his spoiling the broth. This wakened the children.

With the soup's delectable odor in their nostrils, no bed could hold them. Jane, a blonde child of seven, and Billy, a tousel-headed four, rushed over. Perforce, bowls of quarter cooked broth had to be liddled off and devoured. Lumps of snow, hastily added, prevented little mouths being burnt or little gullets scalded. . . . Two bowls each for the youngsters and a sparing one piece for their elders ended the heavenly feast. Then the tots were returned to their nests; after expressing thanks with many a soupy kiss.

"Better climb up and get the gifts," advised the mother, after the children were happily asleep. "That I will; with a right good heart," agreed the husband.

"Now that we've a Christmas dinner in view, I can do it. Don't think I could have set them out when there was nothing but a few frozen potatoes for the table."

"I felt that too. It would have been a cruel mockery of the Blessed Day. I'd made up my mind to burn the toys after you'd gone to bed. Thank God He saved me from that folly!"

John put up the ladder, as she

(Page 11, Col 4)

The Key to a MERRY CHRISTMAS

is found at

Tom Birrell's

FORD-MONARCH SALES AND SERVICES

FORD TRACTORS AND IMPLEMENTS

CHRISTMAS GREETINGS

Above all other things in our memory at this Christmas is the thought of the splendid associations with friends of this institution that have made it possible for us to enjoy a very satisfactory year. . . . Please accept the kind wishes of every member of our organization for a joyous Yuletide and a New Year of Health and Progress.

TOM BIRRELL and Staff

Christmas Suggestions for Ford - Monarch Cars and Tractors

Driving Lights, Fog Lights, Tractor Lights, Seat Covers, Chains, Polish, Simonize, Spark Plugs, Engine Air Pumps, Engine Jacket Heaters, Trico Motor Car Fans, Sparton Dual Horns, Fire Extinguishers for Trucks, Flares for Trucks.

(Continued from Page 10)

spoke, and mounted to the loft. This was really only a platform at one end of the cabin, used for storage. As such, it was out of reach of the children. There, night after night, had the gifts been stored, following an evening's work upon them. This had been performed, surreptitiously by the fire, whilst the children slept. After a few moments above, John climbed down. Under one arm he carried a small box, which he passed to his wife. Under the other, what looked, in the gloom, to be a short log. This he carried over and placed on the table, before taking down the ladder and going to bed. Meanwhile Sarah opened the box. Carefully she selected two objects, leaning each against the 'log.' Two smaller objects she placed in front of the first, before, she too, retired for the night. No stockings were filled; there were no stockings to fill.

Hardly had the first wintry rays penetrated the frosty panes than the children leaped from their beds and stormed to the table. Shrieks of joy were cut short as pieces of maple sugar were grasped and stuffed into delighted mouths. Choking and gurgling, they stood entranced with the beauty before them. A windmill, of raw tapered pine, stood, an awkward 14 inches, near the end of the table. It was a Dutch mill; the oddest Dutch mill ever seen. It had arms on both sides; for balance. These could be turned by hand, on the wooden axle. There was no danger of the structure splitting in two. Lacking brace and bit for boring the axle hole, it had been made in two sections, so that this might be gouged and burnt out. Now it was held together with homemade glue, which proved a poor binder. This had been made from their

only cow, slaughtered in early fall, when lack of fodder forced a decision parental solicitude would have postponed for the sake of the children's milk supply. However, further assurance against its coming apart had been taken. Grooves, at the base, the middle, and near the top had been cut clear round the mill. Lacking wire, cord, taken from the parents' string mattress, had been wound and tightly tied in the crevice of each groove. A little hole, previously gouged, held each knot. The whole had been painstakingly smoothed with handfuls of sand till it was pleasant to touch. No Dutchman would have recognized it as such;—but to the children, dazed with delight, it was a mill either straight from Holland; or, more likely, right from heaven itself.

Two home-made dolls, boy and girl, leaned against it. An adult might have said they leaned drunkenly, as no dolls should. The children knew better. The little Dutch people were tired, after standing all night. Dutch by courtesy of costume and wooden from necessity, they were more stolid and solid than any Dutchman would want to be. Small black beads were the eyes whilst horizontal nicks served as mouths. Nose and ears had evidently been considered extravagant accessories; to be supplied from imagination by such as wanted them. The girl, poor soul, must have survived a fierce bout of the fever. She was as bald as a bed post, though this was decently hid under her dainty Dutch cap. In this instance, art was as unjust as nature for the boy, on the other hand, had a standing crop of stiff black bristles no Kaffir could rival. Clearly he was frozen with fright. What awful sight could have left him so? Had he been cabinboy on the

'Flying Dutchman,' where eerie horror had turned him to wood, so that he floated away from that crew of ghosts? . . . Whatever his story, it was certain the girl had a real protector. No wolf of any description was likely to dare that frightened and frightening figure to molest the maiden. With him near she need fear neither teeth nor paws. . . . Whilst he stood with his eyes fixed on scenes years and miles away, she leaned, turned half towards him; with her unblinking gaze piercing the region of his wooden heart. Her whole attitude portrayed devotion,—if it portrayed anything.

Gobbling the last of the sugar, each child seized a doll and ran with it to their parents' bed. "Look, look, what Santa brought us," Jane cried. "See, see," was all that Billy could manage. For some minutes the happy adults enjoyed their children's excited raptures. Fondly they smoothed little heads and kissed little faces as they examined, with feigned delight, the bounty of good St. Nick. Then suddenly Jane exploded into speech.

"Did you see Santa? Did you hear his reindeer?"

"No, dear, we were asleep. You know he wouldn't have wanted us watching him," gently replied the mother.

"Ohhh . . .", said the child, "well, I'm going to see where he drove up."

With that she ran to the window; but finding she couldn't see out, she sped to the door. Heeding her father's warning to only open a crack, she peeked out. No snow had fallen since her parents had been out the night before, so the tracks they had seen were clear and distinct. That was all. Not one tiny hoof print broke the surface, look where she might. For a moment disappointment darkened the little face.

Then recognition dawned, as she bent her gaze to study the tracks. Slowly she lifted her eyes and followed them to the woods. Relief chased the gloom from her features. With the joy in her heart bursting forth from her lips, she turned and called,— "Mummy, Daddy, Billy; come and see! There was no sleigh or reindeer last night. Santa came on snowshoes!"

FAITH AND PEACE ARE ETERNAL

Twenty centuries have passed since the inn at Bethlehem was overcrowded because of Caesar Augustus and his census.

The bigwigs who crowded the inn were committed to oblivion by their contemporaries and, except for the census and resultant conditions at Bethlehem, it wouldn't have mattered too much if Augustus completely vanished from the history books.

It is generally immaterial that, as puppet king of Judea, Herod fortified the kingdom and kept it out of the clutches of Cleopatra, rebuilt the city of Samaria, and endowed several pagan temples long since crumbled into dust. Few people know, and fewer care, that his wife and two sons were murdered at his command. This sort of a townized Jew is remembered chiefly because of his hypocritical treatment of the Wise Men and because he authorized the slaughter of the Holy Innocents—and even this deed forgotten if the Innocents were not associated with the Babe of Bethlehem who grew into the Christ and bequeathed a new philosophy of love and peace to all mankind.

Some men question what has been accomplished during the 20 centuries since Bethlehem.

True enough, some of the records have been written with indelible inks of hatred and prejudice and splattered with much blood; but cynics had best not



A MERRY CHRISTMAS
AND
A HAPPY NEW YEAR

To all our friends and customers. We thank you for your patronage during the past year.

Caradonna's Fruit Market

Phone 699

Newmarket



Greetings

We express to you Yuletide wishes as bright and gay as the lights on your Christmas tree. And a very happy New Year, too.

AURORA BUILDING CO.

AURORA, ONT.

It's Christmas TIME

A Message From TOMMY and HOWARD

The year just ending has been another year of hard work and of pleasure . . . of happiness and sorrow . . . a year of achievements and a year of disappointments. There is this we are thankful, but we must reason for rejoicing, and we must go into the New Year with renewed determination to make the coming 12 months happier than ever before. Our Christmas wish is that you may have cause for rejoicing and that the New Year may bring added blessings to each of you. Thanks also for the innumerable courtesies extended to us during the past year. We are truly grateful.

T. SURGEONER

H. FRY

JACK FRASER'S STORE

NEWMARKET, ONT.

Season's Greetings



rest their argument too confidently upon the gory records written or provoked by men who either did not know Christ or openly rejected his commands.

On the other hand, the glad tidings announced to a few shepherds at Bethlehem have inspired courage and faith and love such as no earthly decree or proclamation has ever called forth.

Faith and Peace are eternal quests—and twenty centuries are mere fleeting moments of Eternity.

VANDORF

(Intended for last week) Miss Jessie Britton, Toronto, accompanied Miss Ruth Oliver home for the weekend.

Kenneth Switzer, Longlac, and John Babcock, Toronto, spent Wednesday with Mr. and Mrs. H. A. Switzer.

Mr. and Mrs. Roy Morley were guests of Mr. and Mrs. Harry West on Sunday.

The Era and Express classifieds bring results.

MEN'S AND BOYS' OVERCOATS
SAVE 10% to 20%
Such an offer only available at
CLIFF INSLEY'S
STYLE LEADER STORE

HOLIDAY GREETINGS

The joys of this season are many—and may you enjoy them all!

And after the last carol has been sung, we add our sincere wishes for a jolly year to follow.

CLIFF INSLEY



Best Wishes

Not for just an hour—
Not for just a day—
But always . . .
Our best wishes
For a Merry Christmas
And a New Year
That will bring you
Every happiness.

A light that sends you on your way refreshed . . .

The Aurora Coffee Shop

LES BEAZER

THE NEWMARKET ERA AND EXPRESS

Amalgamating The Newmarket Era (1853) and The Express Herald (1895)

Published every Thursday at 142 Main St., Newmarket. Three dollars for two years or two dollars per year, in advance. Single copies five cents each. Owned and published by The Newmarket Era and Express, Limited.

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MONDAY, DECEMBER 22, 1947

Rumors Of Merchants' Assn.

There is talk on Main St. of forming a businessmen's association to deal with such matters as Christmas parades, closing hours and holidays. According to rumor, several merchants have indicated such unanimous approval that a meeting is tentatively scheduled for early January. Needless to say, the formation of such an association would carry with it the best wishes of the customers of Main St. who will benefit most from the unanimity among merchants that may be expected to follow.

Apart from the advantages of making their own business arrangements, a businessmen's association would be in a position to contribute materially to the orderly growth of Newmarket by serving in an advisory capacity to the town council. A majority decision of the merchants, obtained through a businessmen's association, would have been a helpful contribution to the recent parking discussions.

It may be that the present enthusiasm, coincidental with the influx of customers for the Santa Claus parade and the usual Christmas business rush, may evaporate by the time January is here. It has happened before. At the same time, the need for a businessmen's association on Main St. is so obvious that even the most disinterested merchant should be able to see the benefits of united action. It is to be hoped that those "talking it up" now will follow the proposal through to a successful conclusion.

They Won't Mix

There is always some fool who insists on driving while drunk. If he wraps his car around a telephone pole and spends Christmas day on the operating table or in plaster and bandages, he has no one to blame but himself. Unfortunately, he is just as likely to choose another car as target for his drunken career and others must suffer for his acts.

There is no excuse for mixing driving with drinking. If the driver insisted on ignoring the rules of elementary common sense and there were no one else on this planet, he could up-end in a ditch for all that it mattered. Since others use the roads, the driver's major obligation is towards them. Why should anyone else have to suffer injury or death because there is a drunk behind the wheel?

The Christmas season should be a happy one for all but if the statistics of the past are any indication, there are going to be those for whom the Christmases of the future will be anniversaries of personal tragedy, made the more poignant because it didn't have to be. There will always be the fools who will drive while drunk, but just for once, let us have a Christmas unmarred by death or destruction. If you are drinking, leave your car at home.

Geoff Doesn't Care

Our son, Geoff, has been looking at the chimney and from his puzzled expression, is no doubt wondering how an eight-inch stovepipe can accommodate the girth of Santa Claus. He is quite confident that Santa can navigate the hazard successfully—he just wonders how it is done. Indeed, as Christmas Day approaches, Santa is the sole topic of Geoff's conversation. "Santa soon, dada?" he asks with almost monotonous regularity. The calendar is all too slow for the swift pace of Geoff's anticipation of Christmas morning.

We haven't told Geoff that Santa has been caught under a crossfire of condemnation as a pagan myth and a psychopathic delusion. We doubt if such broadsides would cut much ice with him. Santa is a very real person to Geoff, as he should be to every child. The reindeer and the flying sleigh, his marvellous immunity to soot and the heat of a winter's night furnace are the most natural trappings in the world.

Why one would wish to destroy this fancy in the name of a purer faith or intellectual integrity is more than we can understand. What matters the source of the fancy? Surely it is enough that the rolly-polly little man with the red nose is a symbol of giving; that in his warmth and his laughter there is the kindness of the human heart. What matters it that Santa Claus is only a fancy? Does what the symbol represents lose by the red coat and redder nose? Men have always needed the concrete to bring them closer to the abstract, the Santa Claus to help understand the Spirit of Christmas.

But none of these concerns bother Geoff; he will worry a bit about the dangers of that eight-inch stovepipe, the periodic storms which would disturb him not a bit. Santa is a real person to Geoff and he'll remain so until maturity dissolves the symbol for the act. And then a childhood memory will always serve as a source of warmth and kindness.

Opinions Of Other Editors

CHRISTMAS FIRE SAFETY SUGGESTIONS (The Fire Marshal's office)

Many fires of disastrous consequence occur during the Christmas season. Reasons for these have been found due to failure to observe normal precautions or momentary forgetfulness of the added hazards during the season. From the experiences of those who were victims are suggestions for fire prevention which, if observed, will greatly lessen the chances that fire will take a disastrous toll this Christmas.

Open fires in buildings are a constant threat to the lives of everyone there. Lights with flickering flames are frequently used at the Christmas season only and fireplaces have more extensive use. They must be located safely and watched carefully. Any open flame lighting, as by candle, should be permitted only where fixed holders are provided well away from flammable decorations, Christmas trees, window curtains, table cloths or other flammable material. When lighted they should be under adult supervision and extinguished immediately when adult care cannot be provided.

For candlelight services only fixed holders for candles should be permitted and these located well removed from decorations and from where the public will pass. Much to be preferred are fixed electrical systems with specially designed electrical candles. The dangers from carrying or holding lighted candles by the public taking part in the services are much too great ever to be allowed. Flashlights have been satisfactorily adapted for members of the choir or for services requiring moving lights.

Flammable decorations should be kept to a minimum. They provide fuel for a rapid fire from any source of ignition. Metal, glass or asbestos decorations should be preferred in any selection. Flame-proofing treatment for paper and fabrics is available at low cost. In public buildings flammable decorations should be prohibited.

Electric lighting circuits for illumination of Christmas trees should be examined for defects in plugs and fuses, for breaks or damage to the cords.

An evergreen tree dries out rapidly in a warm room and should remain in a building for a few days only. It will retain longer if the base is cut diagonally and stands in a pan of water. Location and support of the tree is important. Keep away from fireplaces, stoves, heaters and light bulbs and

far distant from exit doors. The tree should be well supported, preferably with metal rods or wires.

Smoking habits are particularly important because of the quantities of wrappings, decorations and trees that might become involved. Matches and lighters should not be used near a tree, curtains or decorations, and extra care should be exercised in lighting or throwing away matches.

Disposal of loose paper wrappings should be effected immediately in a metal can or barrel with metal cover. It is hazardous to leave loose papers around and it is dangerous to burn them in quantity in a stove or furnace.

For gatherings at Christmas concerts and Christmas tree parties, emergency fire fighting equipment should be provided at an easily accessible location near, but not too close, to the tree. Fire extinguishers of pump tank or soda-acid types, or a length of garden or fire hose sufficient to reach any part of the area about the tree and ready for instant use, are most effective. Exits should be unlocked and unobstructed at all times that the building is occupied. In case of fire, call the fire department immediately.

Children are the usual victims. They need supervision when temptation is present and every precaution should be taken to make sure that they cannot reach matches or remove lighted candles or have their own garments or toys involved in fire. Santa has an obligation to bring them safety as well as Christmas presents.

Federation Wires Smith Help Defeat 'Oleo' Bill

Newmarket — Meeting in the agricultural board room here on Tuesday, the directors of the York County Federation of Agriculture discussed the proposed co-operative medical services at considerable length following a report by the special committee which had met in the morning to study the project. While the meeting was favorable to the scheme it was referred back to the committee for particulars.

The committee consists of President R. G. Keffer of Maple; Secretary W. J. Buchanan, Downsview; Vice-President C. H. Hooper, Markham; Mrs. Geo. Cronsberry, Pefferlaw; Mrs. Reid Brumwell, Gormley; Mrs. Paul Snider, Maple; and Dalton Rumney, Victoria Square.

The directors endorsed the movement on foot to provide co-operative automobile insurance as outlined by the Ontario federation and president, vice-president and secretary were appointed a committee to investigate this and report at the next meeting.

Delegates appointed for the annual meeting of the Ontario Federation of Agriculture in Toronto early in January were Mrs. Reid Brumwell and Mrs. G.

Francye of Gormley, Mason Fletcher, Woodbridge, J. A. Macklin, Agincourt, and E. A. Buchanan, Unionville.

Three resolutions were passed, the first two of which will be forwarded to the provincial body asking that farmers be permitted to purchase feed grain direct from western growers or elevators and the other requesting the minister of highways to make arrangements whereby gasoline tax refunds can be paid much more promptly than at present. The third resolution was wired direct to the York county members of the House of Commons, J. E. Smith and R. H. McGregor, as follows: "Directors' meeting of the Federation of Agriculture now in session at Newmarket urgently request on behalf of York county farmers your support to defeat bill before parliament on the importation or manufacture of oleomargarine."

The meeting was attended by a good turn-out of the directors and was presided over by President R. G. Keffer of Maple.

"They tell me she makes people happy wherever she goes," "You mean 'whenever'!"

On Second Thought

By The Editor

With the paper going to press one day earlier for each of the past three weeks, our calendar has been completely muddled. The pre-press day jitters of the usual Wednesday came on Monday last week, and then, from force of habit we suppose, re-appeared on Wednesday again. Habit is a terrible thing.

However, as we write this, we have passed the half-way mark of our 24-page paper and are still within our schedule of four pages to the press each day and doubling up on Saturday. We have to print the final run and have our papers in the mail on Monday to avoid as much as possible the pre-Christmas rush.

Printing a 24-page issue, even after the warm-up period of three 16-page issues, presents a number of problems not ordinarily with us. For example, the country news budgets reach us on Tuesday in a normal week. Some copy comes in Wednesday morning. As a rule, we are able to print them all on their usual pages without holding back a press run.

But with the paper coming out

on Wednesday, and Tuesday, and this week on a Monday, our schedule is all upset, and the country news is being printed as it is received. We're sorry, folks, but that is the best we can do at the moment. We'll be back to normal in January.

On the front page of this issue, there is a Christmas greeting from the staff of The Era and Express to all Era and Express readers. We are going to use this column for ourselves, however, for an extra and more personal "Best Wishes" of the season. Our only regret is that it is impossible for us to get around and see you all this festive season.

Give The Era and Express for Christmas.

ORVILLE VAUGHAN

North End Wreckers

All makes of parts and tires
PHONE 786R, NEWMARKET

Newmarket Auto Body

BODY AND FENDER MECHANICS
SPRAY PAINTING

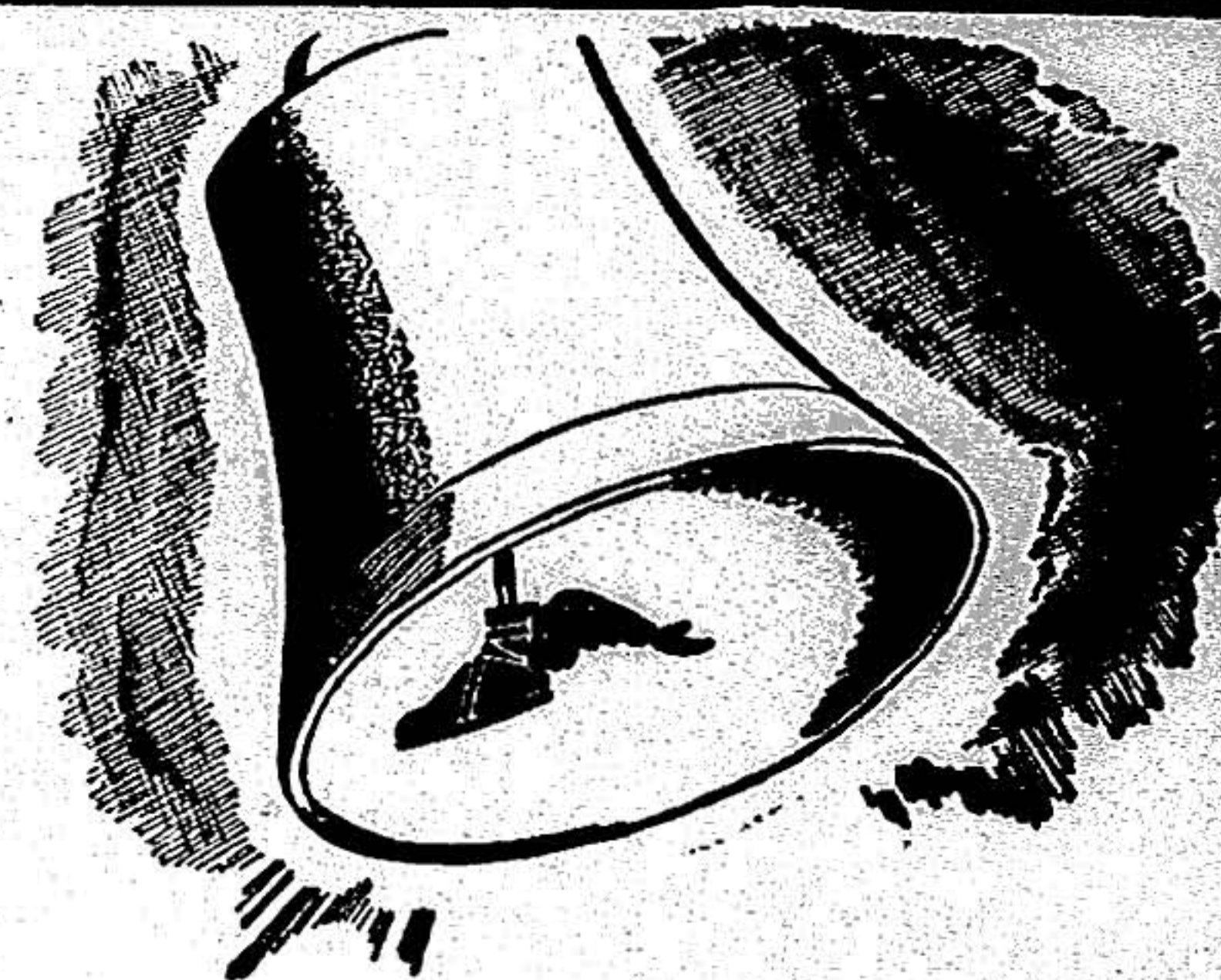
Joe Darrach

135A Prospect Ave.

Newmarket

Verne Gunn

Phone 589r



Season's Greetings

May many, many miles of cheery, trouble-free motoring be a constant reminder of our best wishes to you throughout the coming year.

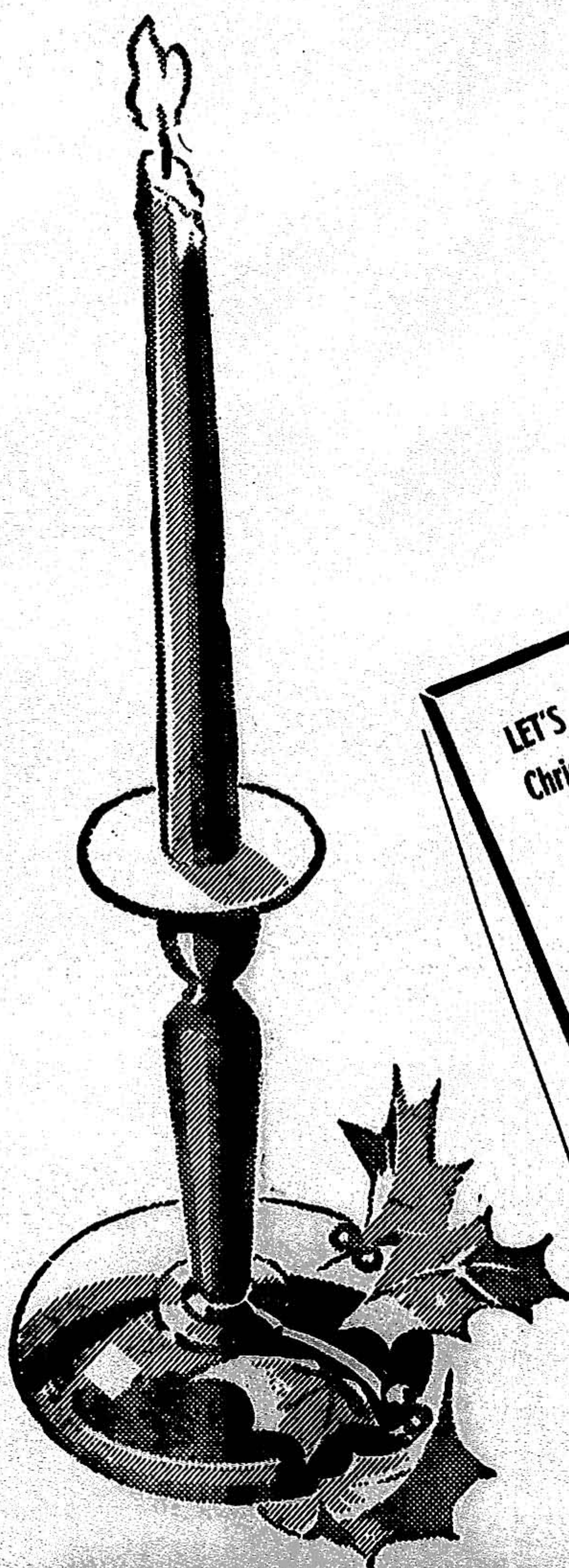


H. & H. TIRE & BATTERY

SALES AND SERVICE
REPAIRS AND VULCANIZING Phone 875w, Newmarket

GOOD YEAR

Christmas Greetings



LET'S KEEP Christmas CHRISTMAS . . .

Christmas is your faith in all that is good in the world. Christmas is the selfless spirit of doing for others. Christmas is the laughter and friendship and the spreading of cheer and it is the wonder of childhood. It is the knowledge that you are loved by someone and that you have someone to love. Christmas is believing in prayer and the Power that answers it . . . and the right to sing your belief in the ways free men fight for. Let us keep it shining!

Christmas is the time for friendliness, for the open house and the open heart. . . . You and your friends of Newmarket show this co-operation in assisting a sick neighbor . . . in your concern over the illness of a child of inspiration to a downhearted friend . . . in short in those every-day acts of consideration and co-operation that come from an open, friendly heart. The industries and Newmarket will continue to go forward so long as its people reveal this same spirit of Christmas in their daily tasks.



Canadian Hoffman Machinery Company

NEWMARKET, ONT.



SEASON'S GREETINGS

Allow us to extend to you our most hearty good wishes for your happiness at Christmas and throughout the coming New Year.

EMBASSY BEAUTY SALON

Paul and Wesley Tobey
Phone 580 Newmarket

Open Tuesday and Wednesday evenings and all day Saturday, Christmas week



From The Era and Express files, Dec. 29, 1922.

Mr. Frank Brammer had a runaway on Christmas day. The cutter ran against the gatepost and the horse ran away with the shafts. Nobody hurt.

Dr. and Mrs. Wilkinson visited at Cookstown on Sunday.

Mr. Wm. Young spent the holidays with friends in Galt.

Mr. J. W. Widdifield, M.P.P., spent Sunday with his sister, Mrs. R. Hugo.

On the Newmarket markets this week, butter sold at 40 cents a lb. and eggs were 80 cents a doz.

Mr. and Mrs. Fleming Young attended the wedding of D. C. Soules, B.A., D.D., in Toronto on

Wednesday.

At the nomination meetings, W.H.S. Cane became mayor by acclamation and Mr. Nesbitt, deputy-reeve. Candidates for reeve are Wm. Keith, J. M. B. Stephens and A. W. Evans. For councillors, F. W. Lundy, John O. Moss, F. N. Smith, W. W. Osborne, W. Winger, Ed. Richardson, A. J. Davis, J. H. Elvidge, Harry Doyle, W. H. Helmer, Dr. C. Ames, Geo. Barker, W. Riley and S. L. Hueston. Dr. L. W. Dales was chairman at the meeting.

Reeve Keith in his nomination speech, referred to the criticism regarding new industries, the inference being the present ones did not want the others. He said that this is not true. The council has never turned down anything that it thought might prove a success. He said the debt was now \$360,000. On the Memorial Hall question, he said that he had considered it a good idea to build a new municipal hall on Millard Ave. on the property just west of the present fire hall. Should an accident occur with a crowd in the fire hall he said, the town would probably pay damages more than the proposed new building would cost.

The hospital is very well satisfied with its work over the past six months. Ninety-seven operations have been performed with no surgical deaths. Also it is a pleasure to know that a great deal of charity work has been done.

Messrs. Kenneth Hunter and Cecil Lundy, who are attending college at Kingston, are home for the weekend.

From The Era and Express files, Friday, Dec. 24, 1897

By the latest calculation, a traveller can go around the world in 50 days. Think of encircling the globe in less time than it takes some men to pay their grocery bills!

Miss Rose Garlley, Toronto, is here for Christmas.

Mr. William Armitage, Sr., Toronto, is visiting in town this week.

Mr. Lewis Lukes, Montreal, was in town a day or two this week.

Mrs. James Silver left on Tuesday to spend the holidays in Toronto.

Miss Millie Howard is home from Whitby Ladies' College for Christmas vacation.

Miss Kelly, who has been teaching in Toronto for six years, is home on a visit to her mother and sister during vacation.

We regret to state that our esteemed merchant, R. J. Davidson, is in poor health and is confined to the house a good deal of the time. He has been longer in business here than any other merchant.

George R. Simpson left town last week to accept a position as clerk with the government surveyor of the County of Norfolk. He regretted very much having to resign his position as captain of the Newmarket Hockey club, and although not able to play with them, his hope is that all

their games may result in a victory for the Green and Red. We are sure the boys all wish him success in return.

Miss Breen has taught the separate school for the past five years and proved herself a capable teacher, but it being intimated that the trustees intended to reduce the salary of \$300, it being more than they felt they could afford, Miss Breen sent in her resignation. Walter Cain, son of baggage master Cain at the depot, has been appointed her successor at \$265 a year. The nomination of three trustees for 1898-99 takes place at the school-house next Wednesday. The retiring members of the board are Messrs. McHale, McTague and Doyle.

A physician asserts that so long as a cyclist can breathe with his mouth shut he is safe so far as the strain of the heart is concerned.

Say Teachers Underpaid

The Ontario rural school teacher was the subject of Ontario Farm Forum discussions at Maple on December 8 and other forum discussions throughout the province. The majority of the forums feel that "the Ontario rural school teacher, bless her, is certainly underpaid" when her responsibilities are considered.

One report said that "since rural areas are the seed bed of the nation, the duties of the rural teacher are just that much more important. Her influence is felt for at least two generations. Her salary, therefore, should be much higher than that of a city stenographer or the teacher in a one-room school in town."

The majority agreed that the rural minister and the agricultural representative should have more money since, at the moment, they require greater education, but it was pointed out that in order for the rural school teacher to do the job he or she is expected to do, his or her education and remuneration should be for a higher standard of rural equal.

"The extra money necessary education should come from government grants so that all would share equally in the costs," the reports said. Several pointed out that taxes for education should be shared by property-owners and non-owners alike. "Government has a responsibility as well and should contribute its rightful part," the reports continued.

Apart from becoming better qualified to teach more than 200 forums felt the teacher should try to take a greater interest in general community life. A forum in Shannonville, Hastings, said, "The rural teacher should consider her school and her pupils her first responsibility and then participate in community affairs to the extent that it does not interfere with her duties as a teacher." Salford, second line in Oxford, said, "Take part, but only in an advisory capacity."

Practically all forums felt the teacher should live in the community in which she is teaching and should try to be an example of honesty and courtesy. She should, however, continue to be natural. Nearly 50 forums felt her greatest contribution to the community would be to marry a local farmer and settle in the community permanently. "She would then be a lifetime influence," they said.

Several new forums have started in York County during the past month. Anyone wishing information about them is asked to communicate with Roland Keffer, Maple, president of the York County federation, or with the secretary of any of the forums which are in action.

CHRISTIAN'S PAY CASH!

Highest cash prices paid for
Used Rifles, Shotguns, Skate and Boot
Outfits, and Bicycles

CHRISTIAN'S Electric and Hardware

Oshawa Belleville Jackson's Point

SEASON'S GREETINGS

A Customer and Friends mean more to this drug store than the mere exchange of goods for dollars. . . . We appreciate our customers . . . they are our friends . . . and we wish them a Merry Christmas and a Happy New Year, and we resolve now to make our services worth more and more to you as the days and months go by.

MURRAY'S
I.D.A. Drug Store
FORMERLY BELL'S
Phone 209

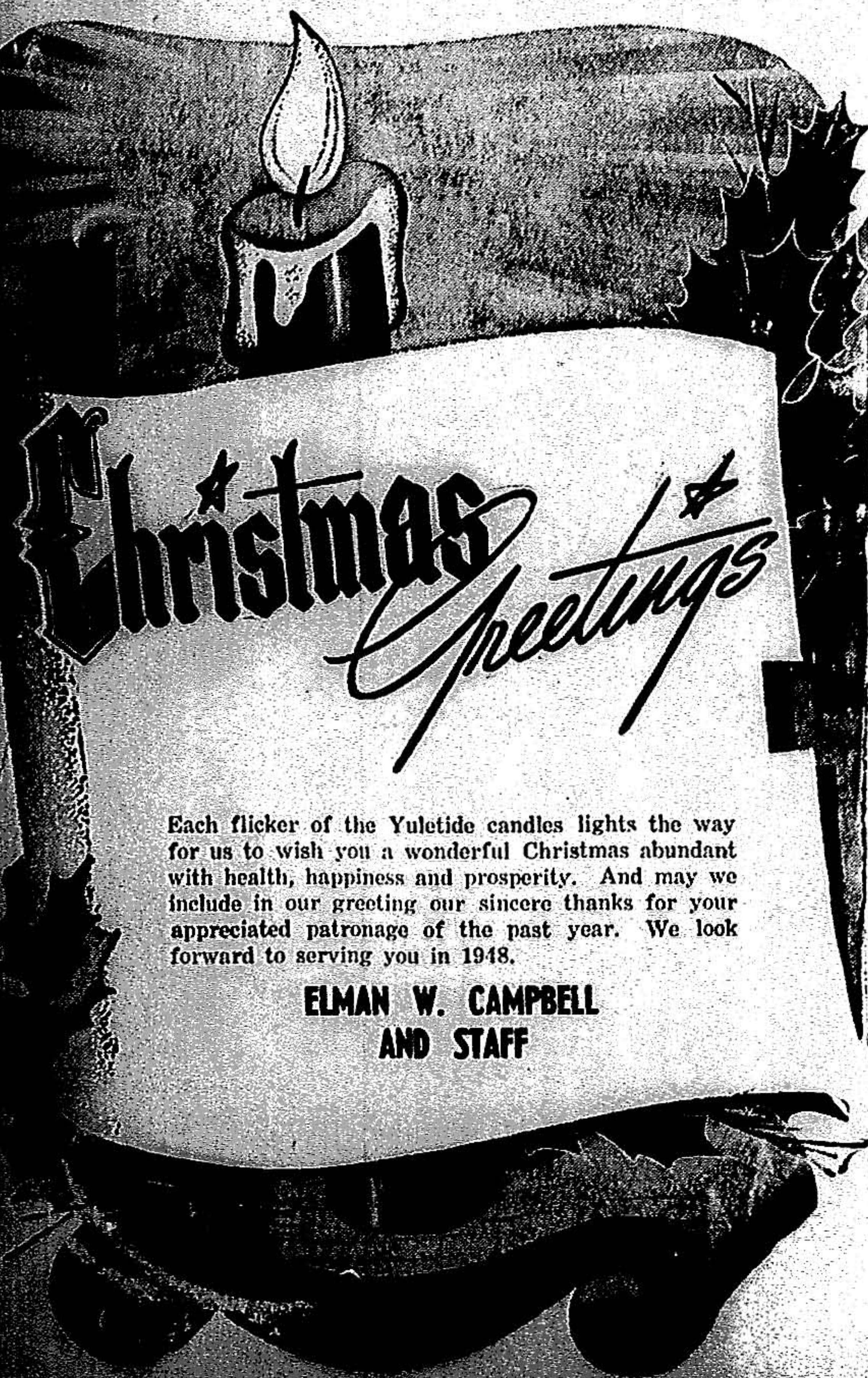


Evans Fuels

MERRY CHRISTMAS AND A
HAPPY, PROSPEROUS
NEW YEAR

Timothy St., Newmarket

Phone 5



Each flicker of the Yuletide candles lights the way for us to wish you a wonderful Christmas abundant with health, happiness and prosperity. And may we include in our greeting our sincere thanks for your appreciated patronage of the past year. We look forward to serving you in 1948.

ELMAN W. CAMPBELL
AND STAFF



Christmas is the time we remember our old friends and look forward to new friends. So our good wishes ring out for all...
"Merry Christmas and a Happy New Year," no words are richer in good cheer.

SANGAMO
COMPANY LIMITED

LEASIDE - MONTREAL AND WINDSOR - CANADA

NEWMARKET, ONT.

Aurora Merchants

join in wishing you all the

Season's Greetings



To all men everywhere, may your every Christmas wish be fulfilled in the coming year.

NORTH END TAXI

PHONE 399

AURORA



We wish to remember the ideal of "Goodwill toward men" especially in this year of distress and difficulty. A Merry Christmas to you and may the New Year, before it is over, bring us all happiness.

THOMPSON'S FURNITURE



P. M. THOMPSON

AND STAFF

Yonge St.

Aurora



Christmas is the most wonderful time of the year - a time of giving and receiving - a time of joy and good cheer - a time when the spirit of goodwill fills men's souls - a time to extend sincere wishes for health, happiness and prosperity - to say simply and sincerely, the old fashioned, but tried and true
MERRY CHRISTMAS AND HAPPY NEW YEAR TO ONE AND ALL!

I'm sending Christmas greetings, warm, sincere and true, With the wish that all good things find their way to you. Not just for the Christmas season but through the coming year
May life be full of sunshine, health, goodwill and cheer.

Charles Case

B. - A. Service Station

YONGE and CHURCH STS.
AURORA



May happiness, gaiety and spirit of goodwill—all that's symbolic of Christmas be yours this holiday season.

CENTRAL CLEANERS and Staff

YONGE ST.

AURORA



Here's our sincerest wish to you for a bountiful Yuletide. To all men everywhere, may your every Christmas wish be fulfilled in the coming New Year.

CHAPMAN BAKERY

PHONE 339

AURORA



Marshall Rank

OPTICIAN AND JEWELLER
AURORA, ONT.

Our Christmas and New Year celebrations are made happier by the knowledge that we are able to extend to you our sincere wishes for your happiness at this festive season.



AURORA FROSTED FOOD SERVICE

PHONE 109

W. R. Besby and staff



The best of Good Wishes
For holiday cheer
And happiness through
The whole year.

J. R. KNOWLES Butcher

PHONE 11

AURORA

May the Spirit of Christmas
Its kindness and cheer,
Bring you joy beyond measure
For many a year!

Their Favorite Drink Is Milk



Season's Greetings

AROUND THE CHRISTMAS TREE . . .

As you and your loved ones gather round your gaily decorated tree on Christmas morn, we want you to know that our thoughts are with you. It is our way of showing you our appreciation for your generous patronage during the past.

MANAGEMENT AND STAFF



Aurora Dairy

No Delivery

CHRISTMAS DAY
and NEW YEAR'S DAY

Order your milk the day before Christmas and New Year's



May your world be brighter When Christmas day is through Because good friends remembered To send gay wishes to you!

ARDILL'S VARIETY STORE

Phone 5

Aurora



To wish you all the Happiness
A Merry Christmas brings.
And a New Year that is laden
With — the very best of things!

MORRISON'S GROCERIES

Phone 33

Aurora



To wish you a wonderful
Christmas and a
New Year of Happy Days.

MARY'S FRUIT MARKET

Phone 345

Yonge St.

Aurora



Best wishes for a
Happy holiday season
and a Prosperous New Year

DAILEY'S Ice Cream & Lunch

MERRY Christmas

GREETINGS



Not only in appreciation of our pleasant business relationship throughout the past years, but in all sincerity we wish you and yours

A Merry Christmas

and

Happiness in the year to come

Cameron Loblaw AND STAFF

Yonge St.

Aurora

Elizabeth Arden

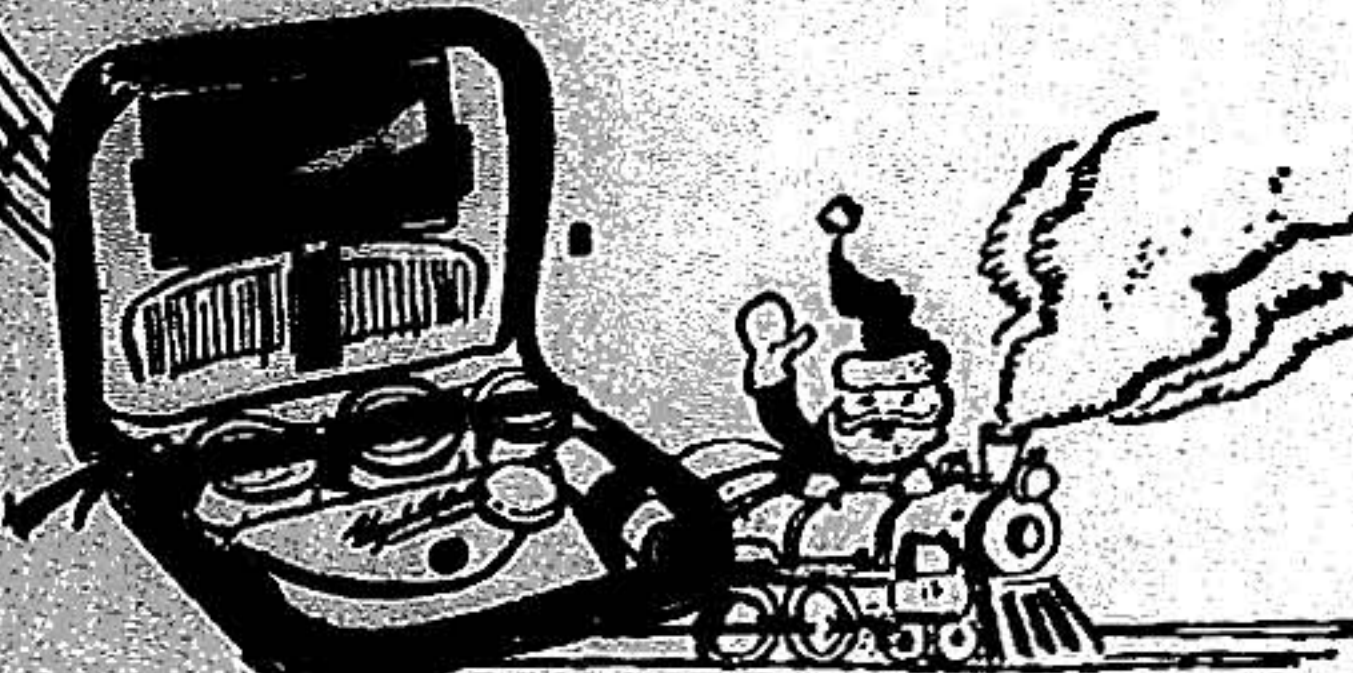
PERFECT GIFTS THAT GO PLACES



Gay and exciting, these Beauty Boxes, which are favourites of many women, make Christmas gifts of great distinction.

A. TUCKAWAY KIT—neatly packed in simulated leather in plain, or alligator grain—Black, Brown or Red—containing 12 Essentials for Loveliness and comb... \$12.00; smaller size \$9.00.

B. SERVICE KIT—she'll freshen up in a twinkling with this specially designed trim Service Kit... carry it in her hand... tuck it in her pocket... in Black, Brown, Tan, Blue or Red Leather... \$7.00.



THE BEST DRUG STORE

9 Main St., Newmarket

Phone 14

Each Year At Christmas

In honor of the Hawthorn, which is said to have sheltered Christ while he rested in the woods before the crucifixion, Joseph of Arimathea chose a thorn staff when he started on his long journey to Britain shortly after the death of Christ. Arriving at last at his new home in Glastonbury, Joseph stuck his walking stick into the ground; the staff began to grow and soon acquired the habit of producing flowers each Christmas Eve.

The first literary mention of the thorn is contained in Hearne's History and Antiquities of Glastonbury, published in 1722. In this work, Mr. Eyston states: "Whether it sprang from St. Joseph of Arimathea's dry staff, I cannot find, but beyond all dispute it sprang up miraculously."

When Britain adopted the Gregorian calendar in 1753, 2,000 persons assembled at Glastonbury on



December 25—new style—to see if the Holy Thorn would bloom in agreement with the new calendar; when it did not, many refused to participate in the usual observances of Christmas. The evil of changing calendars was proven when the thorn blossomed on January 5—Christmas Eve—old style—and many ministers in the vicinity of Glastonbury appeared their congregations by announcing that Christmas would be observed according to the old calendar.

A cutting of the Glastonbury thorn was brought to America in 1900 and planted near St. Alban's school in Washington, D.C., by the late Right Rev. Henry Gates Satterlee. The cutting grew into a tree, blossoming for the first time in December, 1918; since then, it has blossomed each year at Christmas time and attracts thousands of visitors annually.

Hoffman Takes The Count To Orillia Pucksters

By GEO. HASKETT, JR.

The question of the week around the hub of North York is: what ever happened to the Hoffman Intermediates Monday night? Well may the question be asked. For "our intermediates" were soundly trounced by the Orillia "Narvos" by a 13-3 count at Barrie Monday night.

It must be said right here and now that the Hoffman men failed to show any team-play and certainly Orillia was full value for their triumph. In fact, Frankie Carr turned in a good game in the Newmarket nets and made some great saves to hold the score down.

The paint men from Orillia hopped into a 3-1 lead in the first stanza and never looked back. They added six in the second and four in the final 20 minutes to build up their total.

Normie Legg was chief marksman for the pressmen, slapping in two goals. Bill Johnston and Don Smith caught the scorer's eye for assists. Left Winger Johnny Crewson, up from last year's Richmond Hill club, was the other goal scorer with "Ninny" Cosgrove and Harv. Gibney earning the assists.

Clare Paine, Larry French and "Red" Gordon all shared in the shower of goals earned by the Orillia sextet. Paine led the parade with four, French and Gordon each poking in three.

As mentioned above, the Hoffman "Pressmen" were weak on the attack and certainly, with the opposition now facing them in the Barrie, Orillia, Collingwood and Midland group, must develop team play to the nth degree to hold up their head in this going. In any event Hoffman, it must be remembered, got a bad game out of their sys-

tem. They can do better, much better. Better things will be the order of the day next time out.

Hockey Briefs

By GEO. HASKETT, JR.

Last week, before calling a halt, we were able to get in a few links for our intermediate executive. It is my sad duty before going farther to let you know that our intermediate team took it on the chin and we do mean "took it", as Orillia Narvos sank them by a 13-3 count. However, better things are looked for next time out.

Next to draw our attention is our junior C representatives. Heading up the junior picture we have our old friend, Bob McGuire, kingpin of last year's Hoffman crew. Bob is right behind the backing of the Gapco entry and you can bet your last dollar, this year's club will be in there battling from the drop of the hat.

Merv Broughton moves into the forefront as a coach this winter. Merv is well known in the hockey circles, having played considerable hockey with both Aurora junior teams and with Newmarket intermediates in past years. While still a junior, he played with several army hockey squads both on this side and across the pond. Broughton has his junior squad rounding into condition almost nightly and has several surprise nominees to toss over the boards when the junior puck derby gets underway.

Harry "Silver" Thoms is assistant coach and has had a finger in the hockey pie for a number of years. "Silver" had the honor of bringing the first junior team into the group play-downs last winter, something that a Newmarket junior squad hasn't done for several years. Silver keeps an eye on the hockey comings and goings and played for Newmarket teams for several years, finishing out his playing career on the defense for the Davis "Merk" champs before the outbreak of World War II.

Harry Goodman is the treasurer of the Gapco boys and is breaking into the hockey executive doing this year for the first time although he has been an enthusiastic hockey fan of years standing.

Ken Groves, within the last week, has accepted the job of trainer for the juniors. Kenie spearheaded the Roche's Point mercantile team last winter and expects to don his hockey apparel for another district team this winter as well as handle the training table chore for the Gapco entry.

Next to get into the line of fire are "our juveniles." As reported recently, the Newmarket Lions are going to pay the shot to keep the juvenile entry in the O.M.I.A. Fred Hall, who started the ball rolling in the minor hockey ranks, is set to handle the coaching duties. Freddie took most of the lads he expects to put through their paces from the school hockey teams and has brought them along to this stage. Freddie stresses team play and sportsmanship to his charges and has set up an impressive record with his teams in the past. Before coming to Newmarket, Fred played considerable lacrosse out Caledon way and not so many years back had another whirl at Canada's old game.

Assisting Fred Hall as manager is Eddie Gibson. Eddie, it goes without saying, has spent hour after hour assisting hockey and baseball teams in Newmarket and the Lions couldn't lay hands on a better man for the job. Frank Courtney returns to the hockey wars as secretary-treasurer of the team. Frank slid out of the hockey picture for a number of years but will once again take an active part. Last summer he was manager of the ladies' softball team that did so well for the town in the P.W.S.U. play-downs.

Frank Bowser, 'tis said, has the inside track on the nomination as president of the club. Frank, it will be recalled, kept last year's midget entry in the King Clancy series of the Toronto hockey league and the boys gained considerable experience in their play-off games in Toronto. It should prove valuable in their hockey wars this winter.

In case you hadn't noticed, the Lions also have made a star choice in grabbing off Barney Revill as trainer. Barney should prove a key man in the juvenile picture. Barney has played quite a bit of playground and junior hockey in Toronto and will certainly keep the boys in tip-top condition for the winter.

Last but by no means least, our Legion friends headed by Dr. VanderVoort are out to set the world on fire with the midgets. The task will be difficult, to be sure, as most of last year's good midget club are moving up into the juvenile series. But the doctor has been getting quite a lineup of talent on the hook and you can look for something good to

carry the banner for the canal town.

Gord Ough has put his name on the line to manager the team this winter. Gordon was on the job last winter and earned plenty of praise for work well done. It goes without repeating his crew will be kept in there hustling throughout the season. The Legion also made a smart move to line up Larry Molyneux to coach our youngest hockey representatives. Molly is another "local" who made good in the hockey "comings and goings". He knows his stuff on the ice lanes and should get our future hockey stars away on the right foot.

Rounding out the midget picture are Grant Dillane and Aubrey Marshall. Both served in an executive capacity last winter and will be around to help iron out any problems that come up for attention.

Just can't let this pass without a word of praise for our old pal, Jimmy Walker. This winter, although not actively with any of the teams, Jimmy with Fred Hall is heading up the sports committee of the Newmarket recreational commission. Jimmy has a world of knowledge on hockey and has spent many hours with junior, mercantile and juvenile teams in the past. Jimmy, it must be said, is always ready to throw in his weight to help with any of the teams.

Bert Peterman is another hockey man about town and while not on the active list of any of the clubs, has been a ready and willing worker during past seasons. Bert, at the moment, is chief talent scout for Herbie Simpson's Pine Orchard crew and expects to put a team on the ice in the Uxbridge town league. Don't be a bit surprised if several of last year's Hoffman hockey stars are out with his club.

There are a host of others, notably Vic, Ken Howard, Ken Mount, Johnny Victor, to name a few, ready to pitch in on the assisting end.

Finally a word about an old Newmarket hockey enthusiast, Pat Vernon. Pat was the guiding genius behind several of our minor and mercantile teams in days gone by. Pat, we are sorry to say, has been on the sick list for some time now, so if any of you folks care to drop him a line, the address is care of Sutton Private hospital, Sutton. He will be more than pleased to hear from you.

Here's luck to all our teams. Keep in there fighting and before you know it, Newmarket will once again be ready for some hockey championships.

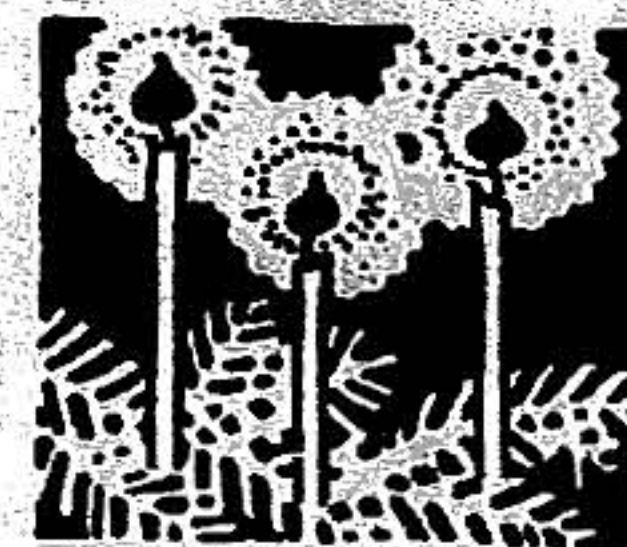
Give The Era and Express for Christmas.

When You Feel
"TIRED"
All the Time



miserable, draggylow in vitality—lower in spirits, perhaps you don't think of your kidneys as being to blame. Yet faulty kidneys may often cause backache, headache, rheumatic pains, disturbed rest or that "tired-out" feeling. That's the time to get and use Dodd's Kidney Pills. Dodd's help your kidneys to clear the trouble-making poisons and excess acids from the system, and give you a chance to feel better, work better. Get Dodd's Kidney Pills today. 141

Dodd's Kidney Pills



It is a pleasure to extend to our customers and friends

THE GREETINGS OF
THE SEASON
AND BEST WISHES FOR A
HAPPY NEW YEAR

Pollock's Shoe Store

Phone 293

Newmarket



A MERRY CHRISTMAS
followed by a bright
AND A GLAD NEW YEAR

Rowland's Garage

White Rose Service Station
Phone 122w Main St. North

Greetings

To all our friends we wish the merriest of Merry Christmases and the happiest of Happy New Years.

FLOSSIE AND JOHNNY CAMPBELL

Christmas Greetings

AND A
**HAPPY NEW YEAR
TO ALL**
CORDIAL WISHES

As the holiday season comes to a close we are reminded that this successful year is due in no small measure to your generous patronage. Kindly accept our cordial good wishes for a Merry Christmas and a Happy New Year.

**GEO. W. LUESBY
and Son**

Merry Christmas to All!

It's Christmas Eve. Everything lies in wait for the Big Day... the stockings ready for the filling... a tree adorned with multicolored balls prepared for the laughter and joyous voices of all who search for it on the morrow for splendid gifts... warm, roomy chairs awaiting visitors to share Yuletide with the family... On this night before Christmas, we wish one and all, a very Merry Christmas and a Happy New Year!

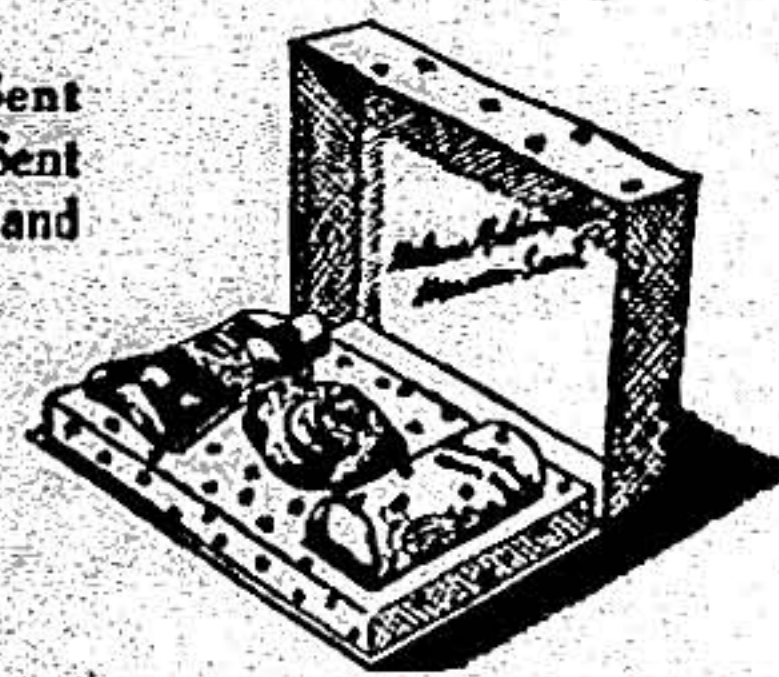
QUEENSVILLE FEED MILL
Your Shur-Gain Dealer
DON SMITH & STAFF

HIGHLIGHT her Christmas Tree

WITH CREATIONS BY
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Enchante Cologne—elusive . . . piquant . . . sophisticated, .85, 1.25; Apple Blossom Cologne—orchard-sweet and universally beloved .85, 1.25; Heaven-Sent Cologne—ethereal, heavenly-sweet 1.00, 1.50 .

Appealing Heaven-Sent Boxed Set—Heaven-Sent Cologne, Body Powder and Soap, 2.25



Charming Twosome—Apple Blossom Cologne with Apple Blossom Body Powder. Set 2.00

THE BEST DRUG STORE

78 Main St., Newmarket

Phone 14

STICKWOOD & JOHNSTON

RAINBOW WALL TILE SUPPLIED AND SET
TILE FLOORING

Aquella sold or applied for damp or wet cellars

Gorham St.

310-J-4

Season's Greetings

At this Christmastide may we rededicate ourselves to a greater, fuller service to our community to help enrich our own lives and those with which we come in contact.

TAYLOR'S IMPERIAL SERVICE STATION

Davis Dr. and Main St.

NEWMARKET

SEASON'S
Greetings
May good cheer and
contentment be yours
on this joyous holiday,

CAPITAL CLEANERS & DYERS
Phone 666

Gleanings From Weekly Press

The Letter-Review commenting on the new import restrictions and austerity program wonders "why governments really like to be unpopular by fooling with the comfort of the citizens, on some vague theory that government officials know better what is good for the public than the public knows, remains a major puzzle in our modern life". Then phlegmatically opines it is the current habit of governments, apparently they refuse to give it up.

Yep, they'll do it every time: Despite the most broad-minded intentions, there are moments when it is difficult not to agree with the dear old lady who, asked her opinion of the United Nations conference replied: "I think it is a very good idea, but it is a pity they have so many foreigners in it."

The Sentinel-Review at Cobourg, Ont., writes about the "too many organizations" in most communities and thinks they need the enterprise of which each one is capable for there are organizations to be bolstered and things needed to be done—but as to too many bridge clubs, etc., thinks, "A portion of pleasure is necessary for equanimity but a wholesale waste of time evening after evening is a sure sign of decadence."

The Kamloops (B.C.) Sentinel thinks a little unkindly of bureaucrats who think Canadians can't be trusted to determine for themselves between truth and propaganda, twits thus: "O, ye in bureaucracy of little faith. Canadians are not children. We can sort out for ourselves that which is and that which isn't. We don't need direction from on high as to whom we shall listen and much less do we need to be kept from listening to those whose objectives are so obvious."

The notion that business profits, under state ownership, can be used to pay for greatly improved standards of living and social benefits is demonstrably fallacious, claims the Yorkton (Sask.) Enterprise. Elaborates, "Business operations often result in loss, rather than profit, as our Saskatchewan planners are beginning to learn to their chagrin. The surpluses, before taxes, on all Canadian business would increase labor and farm incomes only ten percent. Social benefits and services would still have to be paid for, as now, by taxes, but with the state monopolizing the most profitable and essential fields of business taxation sources would be sharply curtailed with the result that fewer businesses and individuals would have to provide a greater volume of tax revenue, with resultant heavier taxation all round."

Tests, part of a safe driving campaign made by the University of Toronto, indicate of every 100 persons driving private motor vehicles, at least six should never get behind the wheel. Most of us think it should be the other way around.

We must have people and in a hurry, demands Val d'Or, Que., Star, but makes the proviso that they must be the type who belong within a democracy and who can adapt themselves to the democratic way of life. "We must face the fact that to preserve our national integrity in perpetuity we must populate our vast, open spaces and push our frontiers to their limits, which is a long way to go yet."

Canadian items: A baby girl born to Mr. and Mrs. John Jamieson at Nordogg, Alta., is the first girl to be born to the Jamieson family in 148 years. . . . At Sceptre, Sask., village of a few hundred, the George Baird farm sale brought an estimated attendance of 2,000 people. . . . Not a bull, but a calf being unloaded by Lester Bros., at Forest, Ont., bolted, crashed through the window of the John W. Gregg home and really scattered things around the living-room. . . . The Watford, Ont., Guide-Advocate is tickled with this story of a prominent citizen who entered the living-room, dropped on his hands and knees, braying like a donkey; found a dead silence and looked up to discover dinner guests regarding him with disgust or maybe alarm; the children's party was next door. . . . They sang without an organ at All-Saints' church when night thieves broke in, stole the motor which operates the organ. . . . At Spiritwood, Sask., after an all-night search by R.C.M.P. and local citizens, one of them returned home found the "lost" six-year-old Jimmy Cook calmly sitting in the parlor reading a book. . . . At Cadillac, Sask., Lacombe boys set a trap for weasel, caught a rare bobcat or lynx.

SNORE LESS

Snoring, so often accepted as inevitable, should receive medical attention, declares the Department of National Health and Welfare, Ottawa. In a bulletin, the health authorities state that snoring is common among sufferers from some form of nose blockage, and that persistent snorers should see their family doctor for corrective measures.

Christmas Greetings From The 'Lapps'

Dear friends of Keswick and Ravenshoe: Every Christmas you receive at least one "funny" card. The sender forgot to sign his name or he put the card for somebody else in your envelope, or he sent you the card he had already received from somebody else. You know how it goes. It's a season for being in a whirl.

We thought so when we tried to make a count of the number of cards we would need. We just didn't know where to begin or to end in trying to send cards to you folks.

The weekly papers arrived and, reading them, we got an idea. Maybe it was the old influence of the Brighton paper at work. Maybe it was because we always enjoy our funny Christmas card. (We get one every year.) Anyhow, you folks are sure to get one funny card this year. It will be printed in your weekly papers—provided that Messrs. Shepherd and Meyer can be cajoled; bullied or bribed into printing it.

If they can, this is it. Merry Christmas to everybody at Keswick and Ravenshoe. Merry Christmas from three former residents who wish they could look you in the eye and say it face to face.

We're busy and happy and enjoying life and work in Calgary. Central United church is a busy place, with its 2,600 communicant members, its substantial adherents' list, its Sunday-school of 500, its numerous and various mid-week organizations, its fine choir and its friendly people. A building extension which will cost more than \$100,000 is now under construction. Central is located in the heart of the business section, with no bus or street car line more than one block away.

Martin is looking forward to a happy Christmas with Grandmother Carscallen, Uncle Alan, Aunt Helen and small cousin Suzanne. So are Martin's parents. For New Year's we expect to go 70 miles north-east of Calgary to a farm. (Nice little farm of 900 acres.)

There will be some missing Christmas items however. For example, the Ravenshoe Christmas supper—the only one of its kind in captivity. And the concerts at Mount Pleasant, Jersey and Ravenshoe schools. And the C.G.I.T. candlelight vesper service in Keswick church. And the first game of the season for Keswick hockey team. But we'll be with you in spirit, hoping that these and many other events will be rich with the true spirit of Christmas.

Last July begins to seem like a long time ago. But we have pleasant memories of our west-bound trip through Ontario, Michigan, Wisconsin, Minnesota, North Dakota, Saskatchewan (this was a detour north to see some friends) Montana and Alberta.

Alberta highways are greatly improved. There is a paving program, with more miles being added each year. We have driven on 425 miles of good pavement in Alberta and that without being farther north than Red Deer. When you come to see us, in 1948 or any following year, you can count on good road from Lake Simcoe to Lake Louise.

From our home in the north-west hill district of Calgary we have a wonderful view of the



Greetings

To our many friends

We wish you
A very merry
Christmas
and
A happy New Year

HARVEY LANE'S
DRUG STORE

IN OUR TIME



"Oh no—Junior's practicing doesn't bother us at all!"

mountains. (No, we haven't tried walking over before breakfast.) Calgary continues to grow. It is now 106,000. Built in the valleys of two rivers, Bow and Elbow, on the slopes and the tops of the river banks and then spreading out into what was once farm land, Calgary promises (or threatens) to become a fairly big city.

Martin is enjoying his grade I. It happens that his school, located four blocks from home, is a normal practice school. The normal school is in the same big building. A technical school is attached and Martin is very eager to study carpentry. That must be the subconscious influence of the many Keswick carpenters and builders among his friends.

We greatly enjoyed the visits from Jim and Harty Clark, Gordon Winch, Isaac and Mrs. Marriott and Jack Marriott, Edmonton. Mrs. Woodward, who says she is half Ravenshoe, is in Calgary for a while with her son-in-law and daughter, Mr. and Mrs. Squire Stonehouse. Visiting with the Stonehouses we went right up and down the streets in Keswick.

Christmas papers are crowded. We can't blame editors Shepherd

and Meyer if the fingers that hold the blue pencil are getting itchy. So, once again, for you all—Merry Christmas and Tiny Tim's prayer. Your friends, Eula, Martin and Gordon Lapp, Calgary, Alta.

KESWICK

The sympathy of the community is extended to Mrs. Charles Fockler, Maple, in the loss of her mother, Mrs. Jones, after a lingering illness.

Mr. and Mrs. Samuel Haddon and Miss Florence Waldon, Toronto, were home for over Sunday.

Mrs. Joe Irwin, Toronto, spent a few days last week with Mr. and Mrs. Orville King.

LONG STOCKINGS

While medical authorities generally approve bare legs for children, they warn parents that the little ones should be dressed in long stockings in damp weather. Dampness favors chill and the doctors point out that it is bad for the children to sit around classrooms with chilled legs. Also, the children should be encouraged to wear rubbers in wet weather, for health's sake.

SEASONS GREETINGS

At this time we wish to thank you one and all for your past patronage and to wish you a very Merry Christmas and a Happy New Year.

MILK DELIVERY NOTICE

In order for our staff to be with their families there will be

No Christmas or New Year's Delivery

PLEASE BUY YOUR REQUIREMENTS

THE PREVIOUS DAYS

NEWMARKET

DAIRY & CREAMERY

Classifieds Bring Results

ONE BIG ASSET

our balance sheet
CAN'T SHOW . . .

THIS asset is the Bank of Montreal family . . . 8,970 men and women who are working with the million and a half Canadians who bank at the B of M.

No amount in dollars can ever express the value of this asset. Yet, of its nearly two billion in resources, no asset of the Bank of Montreal is so productive as these people who daily serve their customers — just as B of M people before them have served on every business day since November 3rd, 1817.

Behind this asset is the accumulated experience of 130 years. Through five generations, the experience of the original staff of seven has multiplied as the B of M family has grown in strength and numbers.

Each member of this family is a distinct personality . . . together, nearly nine thousand of them make the B of M.

"To the outstanding services of the men and women of our Staff, I would like once again to pay

tribute," said B. C. Gardner in his general manager's report to B of M shareholders.

Pointing out that the volume of counter transactions handled by the Staff during the past year had surpassed all previous records and that the Bank's deposit accounts now exceeded more than 1,600,000, Mr. Gardner described the measures being taken to speed services to customers and to lighten the heavy burden on the Staff.

"We are," he said, "continuing to carry out further mechanization in connection with routine transactions and are adopting new and revised working methods to expedite business."

"We have a group of routine organization officers who visit

branches periodically and assist Managers and Staff in improving routine methods.

"As an additional aid to staff training, we have recently established a school at Head Office and we hope to extend this form of instruction . . .

"The organization and arrangements relating to the development, the progress and the welfare of our Staff are under continuous and careful study, and I know of no feature of our business that has been given more care and consideration over the past year."

"...to my immediate associates . . . and to the entire Staff I wish to express my sincere thanks for their loyalty and devotion and for their efforts in maintaining and improving the services which we render to our customers and to the community at large."

BANK OF MONTREAL

1817

1947



INCORPORATED IN CANADA
FOR 130 YEARS . . .
IN EVERY PART OF CANADA



THE NEW YEAR

AT THESE ENTERTAINING NIGHT SPOTS

Make this New Year's Eve and holiday season the best morale-building time you can — by spending it in a place sparkling with cheer, exhilarating in gaiety. Send out the old year and ring in the new from your favorite laughter-filled entertainment spot! That's what we all need these days, together with the best refreshments, skating, dancing and theatre parties in Newmarket and district. Have your grandest time of the year welcoming in 1948!

COME ALL
YE MERRY GENTLEMEN
Exquisite
Corsages
For Your
NEW YEAR'S EVE PARTY

Cut flowers, potted plants and table decorations
for Christmas

McCaffrey's Flowers

Phone 573j 6 Timothy St., Newmarket

There's a Good

Time A-Waitin'

This . . .

NEW YEAR'S EVE



at
MIDDLEBROOK'S DANCE HALL
ARMITAGE

GOOD ORCHESTRA
HATS, HORNS
FUN FOR ALL
Dancing 9 - 2

\$1.50
Per Couple

Old Time and Modern Dancing

NEW YEAR'S NIGHT CHRISTMAS EVE
and CHRISTMAS NIGHT

LADIES 50c GENTLEMEN 50c

WE WISH YOU ALL A MERRY CHRISTMAS
AND A HAPPY NEW YEAR

PETE D'ODORICO AND VIC BISARO



NEWMARKET LIONS CLUB 2ND ANNUAL

New Year's Eve FROLIC

Newmarket
High School
Auditorium



NOVELTIES
FAVORS
PRIZES
GOOD LUNCH

NORM BURLING and His KING'S MEN

\$4.00
Per Couple

Be a two-way New Year's Eve celebrant. Enjoy
yourself and also remember you are helping the
Lions in their welfare work.

DON'T SPOIL ANOTHER'S CHRISTMAS

The Christmas holiday season
is the most joyous of the year.
Don't spoil it for someone else
through a traffic mishap.
Drive carefully so that every-
one may have the Merry
Christmas and Happy New
Year wished for all by

The Town of Newmarket

New Year's Eve FROLIC

CLUB 14
NEWMARKET

HATS
HORNS
BALLOONS
NOVELTY DANCES

Max Boag and His 11-Piece Orchestra

Advance sale \$1.00 per person at club

ADMISSION
NEW YEAR'S EVE
\$1.50 per person

DANCING
CHRISTMAS NIGHT
Regular Prices

MERRY
CRISTMAS

When you visit your favorite night spot a
taxi is the most convenient way to travel.

CALL

TAXI 777 TAXI

Good Warm Cars --- Obliging Drivers

When you visit your favorite night spot a
taxi is the most convenient way to travel.

HAPPY
NEW YEAR

GALA NEW YEAR'S EVE DANCE

at

AURORA HIGH SCHOOL

Auspices of Aurora Badminton Club

PRIZES REFRESHMENTS NOVELTIES

PERCY GOOD and HIS MERRYMAKERS

DANCING
10 P.M. TO 2

\$4.00
PER COUPLE



! SPECIAL !
Corsages
FOR YOUR NEW YEAR'S PARTY

CUT FLOWERS
AND
TABLE DECORATIONS FOR CHRISTMAS

WE WISH YOU ALL
THE SEASON'S GREETINGS
FROM MANAGEMENT AND STAFF

Aurora Greenhouses

Young Street, Aurora

Phone 197



TREAT THE FAMILY
To Our Special
NEW YEAR'S DAY DINNER

SPECIAL PRICES FOR CHILDREN'S DINNERS

It's going to be a dinner of such savory delight that
everybody from baby to grandpa will enjoy it to the
utmost and will long remember it with limitless
satisfaction! You'll be amazed at the wonderful
tastiness of our food! Reserve your table by calling . . .

PHONE 1094

THE MAYFAIR
FORMERLY DEANE'S RESTAURANT

NEWMARKET

WE WISH YOU ALL THE SEASON'S GREETINGS
WE CATER TO PRIVATE PARTIES

WINTER DANCE

Misses' and Boys' WEAR

the leader store

Answer To Puzzle On Page 23

1. Dr. Clement C. Moore.
2. Dicken's "A Christmas Carol."
3. In Indian ocean, southwest of Java.
4. Irving Berlin.
5. Sweden.
6. Wassail bowl.
7. A cold Easter.
8. The Aztec Indian god, half bird, half snake, who took the place of Santa Claus in Mexico in 1930.
9. Christmas cactus.
10. "Silent Night."
11. Mass of Christ.
12. The remains were stolen in 1087 by merchants and re-interred at Bari.

Used As Good Luck Charm
Rings of mistletoe were worn around the neck in Sweden to prevent sickness.

Classified ads bring results.



HER QUIET CHRISTMAS

Kate Yarrow had so often heard neighbors remark that she would be an old woman before her time, that she had begun to think of herself as quite middle-aged. Actually she was not quite 30, nor had her full days as mistress of the Yarrow household turned her head gray or her cheeks wan.

Sometimes, since she had taken her mother's place, Kate did think she was imposed upon. But she blamed no one. Her father was generous enough with the money, and she had Martie in the kitchen and old Sam for outside work. But five inconsiderate younger brothers and sisters, a preoccupied father and a grumbling grandfather made a household that needed supervision.

For the past two years, Kate thought, there had really been no Christmas. But this year would be different. The brothers, all in boarding school or college, had accepted invitations to spend the holidays with roommates. One sister was visiting an aunt, and the other had gone south with her exacting but youthful grandfather. And Kate's father was spending the season with a thoroughly capable widow who, it had been whispered, he was considering as a possible second wife.

So as soon as the last member of her brood had faded down



the driveway, Kate told Martie and Sam to take a two-day vacation—and then settled back to spend Christmas by herself. She ran into the capacious living room and with a completely undignified leap planted herself sprawling upon the divan. Everyone but Kate sprawled on that divan. Kate never had time. Now she would begin the Christmas holidays by staying there for hours.

Before dinner-time she donned her best red evening frock and over this her smock. Then she went down to the kitchen to make herself a meal, admitting for the first time that it was rather lonesome in the old house. She heard loud rappings on the old brass knocker, and went to open the door rather timidly.

But her timidity gave way to annoyance. There was her older brother, Tom, who had started that morning ostensibly to pass the holidays with a group of bachelor friends. And here he was, back—with five young men in tow! They were heavily laden, turkey feet protruding from one of the bundles.

"Well, we began talking it over," Tom said, "and decided Christmas at the club would be a frost. So I asked the fellows to come home with me. I was afraid you wouldn't have things for the feast, so we stopped and got what we thought you'd want. Bill, here, even got mistletoe, though I told him there'd be no pretty girls!"

Then, turning to one of the young men whom Kate had never met, the factless brother went on. "Bill, this is my sister. Now I'll run along and get the car in the garage. And, sis, you might take the fellows up and show 'em where you want 'em to sleep!"

Bill alone of the young bachelors noted the look of disappointment on Kate's face. Later, after she had prepared an impromptu Christmas Eve supper and laid aside her smock, she heard Bill say from the other end of the table: "I thought Tom said there would be no pretty girls here. Boys, let's drink a toast to Sister Kate!"

It was past midnight that night when Kate left the kitchen. The boys had helped with the dishes under Bill's orders, but there would be pies and puddings to make for the next day and Kate knew she would have her hands full. She was up early to prepare the festive breakfast, and all day she worked in the kitchen.

It was late Christmas night when she had finished the last work in the kitchen. As she passed through the hall, Bill stood waiting for her. There, above them, hung the mistletoe—and Bill did not neglect his privilege.

"It isn't just because of the mistletoe," he told Kate, holding her still close to him. "I loved you when I first saw you. It has been outrageous for us to impose on you this way."

"It's all been worthwhile, Bill," Kate replied, "because I've made myself believe that I was doing it all for you—alone!"

Star Of Bethlehem: Phenomenon of Age

The Star of Bethlehem has been the subject of extensive research and discussion.

Modern astronomers have considered several natural phenomenon theories without attaching too much weight to any such hypothesis.

Skeptics regard the whole thing as mere invention, colored with

Oriental imagery, designed to honor Christ; and faith accepts the star as the supernatural phenomenon which proclaimed the birth of Jesus.

The first chapter of the gospel according to St. Matthew begins: "The book of the generation of Jesus Christ, the son of David, the son of Abraham."

And confirming Bethlehem as the city of David, the angel of the Lord declared:

"For unto you is born this day, in the city of David, a SAVIOUR which is CHRIST the Lord." St. Luke 2:11.

Considering tradition, which accepts that King David's shield formed a six-pointed star, the Star of Bethlehem appropriately stood over where the young Child was," St. Matthew 2:9.

Oriental imagery, designed to honor Christ; and faith accepts the star as the supernatural phenomenon which proclaimed the birth of Jesus.

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MOVING WEST

M. R. Thompson Limited regularly make up and ship household furniture, cooking and dining room sets, etc., to California, Alberta, British Columbia and to the United States, where or where for reduced freight rates. Established 1885. 400 Yonge St., Toronto. Kingdale 5125. HOUSES, FURNISHING, SHIPPING AND STORAGE.

PANTS

Available any-
where in the
largest
store for
men and boys
at the meas-
ure special

CLIFF INSLEY

Yes, it's the store with the merchandise.

MERRY CHRISTMAS to All!

*In the same old friendly way,
On the same old friendly day.
We extend our very best wishes
For a very joyous Yuletide,
And a very Happy New Year.*

HARRY'S DRY GOODS

HARRY STEPAC PHONE 864W

Merry Christmas

We cheerily add our greetings to the many in store for you.

Reid's Better Food Market

**Wishing you all
THE JOYS OF CHRISTMAS
and every happiness for
THE NEW YEAR**

Bill's Shoe Repair

Bill Les

Season's Greetings

*We wish you everything
good at Christmas time and through
the year to follow. Make every
minute ring with fun and contentment—
enjoy every day in holiday spirit!*

J. A. PERKS & STAFF

NEWMARKET, ONT.
SHUR-GAIN DEALER

CHRISTMAS

HAVE GIVE SEND
the famous

Laura Secord
CANDIES
THE BEST DRUG STORE

78 MAIN ST.

PHONE 14

Christmas Trees, Cribbs And Ceppi

Christmas trees and cribs, with-
in respective spheres of influence,
provide focal points for observ-
ances of the season.

Various legends claim to tell the
story of the first Christmas tree;
actually, evergreen decorations



were so closely associated with
pagan celebrations that they were
banned by many ecclesiastics of
the early church.

According to literature, the
first Christmas tree was set up at
Strasbourg, Germany, in 1604;
even then, the cry rose against
heathen customs and, as late as
1881, the Rev. Henry Schwan was
severely criticized for setting up
a Christmas tree in his church in

Cleveland, Ohio.

St. Francis of Assisi received
special permission from the pope
to present a tableau of the nativ-
ity scene. This first crib, set up
at Greccio, Italy, in 1223, was an
immediate sensation; the renaiss-
ance endowed the cribs with or-
nate pageantry and modernly the
crib is to southern Europe and
Catholic countries what the tree
is to America and northern lands.

Eighteenth century Italians
were fond of a fantastic decora-
tion called the Ceppi. Pyramidi-
cal in construction, the Ceppi
were made on a framework of
laths with transverse shelves ris-
ing to three or four stories, de-
pending on the over-all size of the
Ceppi.

The whole thing was covered
with colored paper, tufts, tassels,
fringes, tiny pine cones, and little
flags; a manger scene was repre-
sented on the lowest shelf, while
the upper ones were covered with
small gifts, etc.; wax tapers were
placed along the sides and a large
gilt cone ornamented the top.

Although the original designer
probably never saw a Christmas
tree, the Cepi—aided by a little
imagination—bridges the gap be-
tween Christmas cribs and trees.

Give The Newmarket Era and
Express for Christmas.

H.....

Children of Provence, France,
reverently recite the following
prayer before the Christmas cribs
in that vicinity:

Little Jesus of the Crib—
Give us the virtues of those who
surround you.

Make us as philosophical as the
fisherman,

Carefree as the drummer,
Merry for exploring the world as
the troubadour,

Eager for work as the bugler,
Patient as the spinner,

Kind as the ass,
Strong as the ox which keeps you
warm.

Give us the sacred leisure of the
hunter.

Give us also the desire of the
Shepherd for earthly things,

The pride of the trade of the
knife grinder and the weaver,

The song of the miller.
Give us the knowledge of the
Magi,

The cheerfulness of the pigeon,
The impulsiveness of the cock,

The discretion of the snail,
The meekness of the lamb.

Give us the goodness of bread,
The tenderness of the wild boar,
The salt of the haddock,
The good humor of old wine,
The ardor of the candle,
The purity of a star.

Propriety of a few of the meta-
phors may be disputed, neverthe-
less, nostalgia prompts specula-
tion regarding a world of human-
ity endowed with the virtues so
earnestly and innocently enumer-
ated by the little ones.



On Christmas Eve, Nancy hur-
ried breathlessly into her room-
ing house. Surely the package
from home would be there! Eut
Mrs. Groggins, the ugly little
landlady, shook her head.

"Nothing," she said. "The
mailman went right by this af-
ternoon."

Up in her room Nancy spent a
lonesome Christmas Eve. She
read awhile to forget her hung-
er, then went to bed. Next
morning it was the destitute
Mrs. Wilson who awakened her.

"Merry Christmas, Miss Bell!"
she shouted, walking into the
room uninvited. Nancy was ir-
ritated, momentarily, by this
magnanimous, shallow creature.
But she quickly regained her
composure. It was Christmas,
after all!

"It was swell of you, dearie, to
pay Mrs. Groggins a week's rent
in advance last night," Mrs. Wil-
son said, settling herself into
the most comfortable chair. "I
don't know what would have
happened, because I'm caught a
bit short just now and couldn't
pay."

Nancy said it was all right,
that she had been glad to do it.



but then she felt hungry and re-
membered there had been no
dinner—and now no breakfast.
All because of Mrs. Wilson!

"I was just about to drop out
for a bite to eat," her visitor ex-
plained, "and seeing you're all
alone, I thought you might like
to come along."

About noon she dressed, for
Jim was calling for her at one
o'clock. What a ravenous ap-
petite she would have.

But one o'clock passed, and no
Jim. Nor at 2 or 3, and Nancy's
spirits began to give way. Had
he, too, chosen to punish her on
Christmas?

Downstairs she heard Mr. and
Mrs. Groggins welcoming their
guests for the day, and she took
a vicarious pleasure from it.
She heard the dinner bell, the
clatter of dishes as they dined,
and then the shuffling of chairs
as the well-fed guests retired to
the living-room. By that time it
was five o'clock and Nancy sat
by her window, figuratively bit-
ting her fingernails. She was al-
most hysterical with fear, and
she began to worry.

At six o'clock she put on her
coat and dashed down the stairs,
headed she knew not where.
Perhaps to find Jim, perhaps
merely to escape her room. She
reached the entrance, turned the
knob and pulled open the door—
and there was Jim, just arriv-
ing!

Tearfully she threw herself
into his arms, shivering from
fright. "Oh, Jim!" she cried.

"Where have you been?"

"But didn't you get my mes-
sage?" he asked. "I had to work
in the laboratory this afternoon,
and telephoned Mrs. Groggins at
12:30!" His brow was furrowed.

Just then there was a voice be-
hind them. "Miss Bell!" It was
Mrs. Groggins. "A message for
you. It came just before dinner,
but then our guests arrived and
I didn't get around to bringing it
up."

Nancy took the slip from her
hand, wiping away a tear. She
heard Jim cursing.

"Let's get out of here, honey,"
he said, quietly.

A short time later they were
dining by candlelight while a
string ensemble played soft
Christmas music in the back-
ground. Jim looked up from his
coffee and smiled, then reached
into his pocket.

"There was a big package on
your desk at the office," he said.

"It came today. From your
folks, I guess. Too big to carry
with me, but maybe this will
take its place."

He reached for her left hand,
then for the second finger, and at
its tip he poised a diamond ring.

Then he looked at her, asking as-
sent.

"Yes, darling," she said softly.

"It's the merriest Christmas
ever!"

CHICKEN DINNERS
CEDAR LODGE
For reservations phone
QUEENSVILLE 2620

KING GEORGE HOTEL

NEWMARKET

SERVING

Christmas Dinner

\$2.00 PER PLATE

HOME COOKED

Turkey Dinner

AND THE TRIMMINGS

3 TO 7 P.M.

MAKE YOUR RESERVATIONS NOW

USE ERA AND EXPRESS CLASSIFIEDS IN TURNING
ARTICLES YOU NO LONGER NEED INTO CASH

**Season's
Greetings**

Best wishes for a joyous
Christmas, a bright and
prosperous New Year.

Attridge and Son
AURORA, ONT.
PHONE 128

The Season's Greetings

May this Christmas
bring you gladness and a full
measure of contentment,
And may
the New Year
open up
new vistas of happiness!

WAINMAN'S
JEWELER & OPTOMETRIST

**Season's
Greetings**

To our friends... one and all... go our sincerest
and best wishes for the best Yuletide ever.

May health... happiness... good cheer... and
the best of everything be yours. And
with the coming of 1948... may the new year
bring you success and as many joys as there are Christmas lights
on your tree. While the carolers sing of
"Peace on Earth—Good Will Toward Man" let the spirit of Christmas glow
with an abundance of good things and happy memories.

STEWART PATRICK & STAFF

Aurora Meat Market

You'll Enjoy Going by Bus



TO TORONTO	TO NORTH BAY
a 6.55 a.m. 12.15 p.m. 7.50 p.m.	9.25 a.m.
a 8.20 a.m. 2.00 p.m. 8.50 p.m.	6.35 p.m.
b 9.15 a.m. 4.25 p.m. 10.35 p.m.	12.35 a.m.
9.30 a.m. 5.10 p.m.	
a - Ex. Sun. and Hol.	b - Sun. and Hol.

**BUS CONNECTIONS AT TORONTO
FOR MONTREAL, OTTAWA AND DETROIT**

FARES ARE LOW

Round Trip - Tax Included

Halifax - \$56.25	Winnipeg - \$46.65
Quebec - \$26.20	Regina - \$57.90
St. John - \$43.30	Calgary - \$77.95

Tickets and

All Coach Travel Information at
KING GEORGE HOTEL
Phone 300

TO THE EDITOR

The Editor, Era and Express:
With 1947 coming to a close, we have just completed our advertising plans for 1948.

A record-breaking construction and building program and the installation of 10,000 new telephones every month still finds us faced with the same fundamental problem—an unsatisfied demand for service. There are nearly 100,000 unfilled orders for telephones, thousands of requests for additional equipment and a need for further increasing our capacity to handle long distance calls.

I think it is fair to say that this demand is related to the fact that we have doubled the number of telephone in service since 1927, yet up to now, in the face of rising costs, there has been no increase in the basic telephone rates established 20 years ago.

In 1948 as in 1947 we will concentrate 90 percent of our advertising in over 300 regular daily and weekly Ontario and Quebec newspapers published in the exchanges operated by the Bell Telephone Company of Canada.

There is positive evidence of our conviction that good newspapers are the best medium through which to tell the telephone story. Past results and future needs have led us to plan for increased lineage in your paper during 1948.

I would be extremely ungrateful if I did not take this opportunity to thank you for the most satisfactory reproduction and good position that Bell ads regularly enjoy. Our agency will confirm our 1948 contract with you.

R. C. Scrivener,
Advertising manager,
The Bell Telephone Company of Canada.

The Era and Express is sold in Newmarket at Campbell's, Murray's I.D.A. Drugstore, Best's Drugstore, Hutchinson's, Myers', and the Corner Cupboard; in Aurora, at Morning's Drugstore, Hess' I.D.A. Drugstore, Willis' Drugstore and Whitelaw's.



The Common Round...

By Isabel Inglis Colville

IN THE WAKE OF CHRISTMAS

Sometimes I think we lose sight of Christmas, the "Holy" day, in the re-unions, the gifts, the feasting and fun of Christmas, the holiday.

Don't imagine for one moment that I do not love every tradition from the trimming of the Christmas tree which for us is always an adventure, the decorating of the living-room, the making of my great grandmother's plum pudding—my version of it anyway—the gift wrapping, the driving round on Christmas Eve to deliver parcels—and last but not least, the reading of Night Before Christmas on Christmas Eve when we feel as sure now as in childhood's day that we will hear on the roof "the prancing and pawing of each tiny hoof."

But beneath all the gaiety and merriment, the giving and the getting, is the foundation on which Christmas is built—"For unto you this day is born in the city of David a Saviour which is Christ the Lord."

Nor do we always remember what followed in the wake of Christmas. We were promised a Saviour—but do we always remember the marvellous way in which the "Light of the world" swallowed up the pagan darkness that was Rome?

Nearly every day we hear appeals for hospitals, for research laboratories—all these to aid in amelioration of suffering and the defeat of its causes. Were all these alleviating agents known to mankind before Christ? We know they were not. They have sprung from the teachings of the great Physician to whom no sufferer ever appealed in vain; who never, while He walked the earth, refused the pleas of those who came to Him, believing, for healing.

Then there were the insane folk—those possessed by demons, how horrible was their fate! Can we imagine our insane living, say, among the rocky lands round Muskoka or in caves along the coast? Dependent for food on charity—a menace to themselves and everyone else. Then look at our hospitals for the mentally ill. Maybe they sometimes leave a lot to be desired but they are improving and all the time our doctors are learning how to deal with those whose sickness is of the mind; learning that in ment-

al as well as physical illness, there is always the hope of recovery.

Then there are the aged folk—often they were the forgotten folk—but at last we are learning through "thou shalt love thy neighbor as thyself" that these people, in the sunset of life, have a right to enjoy—not just endure—that sunset. We have not reached the desired goal of comfort for all the aged, but we are started in the right direction.

And the little children—Christ, who said "suffer the little children to come unto me and forbid them not, for of such is the kingdom of heaven", has at last penetrated our stupidity so that we are beginning to see that as the child is today, so shall the citizen be tomorrow.

We cannot escape that responsibility—they cannot be taught wholly in the schools nor in the Sunday-schools, not in the courts nor in the streets—the one and only solid and lasting foundation for a child's ideas, ideals and future happiness is the home—the Christian home.

So, in the wake of the birth of Christ comes all that makes life worth living.

Christ's whole life and Gospel were founded on love. So while we love, we live.

It is a strange and a sad thing to realize that the government which has repudiated Christianity is the main factor in the breaking up of the meeting of the Big Four foreign ministers.

We can only hope that the angelic message of "peace on earth, goodwill to men" will penetrate into Russia as it did into Rome.

Truth has a way of setting free the best in every man—it cannot always be hidden. The world was as dark before the first Christmas as it is now—darker, for it had not known the heaven of Christ's teaching for nearly 2,000 years.

So, believing that the mighty up-rush of Christ's power, that found its way into the dark corners of the world, is just as mighty yet, we can say from our hearts, "Merry Christmas", and with little Tim, "God bless us, every one".

TO THE EDITOR

The Editor, Era and Express:
If the annual school meeting was held in the evening instead of the morning, many more rate-payers and parents would be in attendance. It is of vital importance to this section a change should be made in the school board.

The bungling of the past few years has cost the section the loss of our continuation school. Elect businessmen to the school board. Re-open the continuation school with qualified teachers and there will be no doubt about school attendance.

Ratepayer,
Mount Albert.

HAND CLEANLINESS

Need for hand cleanliness is the subject of a bulletin issued by the Department of National Health and Welfare. It isn't only a matter of decency, but of vital health concern, say the doctors for bacteria inevitably collect on the hands and is readily transmitted. "It's sheer self-preservation to keep hands and nails clean," declares a health authority, "for disease can spread rapidly from the germs they may harbor."

Cedar Timber

Orders wanted for various lengths and sizes in poles or squared timber. Will sell quarter-acre lots. Mostly smaller sizes.

STANLEY BREULS, SUTTON

Grandmother Knows

What Brings Quick Relief

Since her own childhood grandmother has known Dr. Chase's Syrup of Linseed and Turpentine to be a dependable and quick relief for coughs, colds, bronchitis and similar ailments. Is it any wonder that she sees that there is always a bottle of it at hand in case of emergency. Quick action is most important when colds set in.

Dr. Chase's Syrup
of Linseed and Turpentine
35¢ Family size 3 times as much 75¢



Enroll Now!

NURSING ASSISTANT

Course starts January 4th, 1948
at centrally located schools

- Kingston
- Toronto
- Hamilton

- Pay while learning
- Free transportation
- Good prospects of interesting employment
- Uniforms provided
- Certificate on graduation

Entrance Requirements - Age 18 to 40 years
Grade VIII Education - Good Health

This course consists of three months' classroom instruction and six months' practical instruction in hospital. Upon successful completion of the course, graduates will receive a certificate from the Department of Health.

While training you receive \$40.00 per month less maintenance. Transportation is paid from your place of residence to the central school and free uniforms are provided.

Apply immediately to the
Division of Nurse Registration
Parliament Buildings, Queen's Park, Toronto

MM-47

DEPARTMENT OF HEALTH

MERRY CHRISTMAS

"Eat Right To Feel Right"

TOP YOUR CHRISTMAS DINNER
WITH A
ROAST
OF OUR FINE QUALITY BEEF

WE HAVE A GOOD SUPPLY OF

ROYAL WINTER FAIR BEEF

THIS IS THE BEST MONEY CAN BUY

ORDER NOW

A GRADE

**TURKEYS
GEESE
CAPONS**

**DUCKS
CHICKENS**

We Guarantee All Purchases 100 percent

BRICE'S
Better Meat Market
Phones 95-94-35

A PROSPEROUS NEW YEAR

Catnips

By GINGER

I have my paw back into working condition and can type quite freely again, but I never know what's going to happen next. A very nice lady was in the office the other day and quite accidentally stepped on me and during my flight out the door, she shut it on my tail. What's more, "junior," one of the reporters, did the same thing on Monday. I tell you it's not safe around here.

We don't work here at The Era on Saturday afternoons in normal times but during the Christmas rush it is like any other day. A week ago Saturday, assuming that there would be no people coming into the office, we settled down to the battle against time. Then it broke loose. Customers in their seasonal rush started to pour in the front door, and to top it off, the cartage men came to remove some old machinery. As nerves reached the snapping point, we pulled down the blinds, locked the doors and worked feverishly until the end of the day, but still with that haunting fear of interruption in the back of our minds.

Did I mention we have a new power paper cutter out in the shop? The engineer who created it should be knighted. To us, it is another milestone. You know the old kind—turn a great wheel and then get ten men on the lever to force down the knife. On this new gem, you just throw a couple of levers and it's finished. Don't know much about machinery but it's beautiful to watch. Oh yes, it's got a great big lighted dial for setting measurements.

Dave Mathewson from Bowser's was in the office last Wednesday and I was sure I had seen him before. He claims I used to hang around the store. Must have been during my state of amnesia before I came here. Just can't remember... oh well the past does not matter now.

Press day last week was Tuesday. The usual rush and everyone migrates to the composing room to wrap for mailing. I had forgotten Christmas was so close until someone started humming a carol. It wasn't long before everyone was singing. I like the Christmas spirit. I guess there are very few who haven't wondered why we can't have it the year round. There would be few problems.

MERRY CHRISTMAS AND PROSPEROUS NEW YEAR MERRY CHRISTMAS AND A PROSPEROUS NEW YEAR

WITH EVERY GOOD WISH FOR A Happy Holiday Season

All that makes for a merry, merry Christmas... the voices of carol singers filling the air, the bells pealing melodiously, the holly wreaths hanging in the windows... all those things plus joy and happiness in your heart we sincerely hope is yours on this glorious holiday.

GILKES ELECTRIC
AURORA, ONT.

**PERSONAL
YOUR
HOME TOWN**

The Newmarket Retailers' Weekend A "DEL" SPECIAL

— Newmarket Retailers' Easy Shopping Guide — Phone Orders Accepted — Quick Delivery — Personal Service —

**A QUICK
SHOPPING
GUIDE**

**TOMAT TABLE GRAPES 10c LB.
CAMPBELL'S FRUIT MARKET**
Timothy St. West Newmarket Phone 1973

THE BEST DRUG STORE
J. C. BEST, Pharm. B., Prescription Specialist
PHONE 14, NEWMARKET, ONT.

**PLAY THE GAME
SPECIAL - SKIS AND
SKI EQUIPMENT**
Newmarket Sports
and
Cycle Shop
Timothy St. Phone 644m
NEWMARKET
PLAY FOR HEALTH

Last Minute Suggestions
for Her
Gloves, Scarves, House-
coats, Pyjamas
Doris' Ladies' Wear
Main St., Newmarket
Phone 114

WISHING ALL OUR
PATRONS,
OLD AND NEW,
The Compliments
of the Season
H. M. Hooker
Shoe and Ladies' Wear
Phone 315
MAIN ST. NEWMARKET

**Brookfield's
Grocery**
Phone 345
Main St., Newmarket

SANTA'S HEADQUARTERS FOR SLIPPERS

Men's and boys' Romeos; women's and children's cosy slippers; ski outfits, complete with harness and poles; skating outfits for men, women, girls and boys; large assortment of infants' and children's slippers and shoes.

POLLOCK'S SHOES LIMITED

Phone Newmarket 293

Branch Store 17

**LADIES' DRESSES
FOR CHRISTMAS
EVENING DRESSES
AND
CHILDREN'S WEAR**

MRS. A. EVES
Millinery and Ladies' Wear
Main St. South Phone 419

Try Our
CHOCOLATE CAKE
Cousins Lunch Room
Main St. South Phone 118
NEWMARKET

**MERRY
CHRISTMAS**

C. G. WAINMAN
GIFT SHOP
JEWELLER & OPTOMETRIST
Phone 488

"MARIGOLD FOR GIFTS"
Hosiery, Guaranteed Plywood
Base, Washable Leatherette
All Prices, Colors and Sizes
**THE MARIGOLD GIFT
SHOPPE**
Main Street, Newmarket

PARASOLS
From New York covered with
whispering taffeta.
CALFSKIN PURSES
suitable for Christmas gifts.
**W. C. LUNDY
DRY GOODS**
Phone 117 Main Street
NEWMARKET

**A MERRY CHRISTMAS
TO ALL
OUR PATRONS
CARADONNA'S
FRUIT MARKET**
Main St., Newmarket
PHONE 699

Get Your Permanents Now
for Christmas
**Vanity
Beauty Shoppe**
Phone 368 for
Appointments

MOUNT ALBERT
Install Outside
Pay Phone

The Mount Albert Telephone Company has installed a pay phone in its building opening on to the street so it may be used by the public night or day. This should be especially convenient to people wanting to phone after the office is closed at night.

"How do you manage to get money out of your husband?"
"It's easy. I say, 'I'm going back to mother' and he immediately hands me the fare."

Having only recently moved into the district, she was determined to impress the neighbors. She arranged for a musical At Home and told her husband to see to the booking of a musician to entertain the guests.
"Have you engaged the pianist yet?" she asked a few days before the great evening.
"Yes, my dear," he replied, "a great virtuoso."
"Never mind about his morals. Can he play?"—Financial Post.

**What
When!
Where!
TO GO**

**Newmarket Lions Club
ANNUAL
New Year's Eve
Frolic**

**NEWMARKET
HIGH SCHOOL
AUDITORIUM**
Favors, Novelties
and Bounteous Lunch
A COUPLE

**New
Year's
Eve
Frolic**

**Club 14
Millard Ave.
MAX BOAG
and His 11-Piece
Orchestra**

Hats, Horns, Balloons,
Novelty Dances
\$1.50 per Person New Year's
Eve
\$1 per Person in Advance
DANCING CHRISTMAS
NIGHT - Regular Prices

**CHRISTMAS
TURKEYS
NUTS
ORANGES
BAKING GOODS**

**DOMINION
STORES**

LIMITED
Wish You All a
MERRY CHRISTMAS
AL and JOE

Homemakers' Exchange

Salad combinations featuring red and green add a holiday touch to the Christmas meals. They also help to balance the menu by providing valuable minerals and vitamins.
Here are suggestions for salads of the right color. The first three are light enough to serve with the traditionally substantial Christmas dinner. The last one would be appropriate for a Christmas Eve late supper or, in fact, for any holiday supper as it would be prepared much before hand and would leave the hostess free to attend to the many last-minute details of entertaining.

POINSETTIA SALAD
Cut from the top almost to the bottom, small, fresh tomatoes into six or eight sections. Spread the sections out to resemble poinsettia petals. Sprinkle the centres with a little sieved hard-cooked egg yolk.

CHRISTMAS SALAD
Arrange on crisp lettuce leaf on salad plate a square of tomato aspic and a square of jellied cabbage salad colored green. (Mould salads in flat-bottomed shallow pans.) Garnish the red jelly with narrow strips of green pepper and the green jelly with strips of pimento to resemble the ribbon on a Christmas package. Serve with your favorite mayonnaise or salad dressing.

CINNAMON APPLE SALAD
2 Cups granulated sugar
1 1/2 cups water
1 Tsp. cinnamon extract
Few drops of red food color
6 Jonathan apples
Place the sugar, water, cinnamon extract and food coloring in a saucepan and bring to the boiling point. Pare and core the apples and when the cinnamon mixture boils, add the apples. Cook until they are tender, but

still firm. Remove apples and continue cooking the cinnamon syrup until jelly stage is reached. Remove from fire and pour over the apples. Cool and serve the cinnamon apples on a salad bed of crisp lettuce. Serve with mayonnaise.

JELLIED VEGETABLE SALAD
1 Tbsp. (1 envelope) unflavored gelatine
1/2 Cup cold water
1 1/4 Cups boiling water
1 Tsp. salt
1/2 Cup sugar
1/2 Cup lemon juice
1/2 Cup vinegar
1 Small onion, grated
1 Cup crisp, shredded cabbage
2 Tbsp. chopped green pepper
1/2 Cup chopped carrots
1 Cup chopped celery
1/2 Cup sliced, stuffed olives

Method: Soften gelatine in cold water. Dissolve in boiling water. Add salt, sugar, lemon juice and vinegar. Stir to dissolve sugar. Chill until partially set. Add remaining ingredients. Chill in oiled individual moulds or a shallow pan. Serves six. Serve with Russian Dressing.

MOCK RUSSIAN DRESSING
To 1/4 cup mayonnaise or salad dressing add 3 tsp. cream and 3 tsp. chili sauce. Mix well. Chill. Makes 1/2 cup.

Guest contributor of the week is Mrs. H. R. Bennett who has sent in the following recipe:
COCOA CAKE
Cream well together: 6 tsp. shortening, 1 cup white sugar, 1 tsp. vanilla, 1 egg; sift: 1 1/2 cups flour, 6 tsp. cocoa, 1 tsp. baking soda, 1/4 tsp. cinnamon. Add second mixture to first creamed mixture and add 1 cup milk. Beat well for two minutes. Bake in 9"x12" pan 30-35 minutes in moderate oven (350 degrees).

ket, 12 years old on Monday, Dec. 22.
Helen Watt, Newmarket, nine years old on Monday, Dec. 22.
Jackie Sutton, Newmarket, five years old on Monday, Dec. 22.
Send in your name, address and age and become a member of The Era and Express Birthday Club.

ZEPHYR

(Intended for last week)
Mr. Bob Bamford and a friend of Toronto, spent the weekend with Rev. and Mrs. Bamford.
Miss Olive Meyers spent a few days with her parents, Mr. and Mrs. Jacob J. Meyers.
Mr. and Mrs. M. Marr visited Mr. and Mrs. John Galbraith on Monday, Gary returning with them.
Mr. and Mrs. James Galbraith are spending a few weeks with their daughter, Mrs. G. Parker of Weston, and Mr. Parker.
The Young Adult Group held its regular meeting at the home of Miss Ina Walker on Saturday evening.
The United Sunday-school supper and concert will be held on Monday, Dec. 22.

Marian Martin Patterns



9171
SIZES
12-20, 40

BLOUSE BEAUTIFUL



9021
SIZES
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WOMEN'S FAVORITE

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Pattern 9171 comes in sizes 12, 14, 16, 18, 20, and 40. Size 16 takes 1 1/2 yds. 39-in.; tie, 1/4 yd. contrast.

This pattern gives perfect fit, is easy to use. Complete, illustrated Sew Chart shows you every step.

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This pattern gives perfect fit, is easy to use. Complete, illustrated Sew Chart shows you every step.

Send TWENTY-FIVE CENTS (25c) in coins (stamps cannot be accepted) for this pattern. Print plainly, NAME, ADDRESS, STYLE NUMBER.

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SEASON'S GREETINGS

Allow us to extend to you our most hearty good wishes for your happiness at Christmas—tide and throughout the coming New Year.

FRANK BOWSER
and Staff

Merry Christmas to All

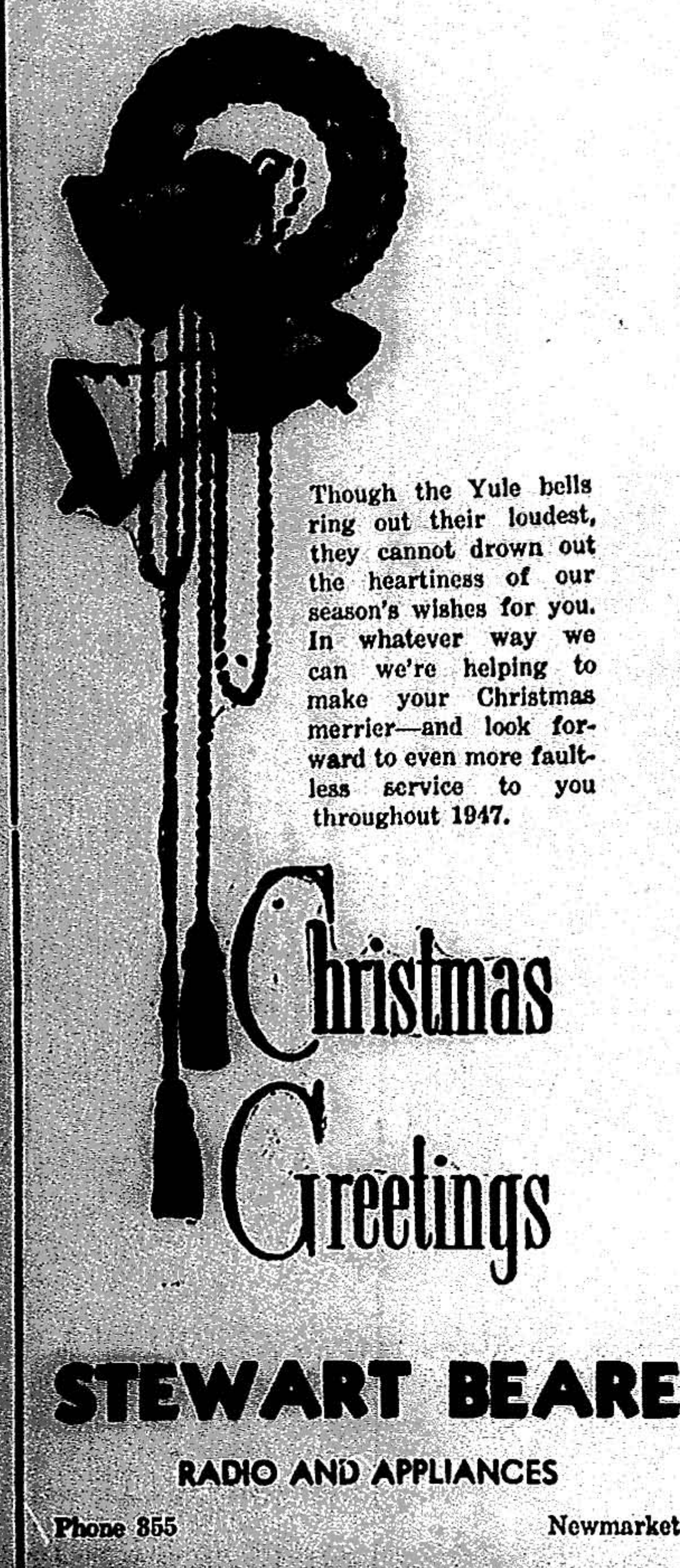


GREETINGS AND BEST WISHES

For a bright and cheerful Christmas,
All its gladness and goodwill!
May the glory of its story
All your days with sunshine fill;
May the season's many blessings,
Peace and Hope
And Love and Cheer,
In rich measure give you pleasure
Every day throughout the New Year!

SMITH'S HARDWARE

Phone 39 Newmarket



Though the Yule bells ring out their loudest, they cannot drown out the heartiness of our season's wishes for you. In whatever way we can we're helping to make your Christmas merrier—and look forward to even more faultless service to you throughout 1947.

Christmas Greetings

STEWART BEARE

RADIO AND APPLIANCES

Phone 355 Newmarket

HOLIDAY at HOME

It was three nights before Christmas and Margaret was packing to go home. Contrary to traditional sentiment, she was not happy about it, for she had planned to stay in New York with Ralph. With considerable forethought she had even planned the day; church in the morning, Christmas dinner with Amy and Bill, a walk down Fifth Avenue at twilight, a snack of supper, and the theatre.

But Ralph had been invited to a "swell house party in Philadelphia." Margaret slammed down the top of her suitcase. She could have borne up under a Christmas with a lonely mother, or a widowed sister.

"What about me?" she had longed to cry out, but she had, instead, smiled and said that it was just too marvellous, wondering meanwhile if Mr. Johnson would let her have an extra day off. Ralph had only to go to Philadelphia, two hours away, while she had no one within 500 miles!

Now she was ready, bag in hand, for the midnight train. As she waited for the taxicab, she



smoothed her black tailored woolen frock over her slim hips. If New York hadn't been particularly kind to her, it had at least taught her how to dress!

She couldn't sleep on the train. Closing her eyes, she saw the cluttered desk which she had left at Roswell's Advertising agency, and Mr. Johnston's kindly face when he had told her to go home for Christmas. She saw Ralph's desk in the manager's office, Ralph dancing in Philadelphia, Ralph opening Christmas gifts—and just Ralph, with whom she would never again share good times.

There was a three-hour wait for the local train at Pittsburgh, but Margaret was too tired and depressed to leave the station. After buying a magazine featuring an article on men, and an astrological delineation of her birthsign, she settled herself into the practical task of trying to determine her future in this most unpredictable world. Several hours later, not much wiser but more weary, she stood on the porch of a white frame house.

The door opened and Margaret blinked.

"I win!" shouted Ralph triumphantly. "She came on the midnight train!"

Mrs. Brown rushed out to the hallway and enfolded her daughter in an ample, motherly embrace. "Margaret! Why child, you're a sight! Your face is as black as coal."

Margaret withdrew herself from her mother's arms and looked at the two of them coolly. "Well, if it isn't asking too much, just what is this? Not a weekend in Philadelphia, I believe!"

Ralph took her bag and magazine and helped her out of her coat. "Don't be like that, Margaret! I bet your mother a box of candy against a mince pie that you'd come down on the midnight train."

"And what, exactly, are you doing here?"

"Margaret!" chided her mother.

"I invited myself. A surprise for you, and then I wanted to talk to your Dad about something..." Ralph was awkwardly turning the magazine in his hands. "Jumping fishes!" he exclaimed. "Look at the little red book!" He opened it to a centre page, and read: "The natives of this sign are more than likely to have short tempers."

"Give it to me!"

Ralph held it tantalizingly out of reach and Margaret stamped her foot. "Ralph Wells," she said, "I come home for a rest and the first thing you do is make fun of me. If I have a complete breakdown it's your fault. Give me that book!"

"There, there," comforted her mother. "You go upstairs and get washed. You'll feel better."

Margaret started up the stairs, then turned in sudden remembrance. "Are you staying over Christmas?" she asked Ralph.

"I had expected to."

"You might as well. There's a dance Christmas Eve."

At the top of the steps she turned again. "And don't forget, half of that pie is mine. After all, I did the coming home!"

"She's tickled to death to see you," whispered Mother Brown cautiously. She patted his arm, and Ralph understood.

"BE THOU WELL" ON CHRISTMAS DAY

Among the happy customs of Christmas is that of drinking a wish for health and happiness to the assembled guests—the early name used was "wassail."

The name "wassail" is a contraction of the middle English "waes hael," meaning "be thou well."

Wassail was usually prepared in a large wooden bowl. The base of the drink, which was cider, was placed in the bowl and other ingredients added for seasoning. It was then set on the hearth in front of a log fire and apples were tied above. As the apples began to roast, the juice dripped into the wooden bowl.

Here is a recipe for wassail today:

1 gallon cider, dash of grenadine, 6 egg whites, separated and whipped. Add allspice, cinnamon, crushed cloves to suit and one pint of milk or cream.

Era and Express Classifieds bring results.

The Greatest Gift

Those who give themselves grow richer.

The kindly word, the spontaneous smile, the thoughtful deed—those are outward expressions of the goodness inside the hearts and minds of men.

Those of us in the newspaper business must record the little things that make news day by day. Often we wish there were less of pettiness in the world and more of the spirit of Christmas scattered throughout the year. But the day that marks the birth of Jesus brings with it a rebirth of faith and hope and a realization that deep down inside each person there are Christ-like qualities of unselfishness, loyalty and devotion to the highest principles of God and

man. It is those qualities which make Christmas the most joyous season of all.

Truly, there is "joy to the world" in abundant evidence of self-giving, of hands clasped in friendship, of hearty good wishes. How insignificant are the little troublesome things of the world in the light of the Christmas spirit that pervades the world!

And so we again join in the gladness of the season to wish all our friends and subscribers

A MERRY CHRISTMAS

USE EDIBLE MANGER

In the Ukraine an elaborate Christmas Eve supper breaks a 39-day fast during which no meal has been eaten. Twelve courses are served, one for each of the twelve Apostles: buckwheat and mushroom soup, pancakes in flax, prunes, fish, bread, and nuts are included in the menu.

An additional course of honey and porridge is also served: called Koutia, the dish represents the holy crib: the porridge represents the straw—as in the manger—and the Holy Infant is symbolized by honey and fruit: the honey is also considered symbolic of the spirit and blood of the Saviour.

A MERRY CHRISTMAS

In appreciation of our pleasant business relations we value this opportunity of wishing you

A MERRY CHRISTMAS AND A HAPPY AND PROSPEROUS NEW YEAR

Riddell Brothers

MAIN ST. NEWMARKET

"Here's Where I Come In..."



...to wish one and all a Christmas brimming over with laughter, song and good cheer—a New Year filled with health and happiness. May the lights on your tree be symbolic of the brightness ahead—may the glow of the Yule log fill hearts with eternal warmth, everlasting friendship and good will."

Newmarket Radio Electric and Staff



We value this opportunity to express our appreciation for the friendliness of our business relations and

CORDIALLY EXTEND TO YOU THE SEASON'S GREETINGS

PERCY HUTCHISON

Phone 197w Tobacconist Newmarket

CHRISTMAS POEM

The time draws near the birth of Christ. The moon is hid; the night is still; The Christmas bells from hill to hill Answer each other in the mist. Four voices of four hamlets round, From far and near, on mead and moor, Swell out and fall, as if a door Were shut between me and the sound. Each voice four changes on the wind, That now dilate, and now decrease, Peace and good-will, good-will and peace, Peace and good-will, to all mankind. —Tennyson.

Day Days

Mary Crane emptied the last tub and stood it against the shed to drain, sighing her thanks that if she must wash clothes on Christmas Day the job was at least over and done with by noon. She had just returned to the kitchen when a knock came at the door. It was her neighbor, Hattie Jamieson, decked out in her finest.

"Aren't you the one," Hattie exclaimed, "washing clothes on Christmas Day?"

Mary conceded it wasn't the best way to pass the day, but added that it must be done. "I wonder if you'd do me a favor?" Hattie asked. "John and Fanny have asked us to come to town for Christmas dinner and the tree tonight. You know, times were a little tough for Henry and me this year, so I took those two little State orphans to board. Now, I don't want to leave them at home alone, and Fanny wouldn't want them to come mingle with her youngsters." She sighed faintly.

"Would you let them come stay with you for the evening?" "Why," of course," Mary replied, smiling. "It will make Christmas for me, who was spendin' it alone. What time will they come?"

"Fanny's sending the car for us about five o'clock, and we'll drop them off here on the way." After Hattie had left, Mary mused that she didn't suppose the Lord thought Fanny's children too good to mingle with these two orphans, but after a moment she realized there was much to be done. By five o'clock she had walked to the store and spent her few pennies on two tiny pairs of red mittens, which were now hanging on the little spruce tree Mary had cut in the back yard. And in the kitchen a hot, hearty supper was waiting.

Mary sat in the living room, waiting. "Lucky I did that extra washing today, so I feel justified spending those pennies on the youngsters. Those children must have a Christmas, and maybe—"

she sighed — "I shan't have a home another year!"

Waiting there in the old rocker, her head dropped slowly, and Mary Crane fell asleep...

"One thing I'd like to do before dinner," rich old Andrew Craig said to his wife. "S'pose there's time? You remember Mary Crane had some tough luck a few years back. She borrowed money from the bank on her house and couldn't keep up the payments. Well, the directors decided not to give her any more time."



"I couldn't help remembering our lean years, Sue, when Mary was our neighbor and worked day and night to pull you through pneumonia. So I just gathered in that debt — it was only a few hundreds — and had some papers made out to Mary. I'd kind of like to take them out to her on Christmas night."

Sue pulled his head down and kissed him. "It will take just ten minutes to pack a basket for you to take along," she reckoned swiftly. "If you drive there and back in half an hour, you can do it. Remember, we have guests coming."

It was snowing when Andrew alighted from the car. A lamp showed him Mary's kitchen through the window, the cheery tree, and the sleeping old lady. He tip-toed in and placed his basket on the table, papers on top. The latching of the door aroused Mary.

Her small guests rushed in a few minutes later to find Mary holding the papers to her heart, her face alight with joy.

"Merry Christmas, Mary," cried the little girl. "There was a man on your steps when we came down the lane. We saw him plain as could be!"

"You're right," said Mary. "Andrew Craig is a man, if ever there was one."

"Not the man in the fur coat," insisted the child. "It was another just behind him. All tall and bright and—beautiful."

"Well," said Mary. "I'm not surprised. Some folks might say it was shadows and lamplight and snowflakes, but"—tapping the papers—"wherever there's things like this goin' on Christmas night, I'm persuaded He's there!"

Gives Strength to Wrestler In Holstein it is believed that it is not only a cure for all green wounds, but that it will insure success in the chase and give strength to the wrestler. If mistletoe is worn...

Mistletoe Distinct As Yule Decoration

Mistletoe, that distinctive Christmas green so common in many parts of America, is usually thought of as merely good holiday decoration or as a creator of open season on ladies' fair for otherwise bashful swains. Mistletoe did not always hold this position in our lives. The Druids called it "all-heal," and thought it held many miraculous virtues. The Scandinavians dedicated it to their goddess of love, Friga. Probably this goddess of love is responsible for the custom of kissing under the mistletoe.



The power to heal, to protect against sickness, to perform magic deeds—all these and more are the qualities ascribed to this plant in legends, traditions and even in ancient histories and literature.

Mistletoe is a parasite, which infests branches of various trees of both hardwood and conifers, but mainly on hardwoods. One species is found exclusively, however, on conifers.

Among the Celts and others, mistletoe which grew from the oak was considered to have peculiar magical virtues not possessed by that from any other trees. Some even considered it so rare as to be only cut with a gold knife.

Another old tradition is that the mistletoe supplied the wood for the holy cross, as previous to that time it was a forest tree but after the crucifixion was condemned to exist only as a dwarf parasite.

Mistletoe was taken over into the Christian tradition in due course and dedicated to the Christ Child. An old rhyme reads:

The mistletoe bough Shall hang to the honor Of Christ our Lord.

Hunting The Wren In Old Ireland

Once upon a time in Ireland, the wren was hunted and killed on Christmas morning; a branch of holly and bright ribbons were attached to his body which was carried from house to house by wren boys who sang songs and expected to receive a dole from each household.

The story goes that during the Danish-Irish war, the Danes were resting after an arduous march and the Irish were creeping up quietly. All of a sudden a wren, spying a few crumbs which the drowsy Danish drummer had dropped on the drumhead, swooped down and began to peck at the crumbs. The pecking awakened the boy, who aroused the camp; the Irish, driven off and defeated, blamed the wren.

Modern Irish, ashamed of the once-honored tradition, say the guilty bird may have been a starling or a sparrow anyway, and now welcome the wren to their farms and homes.

Miracle Play In Modern Texas Town

Los Pastores, the hybrid Spanish-Indian miracle play introduced to Mexico centuries ago by Spanish monks and presented in San Antonio during the Christmas season, is enacted primarily for its spirituality.

A group of amateur actors go from house to house by invitation and because it is traditional that no one prompted by idle curiosity should witness the performance, only the initiated can find the scene of presentation.

Usually someone's back yard becomes the stage, the doorsteps serve as background for the Nacimiento. Manger scene: various objects are set on the stairs; pieces of crockery, tinse, pincushions, patron saints—anything the household considers especially beautiful. In the center of the lowest step, the Christ Child (a life-sized doll placed on a platter with dainty gaudy candy) is surrounded by plaster shepherds, donkeys, etc.

A tent opposite the Nacimiento gives evidence of representing hell: a bonfire has been built within and live devils emerge therefrom.

The play has no definite time for beginning, but finally, a girl starts to walk back and forth reciting. Overdressed shepherds drone a seemingly endless song. Ermitano, the comic relief, carrying a rosary of spoils, also represents the soul of its earthly journey and is often accompanied by the white winged Archangel Gabriel.

It is a never-ending performance: seven devils, six in required black with animal masks and the

Minute Make-Ups By GABRIELLE



Look your prettiest to greet the New Year! Pin flowers in your hair. Mistletoe, dipped in silver powder, makes a beautiful "fro" for hair decoration! You won't be disappointed! The Mistletoe is worn...



Christmas Quiz

To test your Christmas spirit and knowledge, the following questions are given. You should answer half of them in order to pass.

1. Who wrote "The Night Before Christmas"?
2. What story contains the following: a miserly old man?
3. Where is Christmas Island?
4. Who wrote "White Christmas"?
5. In what country was mistletoe first worn around the neck to prevent sickness?
6. What does the Saxon word "hael" or "be in health" mean in connection with a Christmas custom?
7. An old Christmas superstition starts "A warm Christmas means..." How does it end?
8. Who is Quetzalcoatl?
9. What plant, a thorny one, traditionally blooms only at Christmas time?
10. Until her death what song did Mme. Schumann-Heink always sing on Christmas Eve?
11. What is the literal meaning of Christmas?
12. Where are the remains of Good St. Nicholas of Myra buried?

For Answers Turn To Page 18

Give The Newmarket Era and Express this Christmas—the gift that gives every week till next Christmas.

fork-tailed Lucifer in brilliant red, are finally vanquished; likewise, a wild Indian is overcome and kisses the Christ Child; the shepherds and all in attendance kiss the Child, solemnly and as slowly as possible.



Marigold Gift Shoppe

MAIN ST. NEWMARKET

Future Foretold By Drowsy Hens

Divinations were an important part of the Christmas festivities in Czarist Russia. After a special family Christmas dinner, the girls of the household placed five piles of grain upon the kitchen floor; each pile was given a name, such as Hope, Ring, Money, Thread and Charcoal. A drowsy hen was fetched from the henhouse and allowed to walk around the kitchen floor and choose a pile of grain. Obviously the hen's choice of

Money meant wealth; Ring, foretold a wedding within a year; and Hope, promised the fulfillment of a wish or a long journey. If the sleepy chicken chose the grain designated as Thread, a life of toil was predicted for the marriageable maiden of the household; and Charcoal was considered an omen of death in the family. Old songs were sung to accompany such goings-on, while the girls and women vied to devise complete stories based on the antics of the hen.

Yule Means December The word "Yule" for Christmas comes from the Anglo-Saxon "geol" meaning December.



Though many things seem very different from the way they used to be, one thing will never change - our traditional Canadian Christmas. Merry Christmas to all.

Our restaurant will be closed from Sunday, Dec. 21 until Monday, January 5

Jack's Grill

Yes, There is A Santa Claus And He's the Spirit of Christmas...



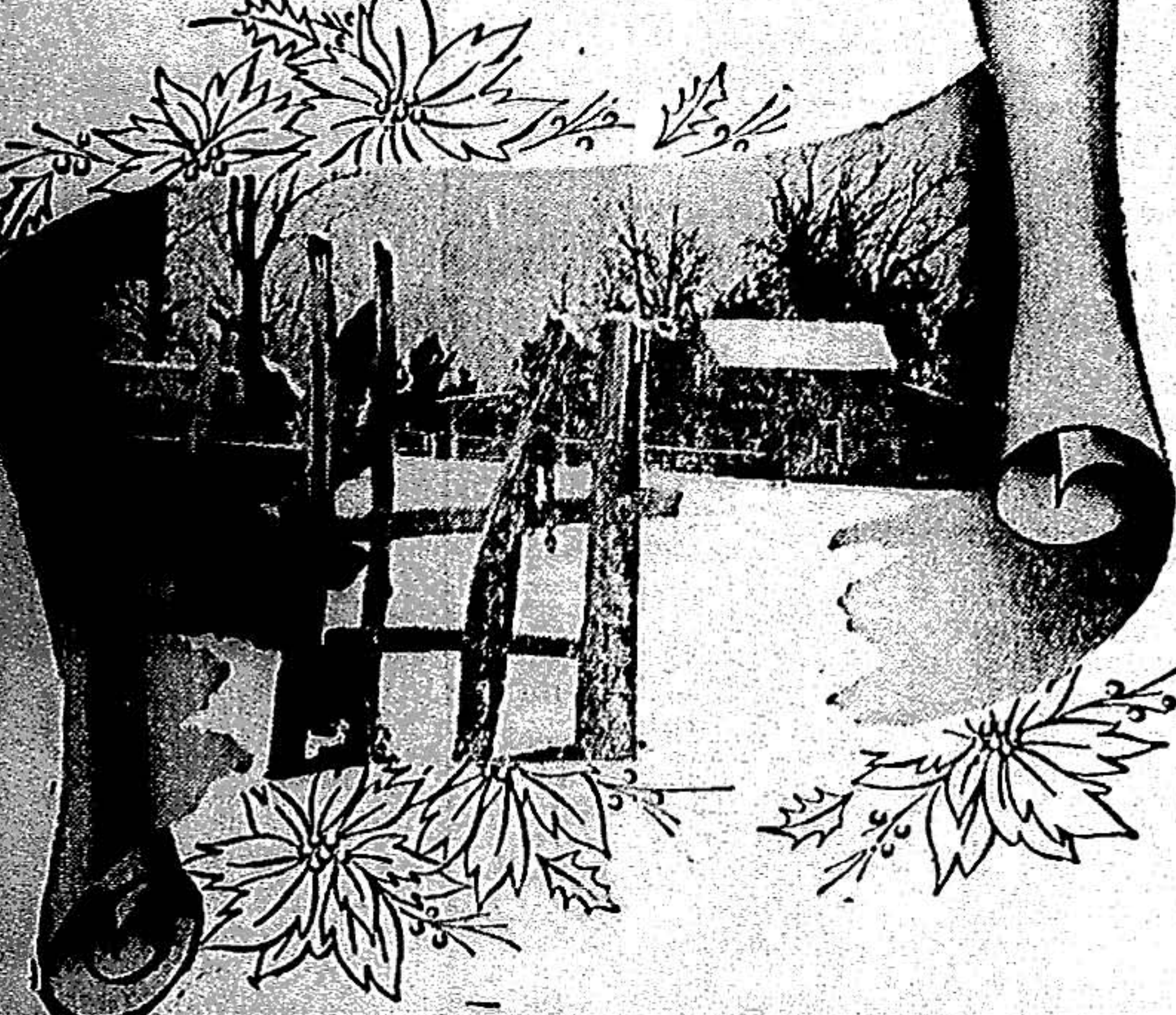
Christmas greetings to our customers and friends: with Santa Claus peepin' around the corner and everybody thinking about everybody else, we want to pause long enough to extend to you

OUR VERY BEST WISHES FOR A MERRY CHRISTMAS AND A HAPPY NEW YEAR

Morrison's Men's Wear and Staff

MAIN ST., NEWMARKET

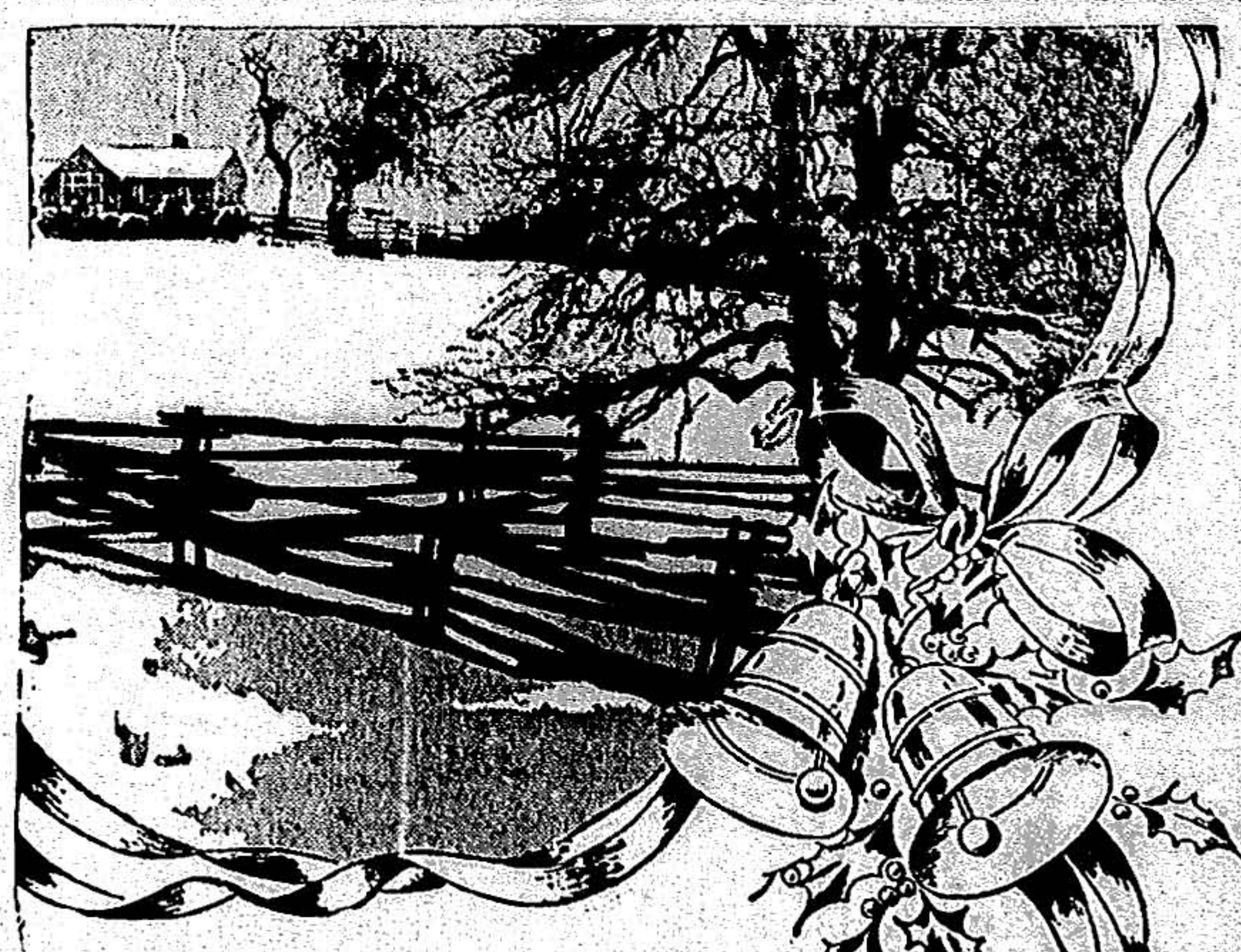
To Greet You



We wish you all the joys of the Christmas season and a very happy New Year too!

Geer & Byers and Staff

Dodge and DeSoto Dealers Frigidaire Appliances and Farm Equipment Newmarket



Best Wishes for the Season

May your Christmas Day be gay, and many the gifts that come your way. And as the New Year follows through, we wish you joy and warm friendships too.

Newmarket District Co-operative

PURINA DEALER

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NEWMARKET

OUR CHRISTMAS WISH —

May the peace and joy of the Christmas season be with you and yours.

OUR NEW YEAR'S HOPE —

That prosperity and good fortune may be yours throughout the coming year.

This is the wish and hope of each member of our office in this festive season.

Charles E. Boyd Realtor
17 Main St. Newmarket

Boyd and McMath General Insurance
17 Main St. Newmarket

WED. - THURS. - DEC. 24 - 25
Continuous Christmas Day from 5 p.m.
"BEDELIA" (Adult)
Also
"FUN ON A WEEKEND"

FRIDAY - SATURDAY, DECEMBER 26 - 27

ROMANTIC ADVENTURE
RACING ACROSS
FOLKLORED WARRIORS
COLUMBIAN PRINCE
JIMMY HOPKINS
LAST OF THE RED MEN
Big! Bigger! Best!

— ADDED ATTRACTION —
Ted Donaldson - Stephen Dunne
"THE SON OF RUSTY"

NEWS: CARTOON: CHAPTER 9 OF SERIAL

MONDAY - TUESDAY, DECEMBER 29 - 30

2 ADVERTISING HITS!
"LITTLE MONROE"
"SCARLET PIMPERNEL"
James MASON
BARRY BARNES
Return of the SCARLET PIMPERNEL
"ALVIN KARPIS"
"THEY SHOT ME DOWN"
"THEY HUNG ME OUT TO DRY"

ROYAL

FRIDAY - SATURDAY - DEC. 24 - 27
Gene Aubry - Lynn Roberts in
"SADDLE PALS"

Also
"SINGING IN THE CORN"

MONDAY - TUESDAY - WEDNESDAY - DEC. 29 - 30 - 31
Elizabeth Taylor - George Murphy in
"CYNTHIA"

THURSDAY - FRIDAY - SATURDAY - JAN. 1 - 2 - 3
Van Johnson - Janet Leigh in
"ROMANCE OF ROSY RIDGE"

WATCH FOR NEW YEAR'S EVE MINUTE SHOW

St. John's Pupils Present Annual Christmas Concert

Newmarket — On Monday evening, Dec. 15, in the town hall the pupils of St. John's Chrystom's school presented their annual Christmas concert before a large and appreciative audience. The stage was beautifully decorated in red and white with welcome banners and crests in blue, white and yellow, the school colors. Promptly at 8 o'clock, Murray MacDonald, who acted as chairman, welcomed the parents and friends of the pupils and expressed the wish that one and all would enjoy the program of choruses by senior pupils, rhythm band selections, the solo parts being played by Colleen Cain under the baton of Margaret O'Halloran; recitation by Tom Taylor, My Dad Tries Umiring; musical dialogue by Shirley Trivett and Billy Cain; a short skit, The New Hat, by John Insley, Anne Ewing, Antoinette Bondi, Patsy Quinn, Betty Daly and Roxie West.

Rodney West delighted the audience with two coronet solos. A comic play, The New Housekeeper, was ably presented by Kenneth Burke, Tom Taylor, Jeanne MacDonald, Donna O'Halloran, Margaret Cullen, Bobby Wilson, Bernice Caradonna and Mary Perrin. Donna O'Halloran recited an English girl's version of

a First Baseball Game. The highlight of the evening's performance was a drama by the senior pupils, entitled Long Ago In Judea. Bill McHale, in the role of Herod, displayed exceptional dramatic ability. Other characters who excelled themselves in the interpretation of the roles enacted were Anne O'Connor, Phares, Herod's favorite slave; Antoinette Bondi, Marius, Herod's spy; Charlie McGuire and Kenneth Cassavoy as two slaves; Rodney West as Darius, the scribe; Margaret Jones, good angel; bad angel, James Cassavoy; guards, Murray Young and Jimmie Bryson; wise men, James Cain, Walter Cain and Bruce Rowland; angel guardian, Jeanne MacDonald; angel Gabriel, Donna O'Halloran; St. Joseph, Murray MacDonald, and Joyce Casey as the Blessed Virgin.

A tableau of singing angels around the crib brought the program to a close. Before the program opened and during the interludes, Miss Hilda Tumelty delighted the audience with Christmas carols on the violin. Some members of the C.Y.O. acted as ushers while others assisted back stage. St. John's school is under the direction of the Sisters of Providence, Kingston.

On The Ski Trails

By BOB SPEAR

The re-organized Newmarket Skiing club has acquired the rights of the old Newmarket Skiing club over the ski trails on property owned by Fred Smith bordered by the second concession of King and the Varsity trails and intends to build a permanent clubhouse on the property in the near future. We will then have one of the best runs in the district.

There are 200 acres or ten miles of ski trails to be used by the members, and we have obtained the services of Swiss ski expert Bob Haldi as an instructor for both novices and more advanced skiers.

Transportation has also been arranged, and a truck will leave from the town hall, Newmarket, at 1:30 p.m. every Sunday, skiing conditions permitting. Transportation will also be arranged for Saturday afternoons.

Membership fees for adults are \$2; for high school students \$1; and for children 50 cents. We are looking forward to the biggest year ever in the club. Anyone interested may contact any member of the executive, Cliff Bell, president; Bob Spear, vice-president; and Marjorie Bailie, secretary-treasurer.

WASSAIL BOWL FOR AULD LANG SYNE

The Wassail bowl goes around in Scotland — and elsewhere — at New Year's time.

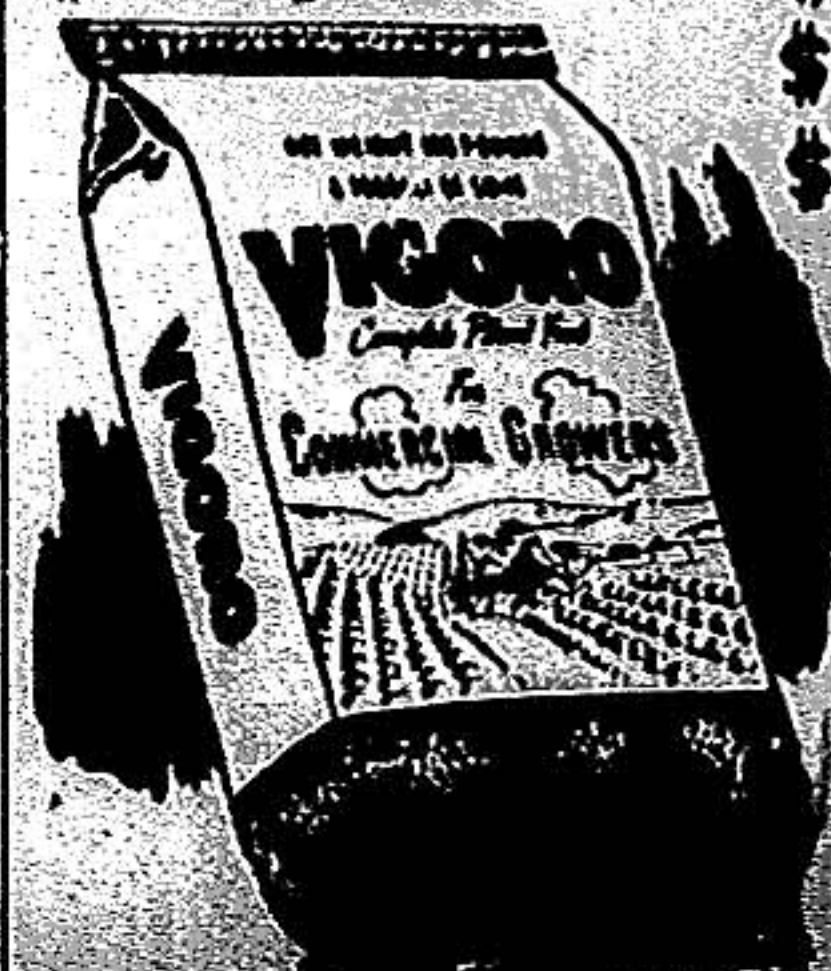
The origin of the custom is really lost in antiquity; Saxons, Celts, and others probably quaffed their ale from the polished skulls of defeated enemies, and the Rowena legend must be classified as "presumably fiction."

Rowena is reported to have offered her father's guest, Prince Vortigern, a bowl of wine with the salutation "Lord King, wassail!" literally, "To Your Health." Drinking the bowl with one draught, Vortigern fell in love with Rowena and they lived happily ever after.

Anyway, in time the bowl itself became an ornament of graceful design — decorated with branches of greenery which formed a canopy over the bowl. The mixture within was warm and included ale, sugar, spices, sweetened wine was added by hosts who could afford it, apples floated on top of the concoction, sometimes called "lamb's wool" or the "old man's

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